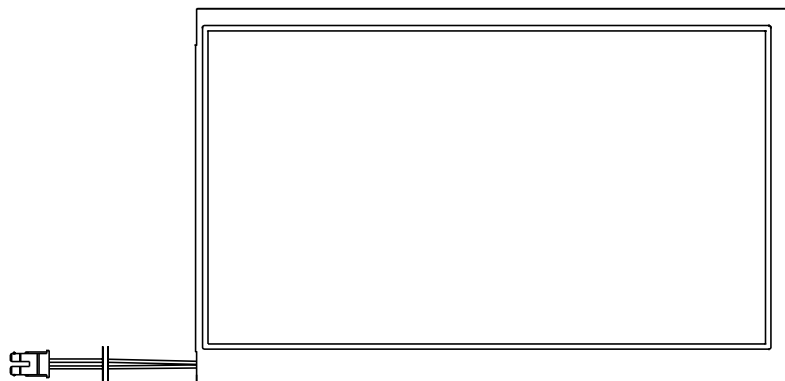




PRODUCT SPECIFICATION

HDA700L-2S

7", TFT WVGA (800X480) COLOR
LCD DISPLAY MODULE



HANTRONIX, INC. 10080 BUBB RD. CUPERTINO, CA 95014	Q.A.: Z.W.	REV.: 1.0	HDA700L-2S	SHEET 1 OF 12
				DATE: 3/1/12

1. SUMMARY

This technical specification applies to 7" TFT-LCD module with a LED Backlight unit and a 40-pin TTL interface. This module supports 800*R.G.B x 480 WVGA mode and can display 262,144 colors.

2. FEATURES

- Thin and Light Weight.
- WVGA(800x480 pixels) resolution.
- 3.3 V TTL interface

3. GENERAL SPECIFICATIONS

Parameter		Specifications	Unit
Screen size		7"(Diagonal)	inch
Display Format		800 RGB x 480	dot
Active area		152.4x91.44	mm
Pixel size		190.5 x 190.5	um
Surface treatment		Anti-glare	
Color Saturation (NTSC)		45	%
Pixel Configuration		RGB Vertical Stripe	
Outline dimension		165(W) x 104.44(H) x 5.2 (D)	mm
Weight		TBD	g
View Angle direction (Gray inversion)		6 o'clock	
Temperature Range	Operation	-20~70	°C
	Storage	-30~80	°C

4. ABSOLUTE MAXIMUM RATINGS (GND=0V)

Item	Symbol	Condition	Min.	Max.	Unit	Remark
Power Voltage	Vcc	GND=0	-0.3	6	V	-
Input logic voltage	Vi	GND=0	-0.3	Vcc+0.3	V	Note1

Note 1: DCLK, DE, R0~ R5, G0~ G5, B0~ B5

HANTRONIX, INC. 10080 BUBB RD. CUPERTINO, CA 95014	Q.A.: Z.W.	REV.: 1.0	HDA700L-2S	SHEET 2 OF 12
				DATE: 3/1/12

5. ELECTRICAL CHARACTERISTICS

5.1 Recommended Operation condition (GND=0, Ta=25)

Parameter		Symbol	Rating			Unit	Condition
			Min.	Typ.	Max.		
Power Supply Voltage		V _{cc}	3	3.3	3.6	V	
Input logic	High Level	V _{IH}	0.7V _{cc}	-	V _{cc}	V	Note 1
voltage	Low Level	V _{IL}	0	-	0.3V _{cc}	V	Note 1

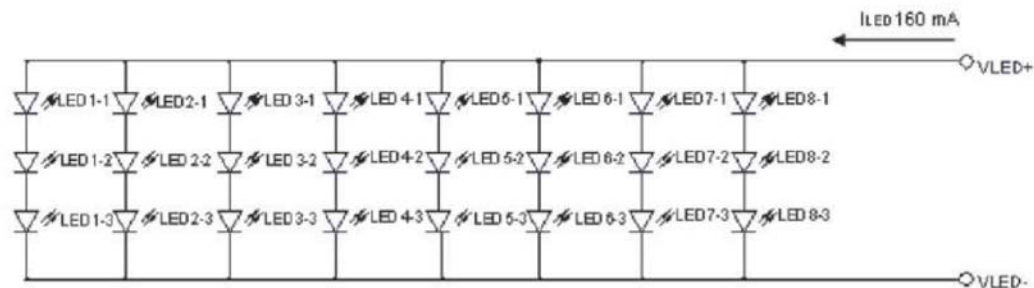
Note 1: DCLK, DE, R0~ R5, G0~ G5, B0~ B5.

