



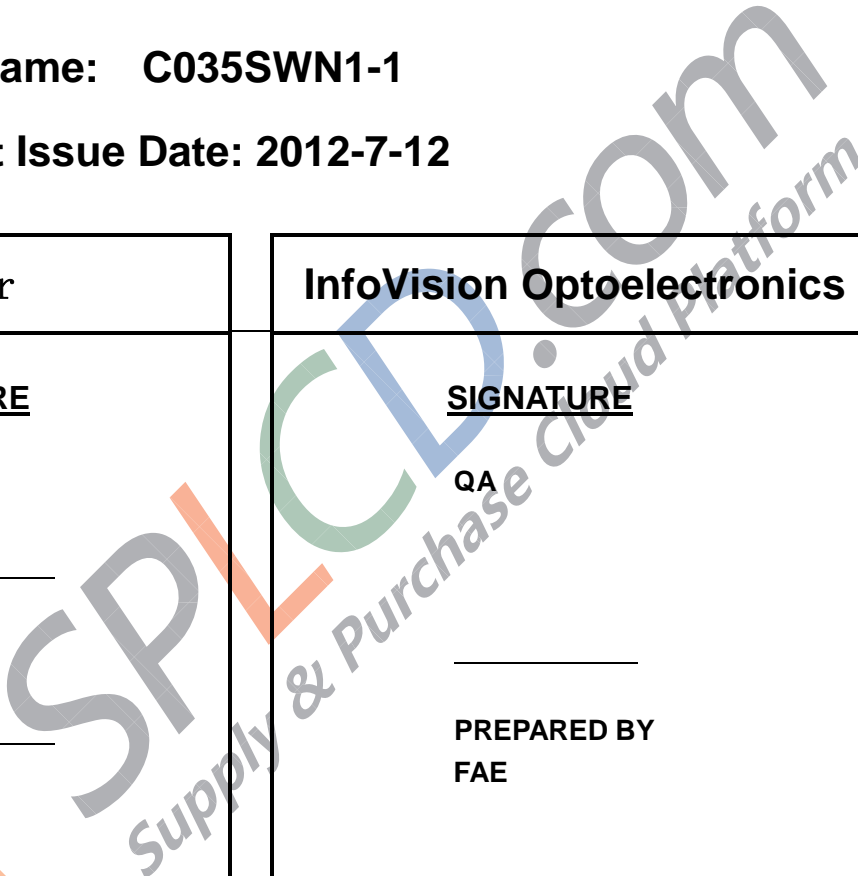

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## IVO Product Information

To:

**Product Name: C035SWN1-1**

**Document Issue Date: 2012-7-12**

|   |                                   |
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 2. The information contained herein is presented merely to indicate the characteristics and performance of our products. No responsibility is assumed by IVO for any intellectual property claims or other problems that may result from application based on the module described herein.

FQ-7-30-0-009-03D



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| Revision | Date      | Page | Old Description | New Description | Remark |
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| 00       | 2012-7-12 | All  |                 | First issued    |        |
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### 1 General Description

C035SWN1-1 is a Color Active Matrix Liquid Crystal Display composed of 50chip TN TFT LCD Cell. The format of screen is intended to support the HVGA resolution 320 horizontal by 480 vertical pixel array.

### 2 General Characteristics

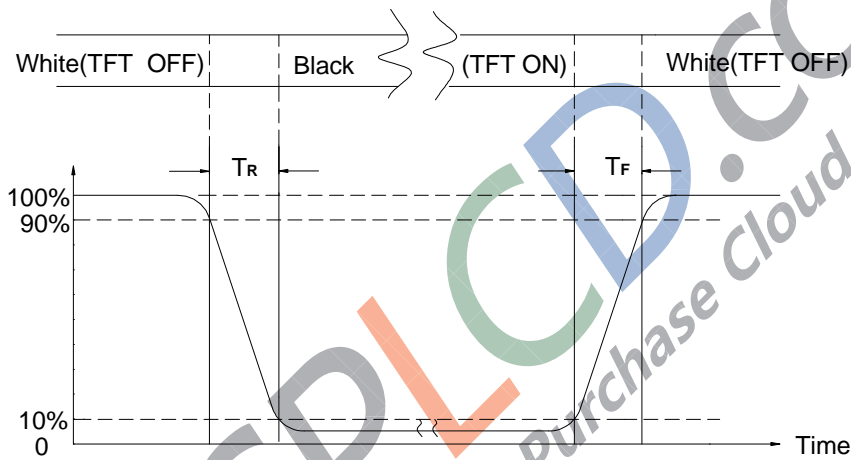
| Item                   |            | Specification  | Unit        | Remark   |
|------------------------|------------|--|-------------|--|
| Active Area (W x H)    |            | 48.96 x 73.44  | mm          | Single Chip  |
| Number of Dots (W x H) |            | 320 (RGB) x 480                                      | dot         | Single Chip  |
| Pixel Size (W x H)     |            | 0.153x0.153  | mm          | Single Chip  |
| Dimension (W x H x D)  |            | 52.96x 81.34x 0.6                                    | mm          | Not include polarizer  |
| Display Type           |            | Transmissive   | -           | -  |
| Display Mode           |            | TN Mode, Normally White                              | -           | -  |
| View Direction         |            | 12 o'clock   | -           | -  |
| Temperature Range      | Storage    | -30 ~ 80   | °C          | -  |
|                        | Operating  | -20 ~ 70   | °C          |  |
| Response Time          |            | 30 (Typ.)  | ms          | With IVO requirement driving condition, Refer to Section Note A,B      |
| Contrast Ratio         |            | 500 (Typ.)   | -           |  |
| Viewing Angle          |            | Up-down : 70/60 (Typ.),<br>Left-right : 70/70 (Typ.) | deg.        | Viewing Angle base on Using EWW polarizer Reference Only               |
| Chromaticity           | NTSC Ratio | 60% (Typ.)   | %           | With reference backlight spectrum, see in 12(with reference polarizer) |
| CF only Chromaticity   | Red        | Rx   | 0.637 ±0.02 | Under C light (Viewing normal angle $\Theta_x = \Theta_y = 0^\circ$ )  |
|                        |            | Ry   | 0.338 ±0.02 |  |
|                        | Green      | Gx   | 0.289 ±0.02 |  |
|                        |            | Gy   | 0.589 ±0.02 |  |
|                        | Blue       | Bx   | 0.136 ±0.02 |  |
|                        |            | By   | 0.143 ±0.02 |  |
| White                  | Wx         | 0.300±0.02   |             |  |
|                        | Wy         | 0.340±0.02   |             |  |
| Panel Transmittance    |            | 5.1%(min) 5.5% (Typ.)                                | %           |  |

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|                        |            |   |              |
|------------------------|------------|---|--------------|
| Color Filter Structure | Stripe RGB | - | -            |
| Weight                 | 339.85     | g | Sub 50 Chips |
|                        | 6.17       |   | Single Chip  |

Note: A. Definition Of Response Time ( $T_R$ ,  $T_F$ )

