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TITLE:**HV365WX2-200 Preliminary Product Specification**

BEIJING BOE DISPLAY TECHNOLOGY

SPEC. NUMBER
S8-65-8A-014

PRODUCT GROUP
TFT LCD

REV.
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PAGE
1 of 23

B2010-8002-O (1/3)

A4(210 X 297)

B2010-8002-O (2/3) A4(210 X 297)



 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10
Contents			
No	ITEM	Page	
	REVISIONS HISTORY	2	
	CONTENTS	3	
1	GENERAL DESCRIPTION	4	
	1.1 Introduction		
	1.2 Features		
	1.3 Applications		
	1.4 General Specification		
2	ABSOLUTE MAXIMUM RATINGS	6	
3	ELECTRICAL SPECIFICATIONS	7	
	3.1 TFT LCD Open Cell		
4	INTERFACE CONNECTION	8	
	4.1 Open Cell Input Signal & Power		
	4.2 LVDS Interface		
5	SIGNAL TIMING SPECIFICATIONS	10	
	5.1 Timing Parameters		
	5.2 Signal Timing Waveform		
	5.3 Input Signals, Basic Display Colors & Cray Scale Of Colors		
	5.4 Power Sequence		
6	OPTICAL SPECIFICATIONS	14	
7	MECHANICAL CHARACTERISTICS	16	
8	PRODUCT SERIAL NUMBER	17	
9	PACKING INFORMATION	18	
10	HANDING & CAUTIONS	20	
11	APPENDIX	21	
SPEC. NUMBER S8-65-8A-014	SPEC. TITLE HV365WX2-200 Preliminary Product Specification		PAGE 3 of 23

B2010-8002-O (3/3)

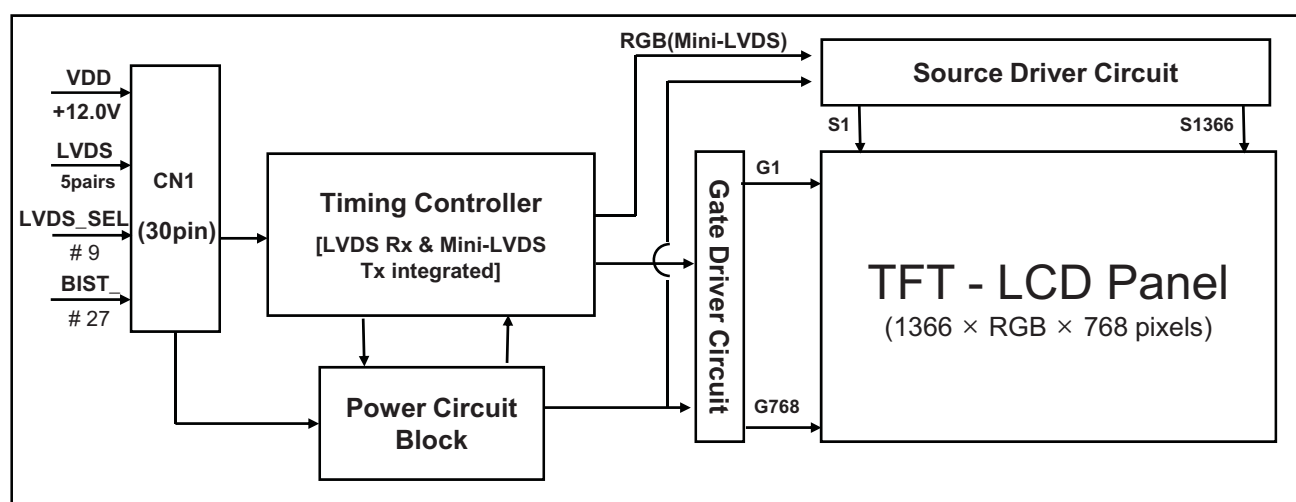
A4(210 X 297)

 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

1.0 GENERAL DESCRIPTION

1.1 Introduction

HV365WX2-200 is a color active matrix TFT LCD open cell using amorphous silicon TFT's (Thin Film Transistors) as an active switching devices. This open cell has a 36.50 inch diagonally measured active area with WXGA resolutions (1366 horizontal by 768 vertical pixel array). Each pixel is divided into RED, GREEN, BLUE dots which are arranged in vertical stripe and this open cell can display 16.7M colors. The TFT-LCD panel used for this open cell is adapted for a low reflection and higher color type.



1.2 Features

- LVDS interface with 1 pixel / clock
- High-speed response
- Low color shift image quality
- 8-bit color depth, display 16.7M colors
- High luminance and contrast ratio, low reflection and wide viewing angle
- DE (Data Enable) only mode
- ADS technology is applied for high display quality
- RoHS compliant

SPEC. NUMBER S8-65-8A-014	SPEC. TITLE HV365WX2-200 Preliminary Product Specification	PAGE 4 of 23
------------------------------	---	-----------------



 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

1.3 Application

- Home Alone Multimedia TFT-LCD TV
- Display Terminals for Control System
- High Definition TV(HD TV)
- AV application Products

1.4 General Specification

< Table 1. General Specifications >

Parameter	Specification	Unit	Remark
Active area	808.13(H) × 454.35 (V)	mm	
Number of pixels	1366(H) × 768(V)	pixels	
Pixel pitch	197.2(H) × RGB×591.6(V)	μm	
Pixel arrangement	Pixels RGB Vertical stripe		
Display colors	16.7M(8bits-true)	colors	
Display mode	Transmission mode, Normally Black		
Open Cell Transmittance	6.7(typ.)	%	At center point with BOE BLU
Weight	1560 (typ.)	gram	
Power Consumption	Total=6.5 Watt (Typ.)	Watt	
Surface Treatment	Haze 10%, 3H, Semi-glare treatment (Front Polarizer)		