5.2 LED Driving Conditions

Ta = 25

Parameter	Symbol	Min.	Typ.	Max.	Unit	Remark
LED current	I _{LED}	-	160	-	mA	Note 1
LED voltage	V _{LED}	-	9.9	-	V	
LED Life Time	-	10,000	20,000	-	Hr	Note 2

Note 1: There are 8 Groups LED shown as below, V_{led}=9.9V, I_{led}=160mA



Note 2 : Brightness to be decreased to 50% of the initial value.

5.3 TFT-LCD current consumption

Parameter	Symbol	Rating			Unit	Condition
		Min.	Typ.	Max		
LCD power current	I _{cc}	--	200	260	mA	black pattern
LED power current	I _{LED}	--	160	200	mA	

6. AC CHARATERISTICS

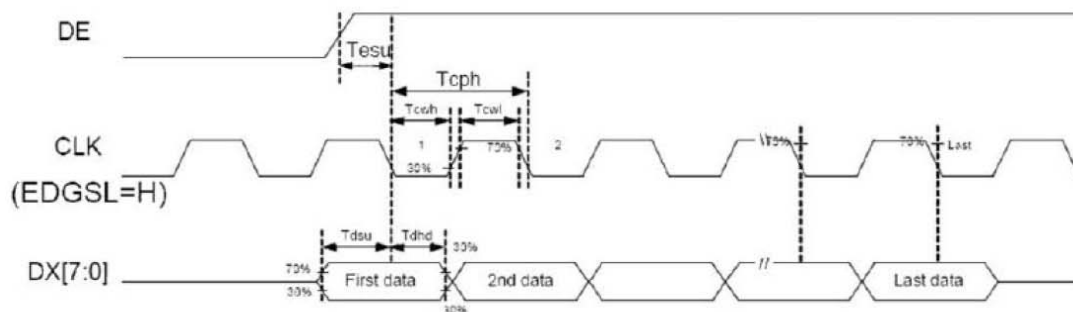
6.1 AC Electrical CHARATERISTICS

Parameter	Symbol	Rating			Unit
		Min.	Typ.	Max	
Data setup time	T _{dsu}	6	-	-	ns
Data hold time	T _{dhd}	6	-	-	ns
DE setup time	T _{esu}	6	-	-	ns
CLK frequency	F _{CPH}	29.40	33.26	42.48	MHz
CLK period	T _{CPH}	23.54	30.06	34.01	ns
CLK pulse duty	T _{CWH}	40	50	60	%
CLK pulse duty	T _{CWL}	40	50	60	%
DE period	T _{DEH} +T _{DEL}	1000	1056	1200	T _{CPH}
DE pulse width	T _{DEH}	-	800	-	T _{CPH}
DE frame blanking	T _{DEB}	10	45	110	T _{DEH} +T _{DEL}
DE frame width	T _{DE}	-	480	-	T _{DEH} +T _{DEL}