**Figure 1 Definition of Response Time**

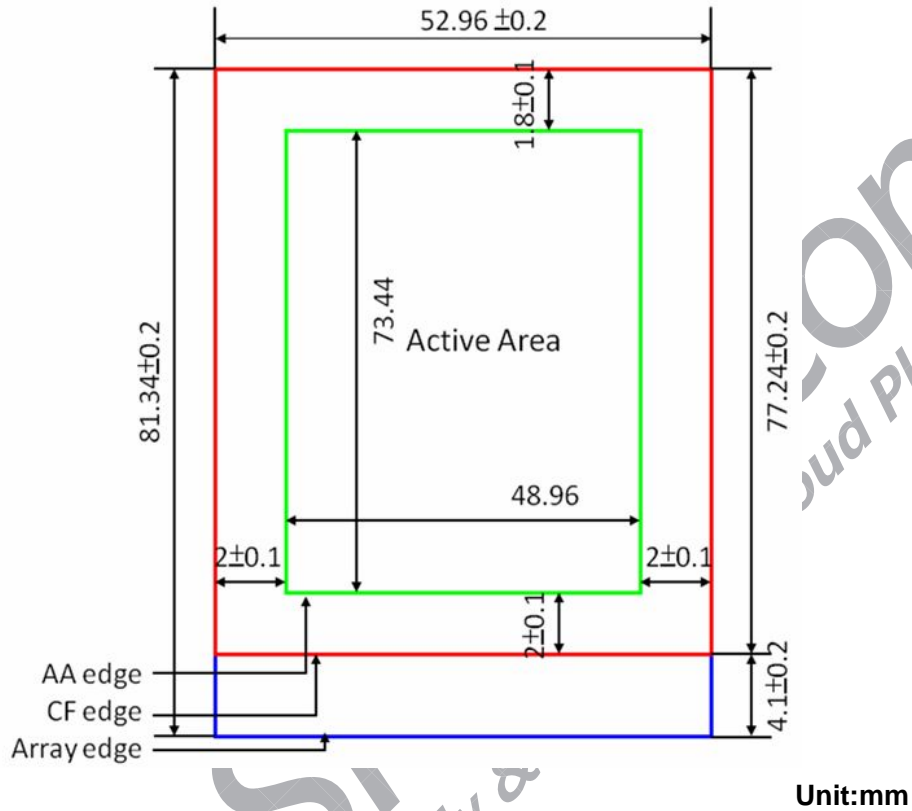


B. Measure the Response Time at 60Hz frame rate.



|                |                                |            |           |          |      |
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### 3 Outline Size of Cell

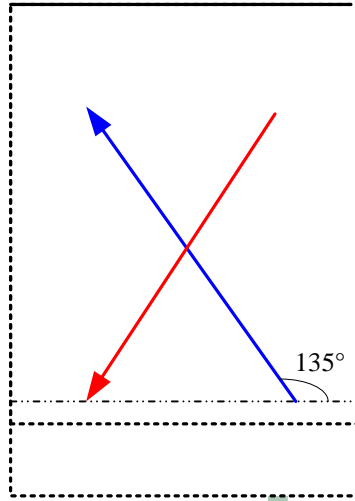


### 4 Cell Thickness (Single Chip)



|                |                                |            |           |          |      |
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### 5 TFT And CF Side Rubbing Direction



Top view from CF protective film side

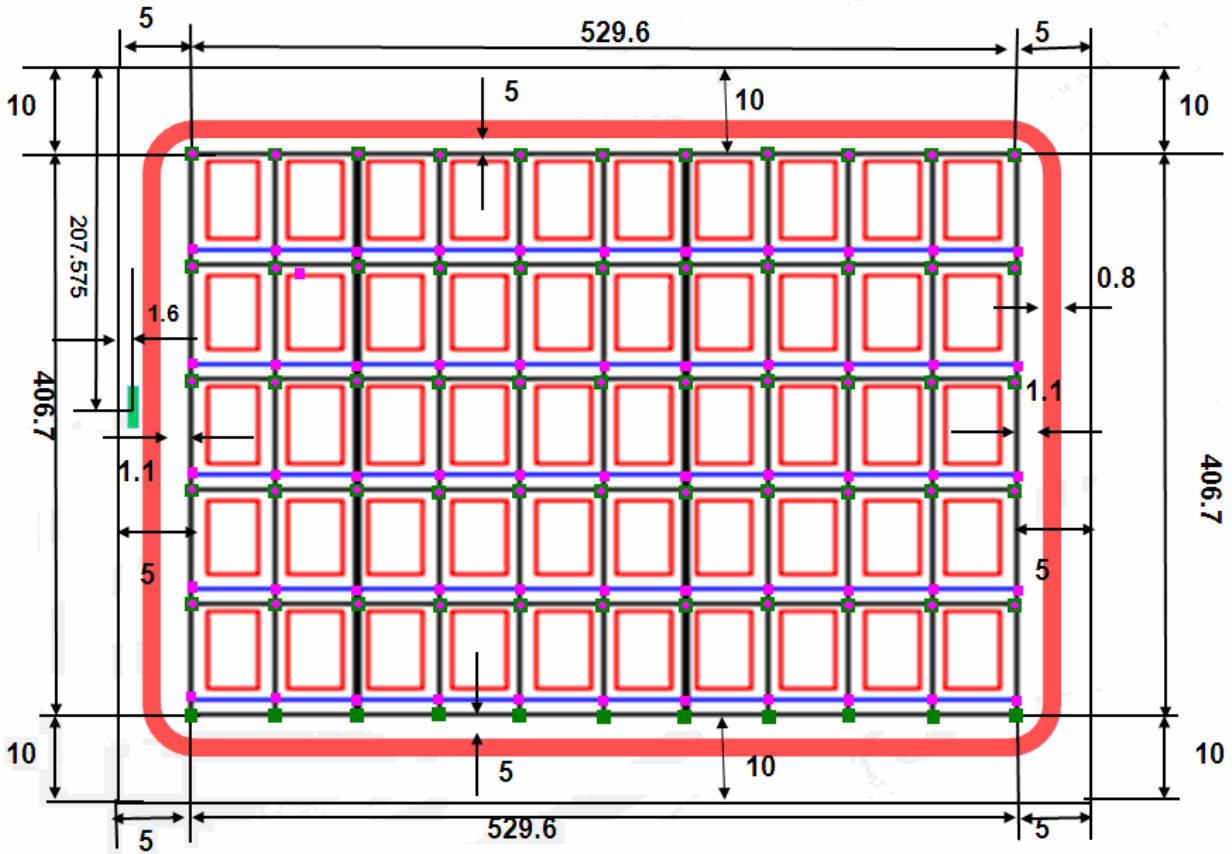
- TFT Side rubbing direction
- CF Side rubbing direction



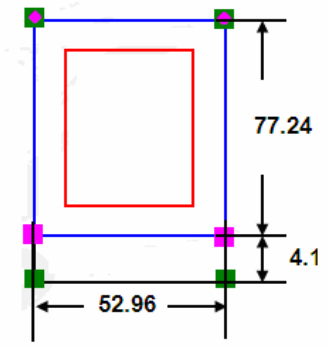
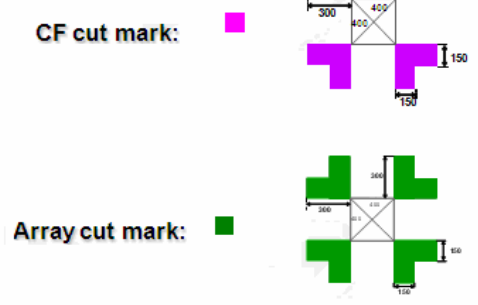
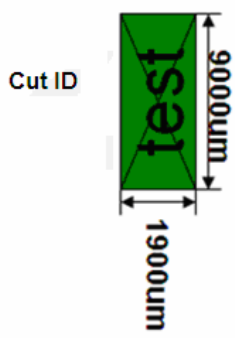
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**6 Sub sheet 50chips: Size and cut mark.**



SUP.

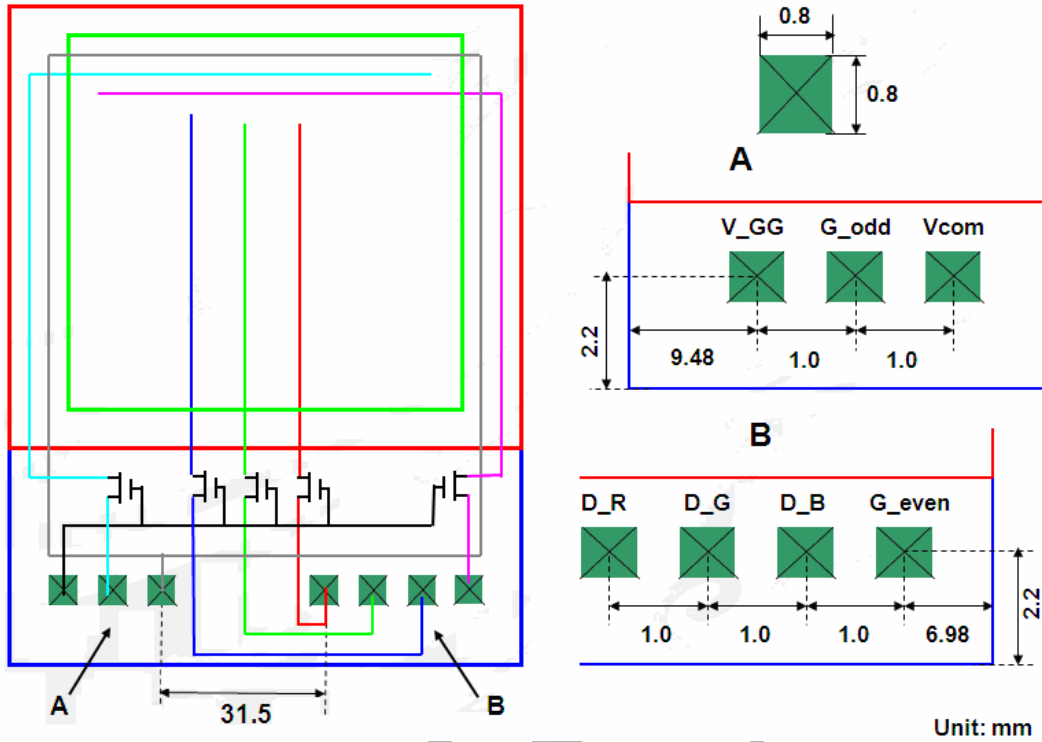


Unit: mm



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### 6.1 Cell Light-On Test Pad Drawing (Shorting bar)



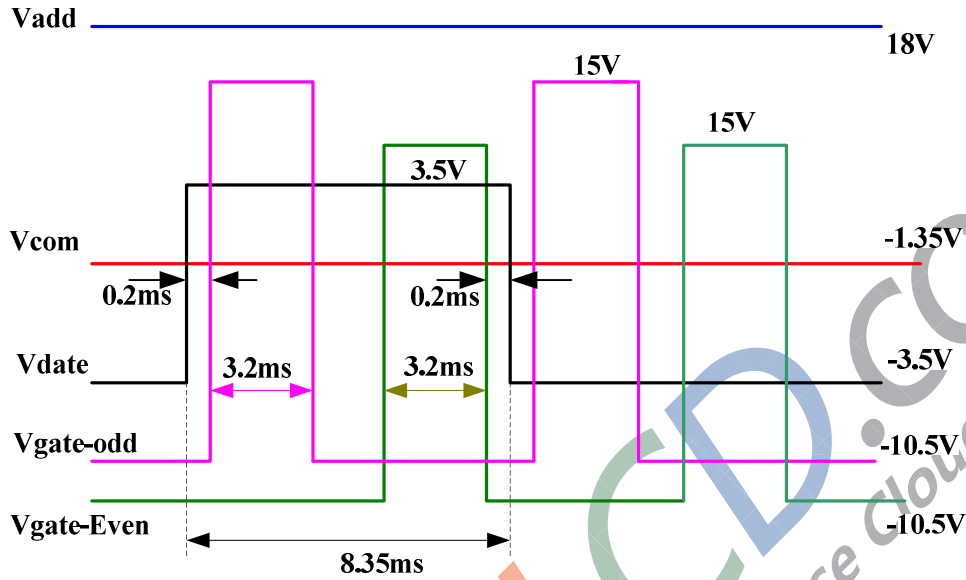
### 6.2 Gamma Reference Voltage: (HX8357-C)



| No | Level | Positive | Negative | Unit |
|----|-------|----------|----------|------|
| 1  | L0    | 3.52988  | -3.52988 | V    |
| 2  | L1    | 3.43512  | -3.43512 | V    |
| 3  | L2    | 3.45881  | -3.45881 | V    |
| 4  | L3    | 3.22190  | -3.22190 | V    |
| 5  | L4    | 2.98500  | -2.98500 | V    |
| 6  | L6    | 2.25060  | -2.25060 | V    |
| 7  | L13   | 2.10845  | -2.10845 | V    |
| 8  | L20   | 1.87155  | -1.87155 | V    |
| 9  | L27   | 2.46381  | -2.46381 | V    |
| 10 | L36   | 1.49250  | -1.49250 | V    |
| 11 | L43   | 1.39774  | -1.39774 | V    |
| 12 | L50   | 1.06607  | -1.06607 | V    |
| 13 | L57   | 1.01869  | -1.01869 | V    |
| 14 | L59   | 0.78179  | -0.78179 | V    |
| 15 | L61   | 0.75810  | -0.75810 | V    |
| 16 | L63   | 0.14214  | -0.14214 | V    |

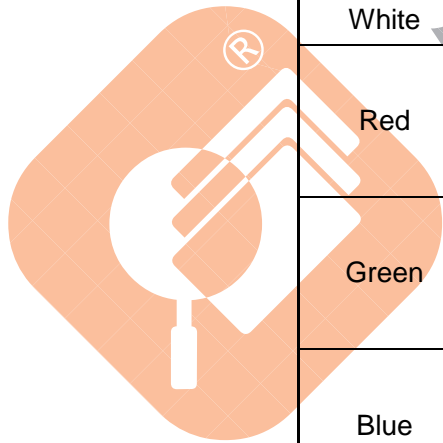
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### 6.3 Cell Light-On Test Waveform