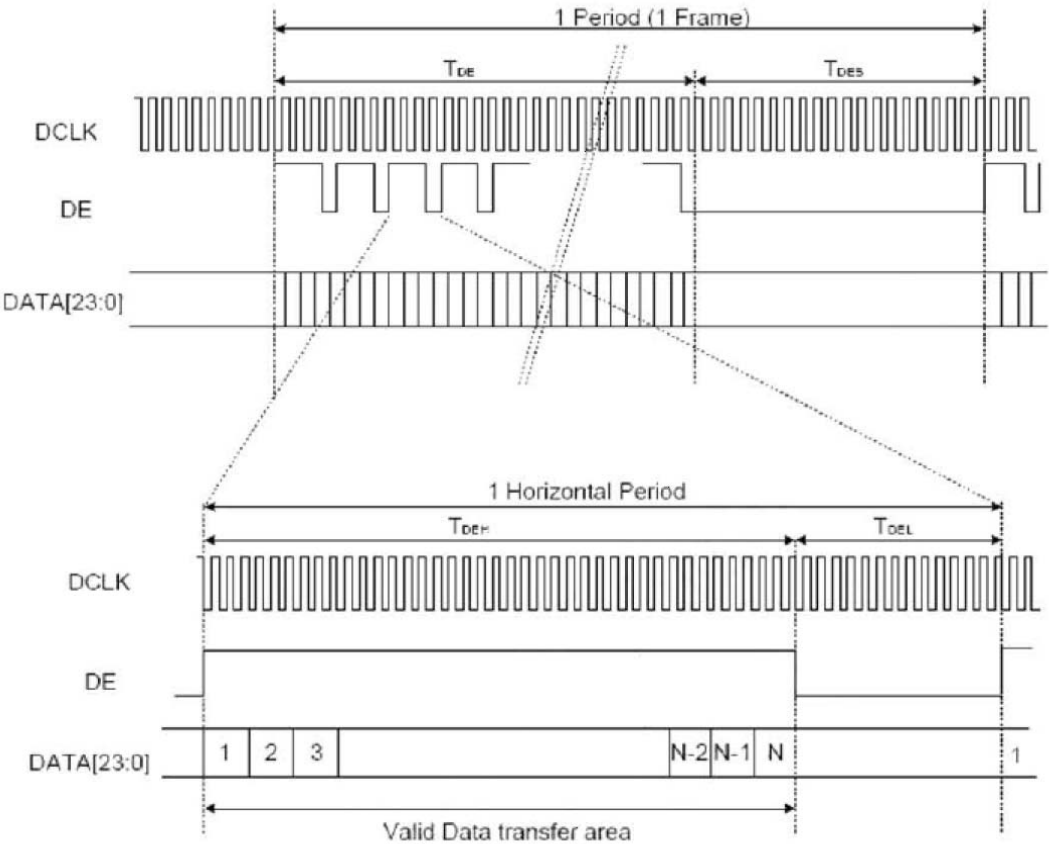
Note We suggest using the typical value, so it can have better performance.

6.2 Timing Controller Timing Chart

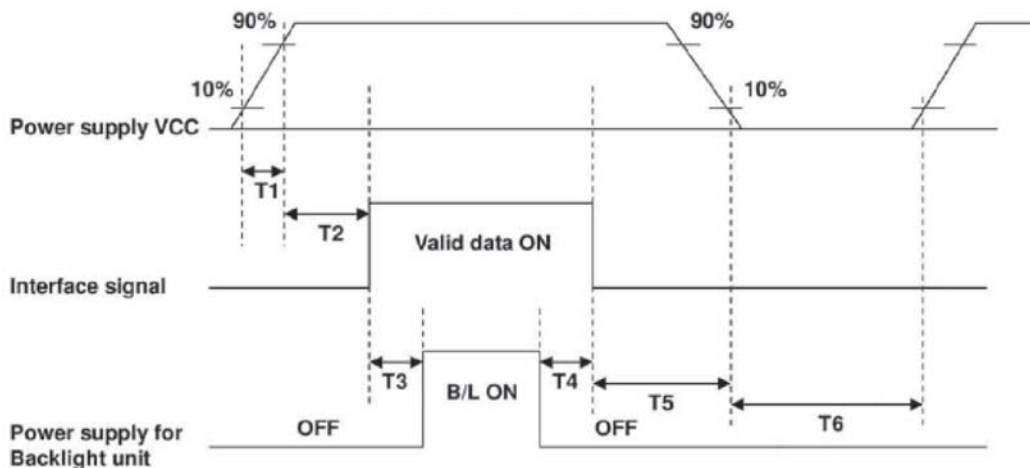
Clock and Data input waveforms



6.3 Data input format



6.4 Power ON/OFF sequence



Parameter	SPEC.			Unit
	Min.	Typ.	Max.	
T1	1		2	ms
T2	0	60		ms
T3	200			ms
T4	200			ms
T5	1			ms
T6	1000			ms

7. OPTICAL CHARACTERISTIC

Item		Symbol	Condition	Min.	Typ.	Max.	Unit	Remark
Brightness		-	Viewing normal angle $\theta = \phi = 0$	300	350	-	cd/m ²	Center of display
Response time		Tr		-	5	10	ms	Note 3, 5
		Tf		-	11	16	ms	
Contrast ratio		CR		250	400	-	-	Note 4, 5
Color Chromaticity	White	Wx	CR ≥ 10	0.249	0.299	0.349	-	Note 2, 6, 7
		Wy		0.278	0.328	0.378		
Viewing angle	Hor	θR		60	70	-	Deg.	Note 1
		θL		60	70	-		
	Ver	ϕI		50	60	-		
		ϕB		60	70	-		