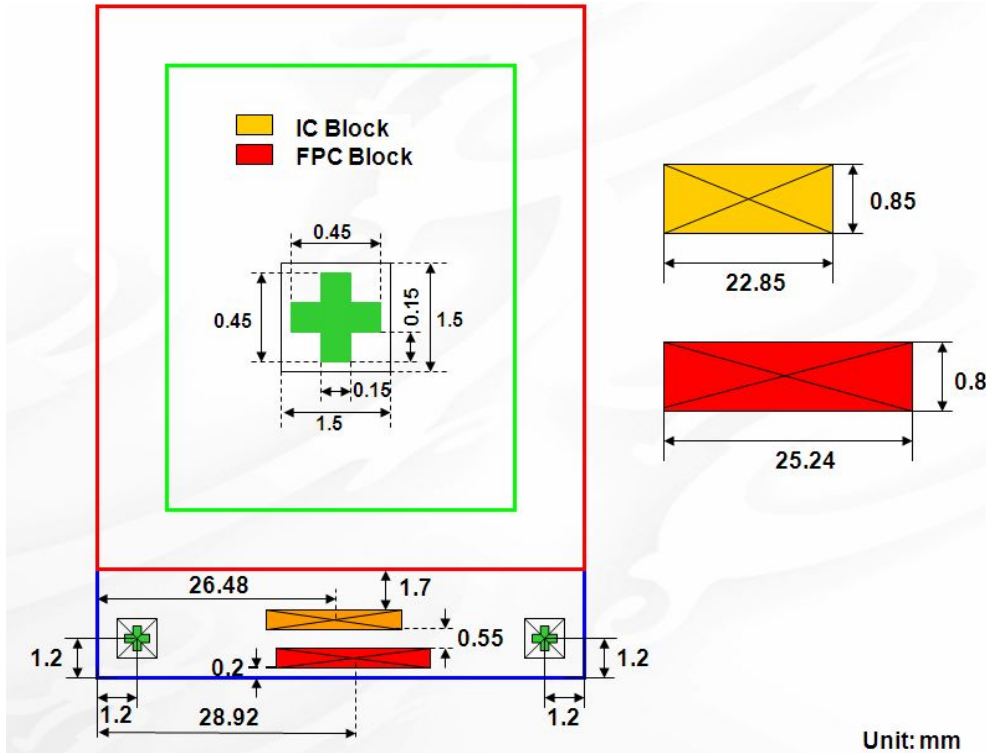
### 6.4 Vdata Voltage Table

| Display | Vdata                |
|---------|----------------------|
| Black   | Vsig=+3.5V and -3.5V |
| Gray    | Vsig=+1.9V and -1.9V |
| White   | Vsig=+0.2V and -0.2V |
| Red     | VR=+0.2V and -0.2V   |
|         | VG=+3.5V and -3.5V   |
|         | VB=+3.5V and -3.5V   |
| Green   | VR=+3.5V and -3.5V   |
|         | VG=+0.2V and -0.2V   |
|         | VB=+3.5V and -3.5V   |
| Blue    | VR=+3.5V and -3.5V   |
|         | VG=+3.5V and -3.5V   |
|         | VB=+0.2V and -0.2V   |



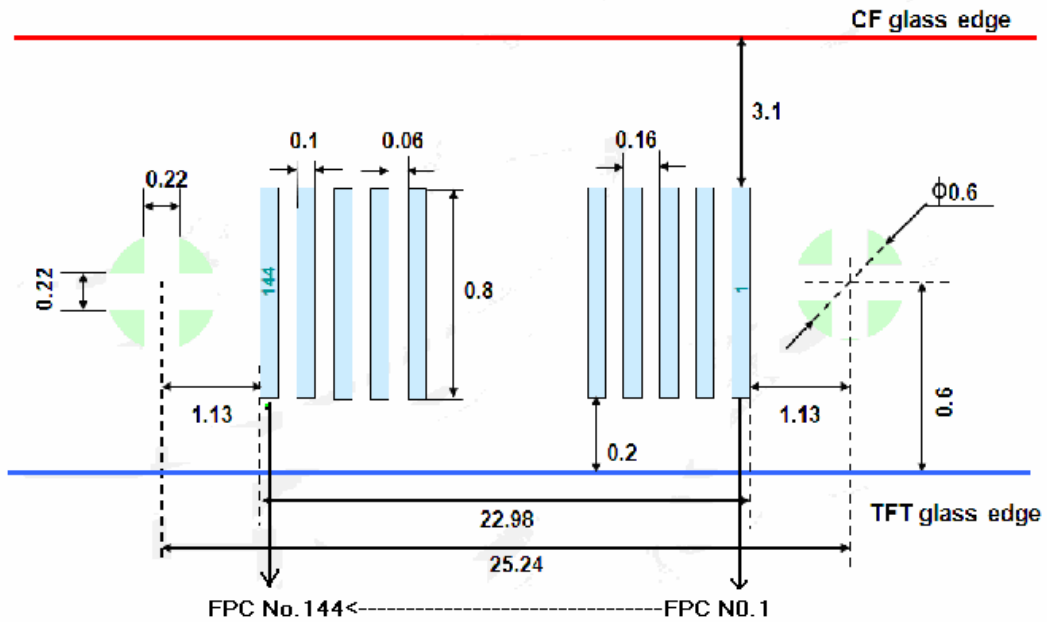
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7 COG+FPC Position On Panel

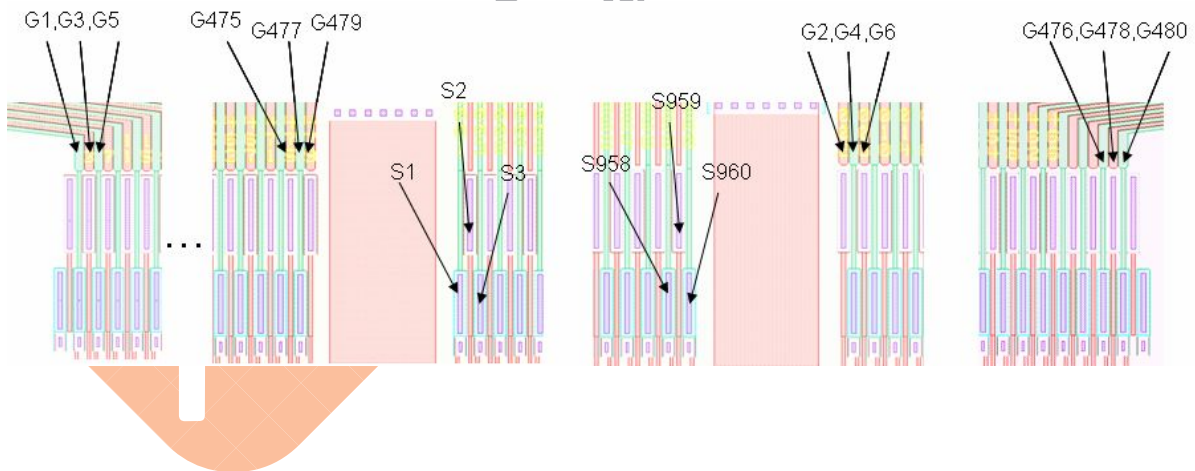


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### 8 X- FPC Pad Information



### 9 Cell Electrode Pin Assignment



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**9.1 FPC Pin assignment (HX8357-C)**

| Pad No. | Pad Name  | Pad No. | Pad Name | Pad No. | Pad Name | Pad No. | Pad Name | Pad No. | Pad Name | Pad No. | Pad Name |
|---------|-----------|---------|----------|---------|----------|---------|----------|---------|----------|---------|----------|
| 1       | VCOM      | 25      | TS3_DB22 | 49      | DB7      | 73      | VSSD     | 97      | C11A     | 121     | C12B     |
| 2       | VCOM      | 26      | TS2_DB21 | 50      | DB6      | 74      | VSSD     | 98      | C11A     | 122     | C12B     |
| 3       | VCOM      | 27      | TS1_DB20 | 51      | DB5      | 75      | VCOM     | 99      | C11A     | 123     | C12A     |
| 4       | VPG       | 28      | TS0_DB19 | 52      | DB4      | 76      | VCOM     | 100     | C11A     | 124     | C12A     |
| 5       | VPG       | 29      | SD_DB18  | 53      | DB3      | 77      | VCOM     | 101     | CX11B    | 125     | C12A     |
| 6       | VSSD      | 30      | CM       | 54      | DB2      | 78      | VCOMH    | 102     | CX11B    | 126     | C21B     |
| 7       | VSSD      | 31      | IM0      | 55      | DB1      | 79      | VCOMH    | 103     | CX11B    | 127     | C21B     |
| 8       | CABC_ON   | 32      | IM1      | 56      | DB0      | 80      | VCOML    | 104     | CX11B    | 128     | C21B     |
| 9       | CABC_PWM1 | 33      | IM2      | 57      | DOOUT    | 81      | VCOML    | 105     | CX11A    | 129     | C21B     |
| 10      | TESTO3    | 34      | RESX     | 58      | DIN_SDA  | 82      | VREG1OUT | 106     | CX11A    | 130     | C21A     |
| 11      | TESTO4    | 35      | VSYNC    | 59      | RDX      | 83      | VREG1OUT | 107     | CX11A    | 131     | C21A     |
| 12      | TESTO5    | 36      | HSYNC    | 60      | WRX_SCL  | 84      | VCL      | 108     | CX11A    | 132     | C21A     |
| 13      | HSI_LDO   | 37      | PCLK     | 61      | DCX      | 85      | VCL      | 109     | VGL      | 133     | C21A     |
| 14      | HSI_LDO   | 38      | DE       | 62      | CSX      | 86      | DDVDH    | 110     | VGL      | 134     | C22B     |
| 15      | HSI_LDO   | 39      | DB17     | 63      | TE       | 87      | DDVDH    | 111     | VGL      | 135     | C22B     |
| 16      | HSI_CP    | 40      | DB16     | 64      | IOVCC    | 88      | VCI1     | 112     | VGL      | 136     | C22B     |
| 17      | HSI_CP    | 41      | DB15     | 65      | IOVCC    | 89      | VCI1     | 113     | VSSD     | 137     | C22B     |
| 18      | HSI_CN    | 42      | DB14     | 66      | VDD      | 90      | VCI      | 114     | VSSD     | 138     | C22A     |
| 19      | HSI_CN    | 43      | DB13     | 67      | VDD      | 91      | VCI      | 115     | VSSD     | 139     | C22A     |
| 20      | HSI_DP    | 44      | DB12     | 68      | VSSA     | 92      | VCI      | 116     | VGH      | 140     | C22A     |
| 21      | HSI_DP    | 45      | DB11     | 69      | VSSA     | 93      | C11B     | 117     | VGH      | 141     | C22A     |
| 22      | HSI_DN    | 46      | DB10     | 70      | VSSA     | 94      | C11B     | 118     | VGH      | 142     | VCOM     |
| 23      | HSI_DN    | 47      | DB9      | 71      | VGS      | 95      | C11B     | 119     | VGH      | 143     | VCOM     |
| 24      | TS4_DB23  | 48      | DB8      | 72      | VSSD     | 96      | C11B     | 120     | C12B     | 144     | VCOM     |



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**9.2 FPC Pin description (HX8357-C)**

| Pad No | Pad Name  | Description   |
|--------|-----------|---|
| 1      | VCOM      | The power supply of common voltage in TFT driving. Connctet the pin to the common electrode in TFT panel.                                   |
| 2      | VCOM      |   |
| 3      | VCOM      |   |
| 4      | VPG       | Power supply pin used in OTP program mode and operates at 7.5V ± 0.2. If not in OTP program mode, please let it open.                       |
| 5      | VPG       |   |
| 6      | VSSD      | Digital ground.   |
| 7      | VSSD      |   |
| 8      | CABC_ON   | Connected with B/L circuit.LED Driver Enable signal.If not use, please open the pin.  |
| 9      | CABC_PWM1 | Connect to B/L cricuit/MPU.<br>H_TE=0:CABC B/L control PWM signal output.<br>H_TE=1: Horizontal sync output.                                |
| 10     | TESTO3    | Test pin input(internal pull low)<br>If not use, open or connected it to VSSA.  |
| 11     | TESTO4    |   |
| 12     | TESTO5    |   |
| 13     | HSI_LDO   | Connect to stabilizing Capacitor between HIS_VSS and HSL_VSSLDD.<br>High speed interface regulator output pin.<br>If not use,open the pins. |
| 14     | HSI_LDO   |   |
| 15     | HSI_LDO   |   |
| 16     | HSI_CP    | DSI Host,High speed interface clock differential signal input/output pins.<br>If not use,open the pins or connect to VSSA.                  |
| 17     | HSI_CP    |   |
| 18     | HSI_CN    | MDDI Host,High speed interface clcok differential signal input/output pins.<br>If not use,open the pins or connect to VSSA.                 |
| 19     | HSI_CN    |   |
| 20     | HSI_DP    | DSI Host,High speed interface data differential signal input/output pins.<br>If not use,open the pins or connect to VSSA.                   |
| 21     | HSI_DP    |   |
| 22     | HSI_DN    | MDDI Host,High speed interface data differential signal input/output pins.<br>If not use,open the pins or connect to VSSA.                  |
| 23     | HSI_DN    |   |