Note 1: Definition of viewing angle range

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				DATE: 3/1/12

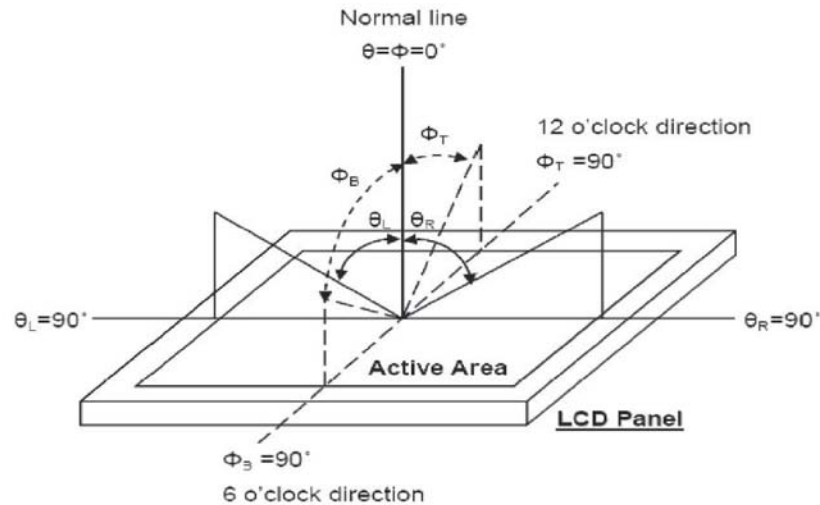


Fig. 7-1 Definition of viewing angle

Note 2: Test equipment setup:

After stabilizing and leaving the panel alone at a driven temperature for 10 minutes, the measurement should be executed. Measurement should be executed in a stable, windless, and dark room. Optical specifications are measured by Topcon BM-7 luminance meter 1.0° field of view at a distance of 50cm and normal direction.

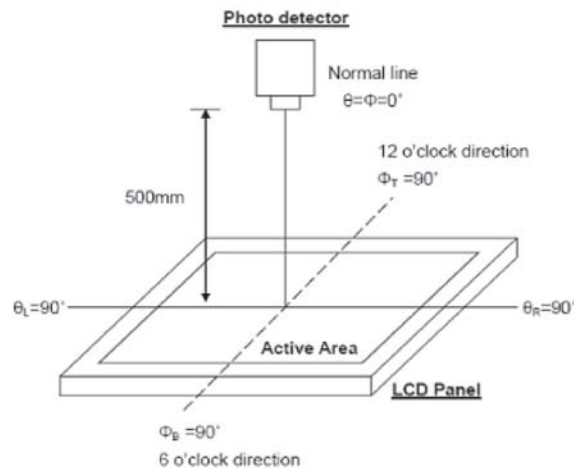


Fig. 7-2 Optical measurement system setup

Note 3: Definition of Response time:

The response time is defined as the LCD optical switching time interval between "White state and "Black" state. Rise time, T_r , is the time between photo detector output intensity changed from 90% to 10%. And fall time, T_f , is the time between photo detector output Intensity changed from 10% to 90%

HANTRONIX, INC. 10080 BUBB RD. CUPERTINO, CA 95014	Q.A.: Z.W.	REV.: 1.0	HDA700L-2S	SHEET 7 OF 12
				DATE: 3/1/12

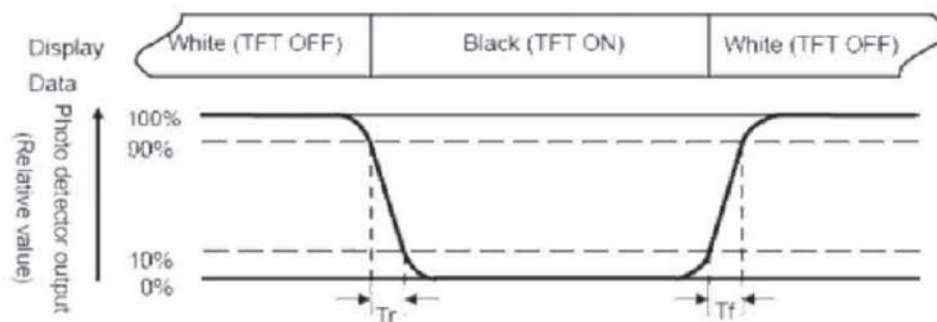


Fig. 7-3 Definition of response time

Note 4: Definition of contrast ratio:
The contrast ratio is defined as the following expression.