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| Pad No | Pad Name | Description  |
|--------|----------|--|
| 24     | TS4_DB23 | 24-bit bi-directional data bus. The unused pins let to open or connected to VSSD.                                |
| 25     | TS3_DB22 | 24-bit bi-directional data bus. The unused pins let to open or connected to VSSD.                                |
| 26     | TS2_DB21 |  |
| 27     | TS1_DB20 |  |
| 28     | TS0_DB19 |  |
| 29     | SD_DB18  |  |
| 30     | CM       | Change the displayed number of colors  |
| 31     | IM0      | System internal select.If not use, fix the pin to IOVCC or VSSD level.   |
| 32     | IM1      |  |
| 33     | IM2      |  |
| 34     | RESX     | Reset pin. Setting either pin low initializes the LSI. Must be reset after power is supplied.                    |
| 35     | VSYNC    | Vertical synchronizing signal in DPI interface.<br>Let to open or connected to VSSD.                             |
| 36     | HSYNC    | Horizontal synchronizing signal in DPI interface.<br>Let to open or connected to VSSD.                           |
| 37     | PCLK     | Pixel clock  |
| 38     | DE       | Data Enable  |
| 39~56  | DB0~DB17 | 24-bit bi-directional data bus. The unused pins let to open or connected to VSSD.                                |
| 57     | DOUT     | Serial data output.  |
| 58     | DIN_SDA  | Serial data input  |
| 59     | RDX      | DBI Type-B:mode:Servers as a read signal and read data at the low level.If not use ,Fix it to IOVCC or GND level |
| 60     | WRX_SCL  | the low level.DBI Type-C:mode:it servers as SCL (Serial clock)If not use,fix it to IOVCC or VSSD.                |
| 61     | DCX      | DBI Type-B,Type-C Option 3: Data/Command selection pin.If not use,fix it to IOVCC or VSSD.                       |



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| Pad No | Pad Name | Description   |
|--------|----------|---|
| 62     | CSX      | Low: chip can be accessed<br>High:Chip can not be accessed<br>If not use,fix it to IOVCC.   |
| 63     | TE       | Tearing effect output.If not use,Open the pin.  |
| 64     | IOVCC    | Digital IO Pad power supply.  |
| 65     | IOVCC    |   |
| 66     | VDD      | For internal logic voltage. Connect to a stabilizing capacitor.   |
| 67     | VDD      |   |
| 68     | VSSA     | Analog ground.  |
| 69     | VSSA     |   |
| 70     | VSSA     |   |
| 71     | VGS      | Connect to a variable resistor to adjusting internal gamma reference voltage for matching the characteristic of different panel used. |
| 72     | VSSD     | Digital ground.   |
| 73     | VSSD     |   |
| 74     | VSSD     |   |
| 75     | VCOM     | The power supply of common voltage in TFT driving. Connctet the pin to the common electrode in TFT panel                              |
| 76     | VCOM     |   |
| 77     | VCOM     |   |
| 78     | VCOMH    | The power supply of common voltage in TFT driving. Connctet the pin to the common electrode in TFT panel.                             |
| 79     | VCOMH    |   |
| 80     | VCOML    | The power supply of common voltage in TFT driving. Connctet the pin to the common electrode in TFT panel.                             |
| 81     | VCOML    |   |
| 82     | VREG1OUT | Internal generated stable power for source driver unit.   |
| 83     | VREG1OUT |   |
| 84     | VCL      | A negative voltage for VCOML circuit, VCL=-VCI  |
| 85     | VCL      |   |

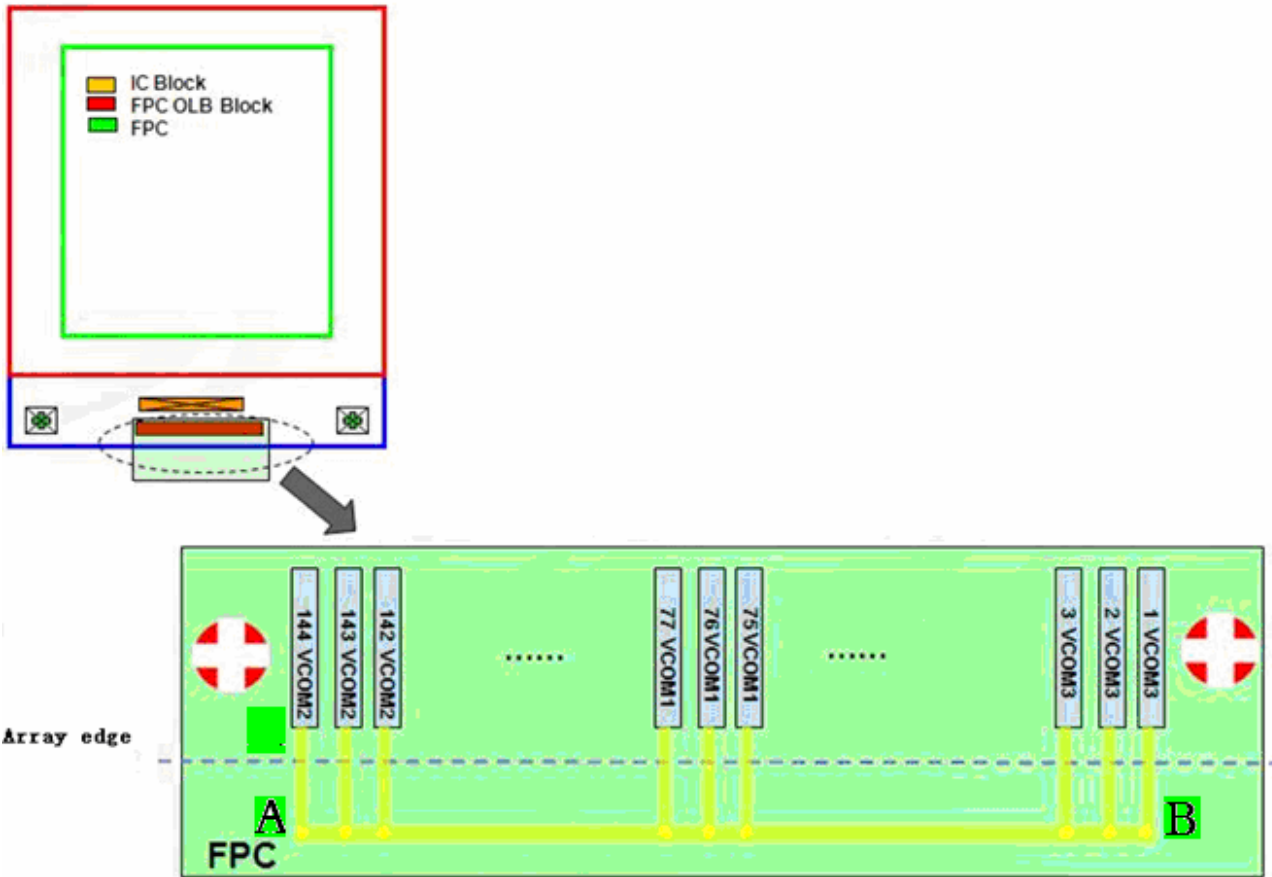


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| Pad No  | Pad Name  | Description  |
|---------|-----------|--|
| 86~87   | DDVDH     | An output from the step-up circuit1. Connect to a stabilizing capacitor between VSSA and DDVDH.  |
| 88~89   | VCI1      | Capacitor connection   |
| 90~92   | VCI       | Capacitor connection   |
| 93~96   | C11B      | Conncted to the Step-up capacitors for step up circuit 1 operation(VSP)  |
| 97~100  | C11A      | Conncted to the Step-up capacitors for step up circuit 1 operation(VSP)  |
| 101~104 | CX11B     | Conncted to the Step-up capacitors   |
| 105~108 | CX11A     | Conncted to the Step-up capacitors   |
| 109~112 | VGL       | A negative power output from the step-up circuit 2 for the gate line drive circuit.<br>Connect a schottkey barrier diode between VSSA and VGL. |
| 113~115 | VSSD      | Digital ground.  |
| 116~119 | VGH       | A positive power output from the step-up circuit 2 for the gate line drive circuit.  |
| 120~122 | C12B      | Conncted to the Step-up capacitors for step up circuit 3 operation(VSN)  |
| 123~125 | C12A      | Conncted to the Step-up capacitors for step up circuit 3 operation(VSN)  |
| 126~129 | C21B      | Conncted to the Step-up capacitors   |
| 130~133 | C21A      |  |
| 134~141 | C22B,C22A | Conncted to the Step-up capacitors for step up circuit 1 operation(VSN)  |
| 142~144 | VCOM      | The power supply of common voltage in TFT driving. Connct the pin to the common electrode in TFT panel.  |

|                |                                |            |           |          |       |
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9.3 Vcom connect to FPC .