$$\text{Contrast ratio (CR)} = \frac{\text{Luminance measured when LCD on the "White" state}}{\text{Luminance measured when LCD on the "Black" state}}$$

Note 5: White $V_i = V_{i50} \pm 1.5V$

Black $V_i = V_{i50} \pm 2.0V$

" $\pm$ " means that the analog input signal swings in phase with VCOM signal.

" $\pm$ " means that the analog input signal swings out of phase with VCOM signal.

The 100% transmission is defined as the transmission of LCD panel when all the input terminals of module are electrically opened.

Note 6: Definition of color chromaticity (CIE 1931)
Color coordinates measured at the center point of LCD

Note 7: Measured at the center area of the panel when all the input terminals of LCD panel are electrically opened.

$$\text{Note 8 : Uniformity (U)} = \frac{\text{Brightness (min)}}{\text{Brightness (max)}} \times 100\%$$

8. INTERFACE

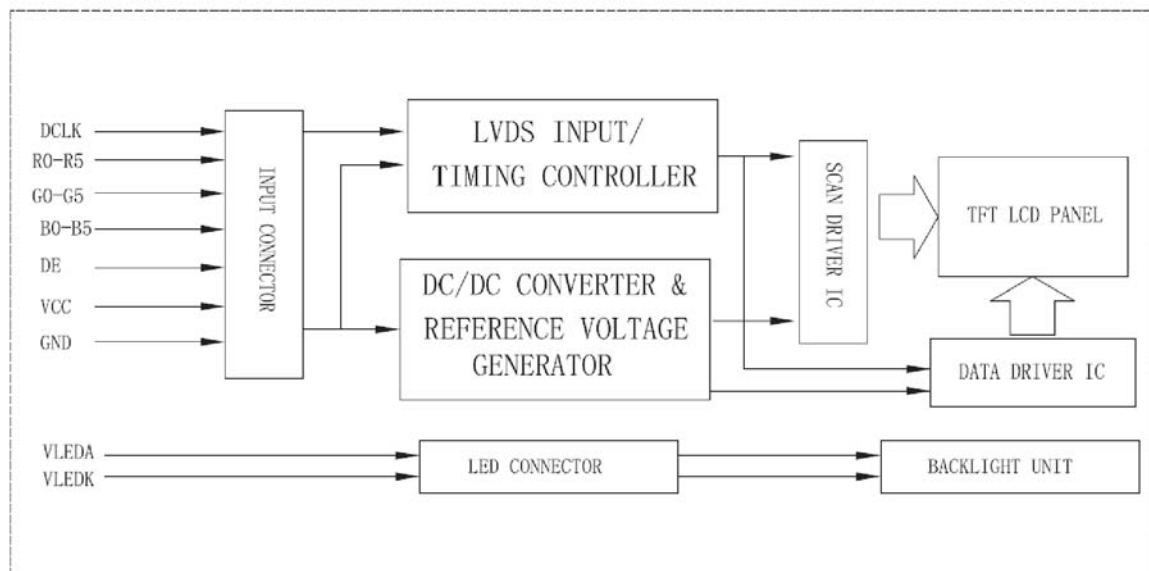
8.1 LCM PIN Definition

Pin No.	Symbol	Description	Remark
1	GND	Power Ground	
2	GND	Power Ground	
3	NC	Not Connect	
4	Vcc	Power Supply for Digital Circuit	
5	Vcc	Power Supply for Digital Circuit	
6	Vcc	Power Supply for Digital Circuit	
7	Vcc	Power Supply for Digital Circuit	
8	NC	Not Connect	
9	DE	Data Enable	
10	GND	Power Ground	
11	GND	Power Ground	
12	GND	Power Ground	
13	B5	Blue Data 5 (MSB)	
14	B4	Blue Data 4	
15	B3	Blue Data 3	
16	GND	Power Ground	
17	B2	Blue Data 2	
18	B1	Blue Data 1	
19	B0	Blue Data 0 (LSB)	
20	GND	Power Ground	
21	G5	Green Data 5 (MSB)	
22	G4	Green Data 4	
23	G3	Green Data 3	
24	GND	Power Ground	
25	G2	Green Data 2	
26	G1	Green Data 1	
27	G0	Green Data 0	
28	GND	Power Ground	
29	R5	Red Data 5 (MSB)	
30	R4	Red Data 4	
31	R3	Red Data 3	
32	GND	Power Ground	
33	R2	Red Data 2	
34	R1	Red Data 1	
35	R0	Red Data 0 (LSB)	
36	GND	Power Ground	
37	GND	Power Ground	
38	DCLK	Clock Signals ; Latch Data at the Falling Edge	
39	GND	Power Ground	
40	GND	Power Ground	

8.2 Backlight Driving Part

Pin No.	Symbol	Description
1	VLEDA	Red, LED Anode
2	VLEDK	White, LED Cathode

9. BLOCK DIAGRAM



10. QUALITY ASSURANCE

No.	Test Items	Test Condition
1	High Temperature Storage Test	Ta=80℃ Dry 240h
2	LOW Temperature Storage Test	Ta=-30℃ Dry 240h
3	High Temperature Operation Test	Ta=70℃ Dry 240h
4	LOW Temperature Operation Test	Ta=-20℃ Dry 240h
5	High Temperature and High Humidity Operation Test	Ta=60℃ 90%RH 240h
6	Electro Static Discharge Test	150pF,330Ω,±8KV(Contact)/±15KV(Air),5points/panel, 5 times/point
7	Shock Test(non-operating)	Half sine wave,180G,2ms one shock of each six faces I.e.run 180G 2ms for all six faces
8	Vibration Test(non-operating)	Sine wave,10~500~10Hz 1.5G,0.37oct/min 3axis,1hour/axis
9	Thermat Shock Test	-20℃(0.5h)~70℃(0.5h)/100 cycles(Dry)

****Ta=Ambient Temperature

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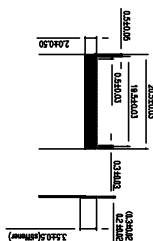
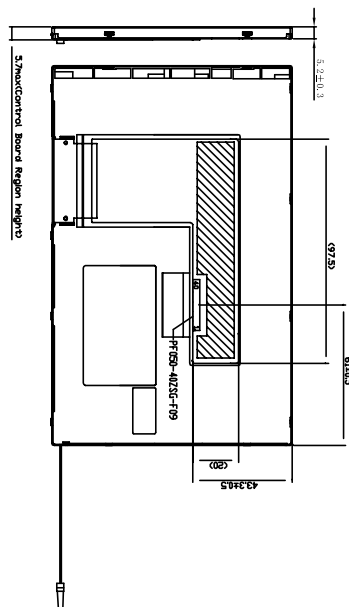
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HDA700L-2S

SHEET 11 OF 12

DATE:
3/1/12



PIN	SYMBOL	PIN	SYMBOL
1	GN	21	G5
2	GN	22	G4
3	NC	23	G3
4	NC	24	GN
5	VCC	25	G2
6	VCC	26	G1
7	VCC	27	G0
8	NC	28	GN
9	DE	29	G5
10	GN	30	G4
11	GN	31	G3
12	GN	32	GN
13	B5	33	B2
14	B4	34	B1
15	B3	35	GN
16	GN	36	GN
17	B2	37	GN
18	B1	38	DCX
19	B0	39	GN
20	GN	40	GN

Pin No.	Symbol	Wire Color
1	VL1DA	Red
2	VL1DK	White

1	Operating Voltage:	Vcc=3-3V typ.
2	Resolution:	800RGB*480
3	Color:	262K
4	Interface:	RGB
5	Display type:	Transmissive
6	Viewing Direction:	6:00
7	Operating Temp.:	-20°C~70°C
8	Storage Temp.:	-30°C~80°C
9	Driver IC:	H39262.2,H38678*1
10	Unspecified tolerance:	±0.2

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HDA700L-2S

SHEET 12 OF 12
DATE: 3/1/12