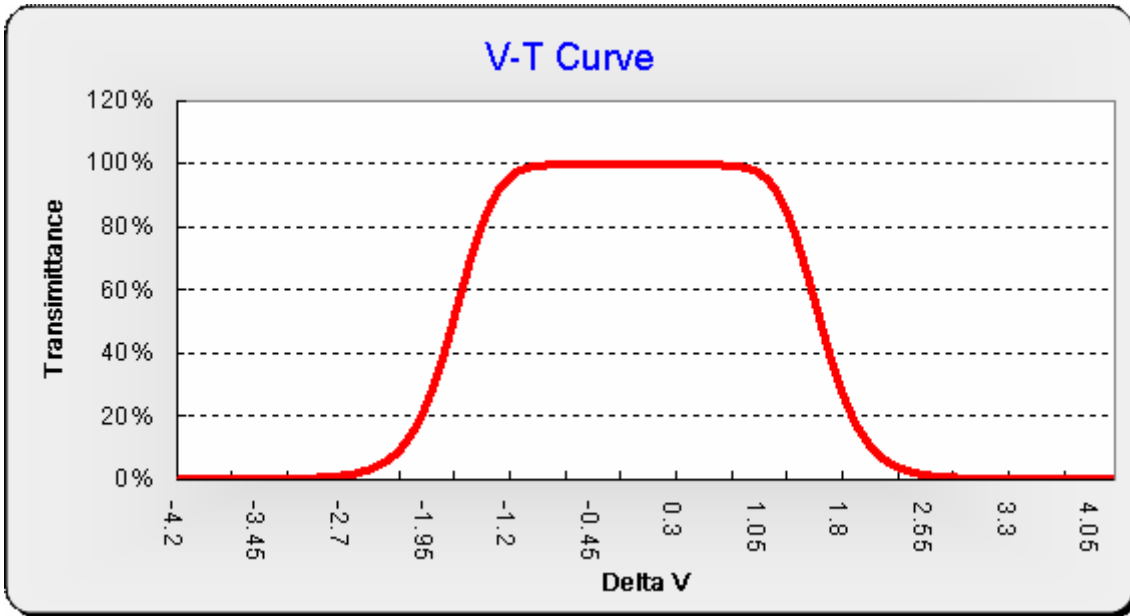
Note:

1. Vcom (NO.1~3,NO.75~77,NO.142~144) must link altogether in FPC, and suggest that from A to B 's resistance should less than 5 ohm.
2. IVO suggest that customer use waterproof material cover pad and the oblique wiring area after bonding ok.

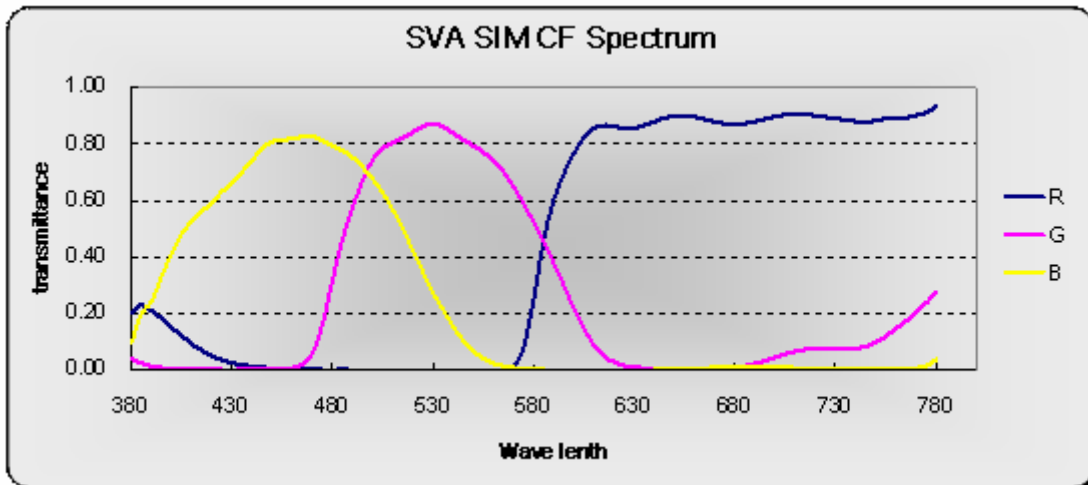
|                |                                |            |           |          |       |
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**10 V-T Curve**

**10.1 V-T Curve (Reference)**



**10.2 CF Spectrum (Reference)**



※ Measured at ambient temperature 25°C, under IVO requirement driving condition (refer to see section 11)

|                |                                |            |           |          |       |
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## 11 IVO Requirement Driving Condition

### 11.1 Timing Range

| Category        | Parameter                              | Unit   | Min    | Typ    | Max    |
|-----------------|--|--------|--------|--------|--------|
| Timings         | Frame Rate                             | Hz     | 55     | 60     | 65     |
| Scanning Method | Gate Scanning Method (single / double) | single |        |        |        |
| Line Impedance  | Capacitive Load of a Signal Line       | pF     | 24.83  | 29.79  | 37.24  |
|                 | Capacitive Load of a Gate Line         | pF     | 242.76 | 291.31 | 364.14 |
|                 | Resistance Load of Signal Line         | KOhm   | 2.90   | 4.12   | 7.08   |
|                 | Resistance Load of Gate Line           | KOhm   | 2.51   | 2.99   | 3.74   |

### 11.2 Power Supply Voltage

| No. | Item                             | MIN   | TYP   | MAX   |
|-----|----------------------------------|-------|-------|-------|
| 1   | Vcom voltage(V)                  | -1.55 | -1.35 | -1.15 |
| 2   | Vgl voltage(V)                   | -9.5  | -10.5 | -11.5 |
| 3   | Vgh voltage(V)                   | 14    | 15    | 16    |
| 4   | Vdl voltage(V)                   | -4    | -3.5  | -3    |
| 5   | Vdh voltage(V)                   | 4     | 3.5   | 3     |
| 6   | Vadd(V)                          | 17    | 18    | 19    |
| 7   | Gate line charging time(us)      | --    | 28    | --    |
| 8   | Data line delay closing time(us) | --    | 3     | --    |
| 9   | Dummy gate line                  | VCOM  | VCOM  | VCOM  |

### 11.3 OLB Outline

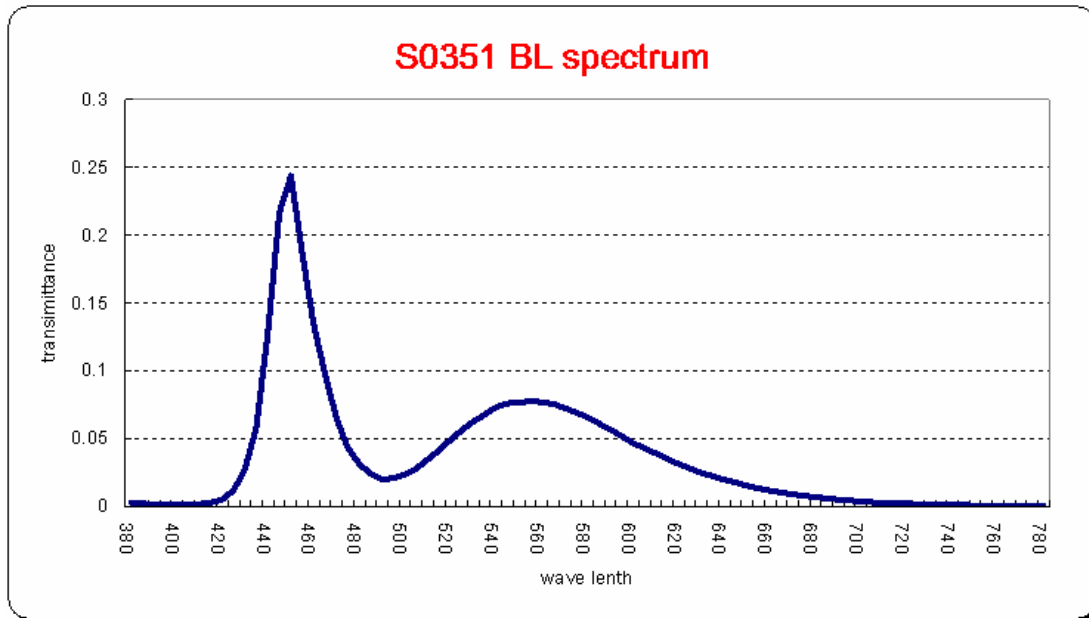
| Item            | Driver IC | Source/Gate Driver |
|-----------------|-----------|--------------------|
| Output Channels |           | 960/480            |
| Driver Amount   |           | 1                  |
| Component Type  |           | COG                |
| OLB Pad Pitch   |           | 15um/15um          |

|                |                                |            |           |          |       |
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### 11.4 Driver Recommendation

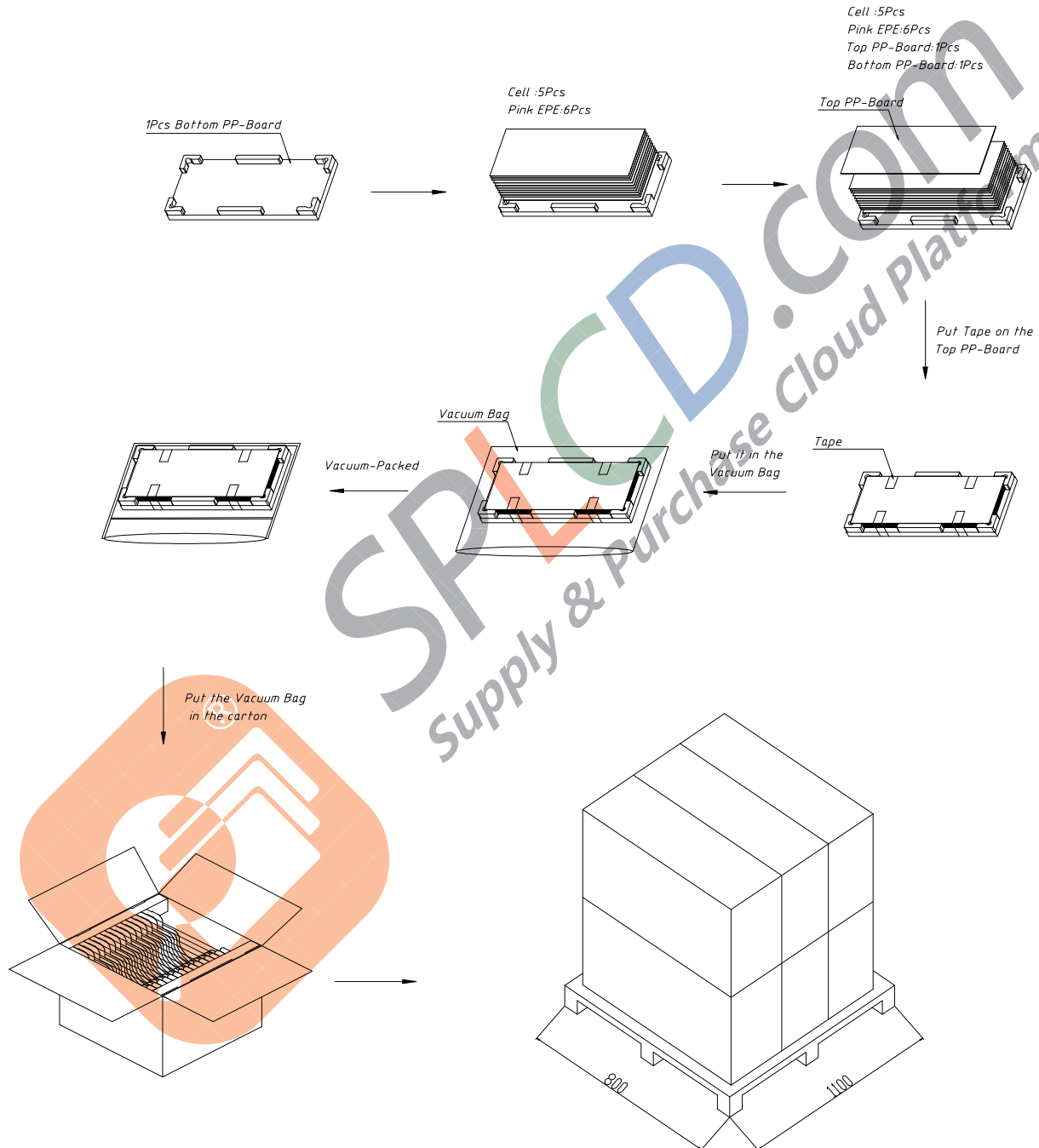
|                               |                         |
|-------------------------------|-------------------------|
| Driver Supplier and Model No. | Driver IC               |
|                               | ILI9486/HX8357B/HX8357C |

### 12 Back light Spectrum (Reference)



|                |                                |            |           |          |       |
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**13 IVO Recommended Cell Packaging**  
**50chips cell packaging :**



|                |                                |            |           |          |       |
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**14 Storage Precaution**

- (1) Please do not leave cell in the environment of high humidity and high temperature for long time.
- (2) IVO suggests to assembly the cell to LCD module in one month after cut into single chip.
- (3) The Cell should be stroed in a dark place. It is prohibited to apply sunlight or fluorescent light in storage.

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