SPEC. NUMBER S8-65-8A-014	SPEC. TITLE HV365WX2-200 Preliminary Product Specification	PAGE 5 of 23
------------------------------	---	-----------------

B2010-8002-O (3/3)

A4(210 X 297)



京东方
BOE

PRODUCT GROUP

TFT LCD

REV

P0.2

ISSUE DATE

2012.05.10

2.0 ABSOLUTE MAXIMUM RATINGS

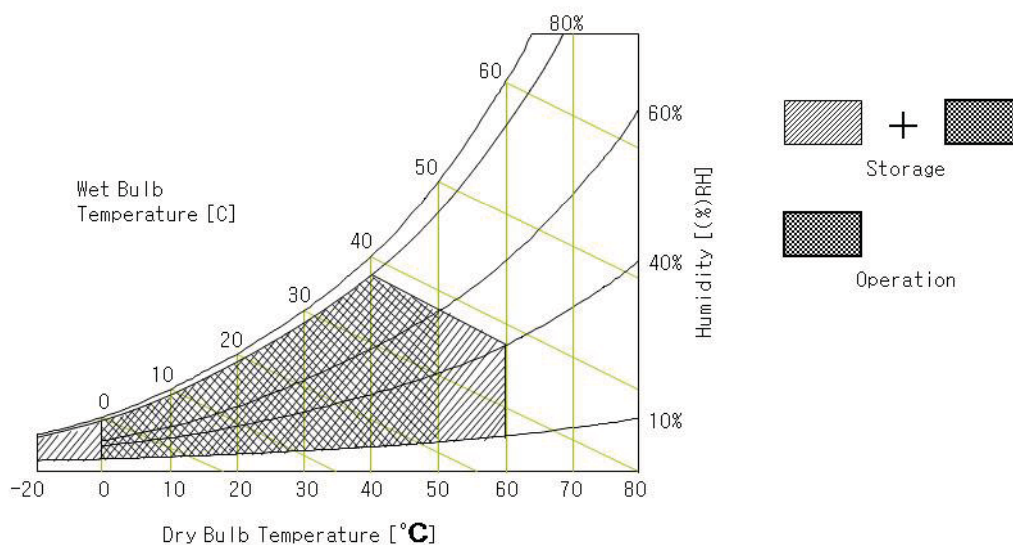
The followings are maximum values which, if exceed, may cause faulty operation or damage to the unit. The operational and non-operational maximum voltage and current values are listed in Table 2.

< Table 2. LCD Open Cell Electrical Specifications > [VSS=GND=0V]

Parameter		Symbol	Min.	Max.	Unit	Remark
Power Supply Voltage	LCD Open Cell	VDD	VSS-0.3	13.2	V	Ta = 25 °C
	Converter	VBL	VSS-0.3	26.4	V	
Operating Temperature		T _{OP}	0	+50	°C	Note 1
		T _{SUR}	0	+60	°C	
Storage Temperature		T _{ST}	-20	+60	°C	
Operating Ambient Humidity		Hop	10	80	%RH	
Storage Humidity		Hst	10	80	%RH	

Note 1 : Temperature and relative humidity range are shown in the figure below.

Wet bulb temperature should be 39 °C max. and no condensation of water.



SPEC. NUMBER
S8-65-8A-014

SPEC. TITLE
HV365WX2-200 Preliminary Product Specification

PAGE
6 of 23

 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

3.0 ELECTRICAL SPECIFICATIONS

3.1 TFT LCD Open Cell

< Table 3. LCD Open Cell Electrical Specifications >

[Ta =25±2 ℃]

Parameter		Symbol	Values			Unit	Remark
			Min	Typ	Max		
Power Supply Input Voltage		VDD	10.8	12	13.2	Vdc	
Power Supply Ripple Voltage		VRP			300	mV	
Power Supply Current		IDD	-	525	625	mA	Note 1
Power Consumption		PDD		6.5	7.5	Watt	
Rush current		IRUSH	-	-	3.0	A	Note 2
LVDS Interface	Differential Input High Threshold Voltage	VLVTH	+100		+300	mV	
	Differential Input Low Threshold Voltage	VLVTL	-300		-100	mV	
	Common Input Voltage	VLVC	1.0	1.2	1.4	V	
CMOS Interface	Input High Threshold Voltage	VIH	2.7	-	3.3	V	
	Input Low Threshold Voltage	VIL	0	-	0.6	V	

Note 1 : The supply voltage is measured and specified at the interface connector of LCM.

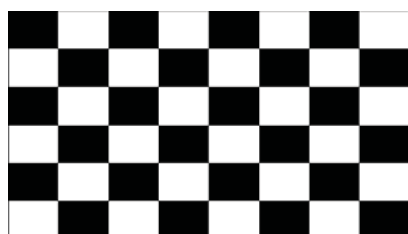
The current draw and power consumption specified is for VDD=12.0V,

Frame rate $f_v=60\text{Hz}$ and Clock frequency = 75.4MHz.

Test Pattern of power supply current

a) Typ : Mosaic 8 x 6 Pattern(L0/L255)

Pattern(L0/L255)



b) Max : Skip 1H2V Sub Dot



Note 2 : The duration of rush current is about 2ms and rising time of Power Input is 1ms(min)

SPEC. NUMBER S8-65-8A-014	SPEC. TITLE HV365WX2-200 Preliminary Product Specification	PAGE 7 of 23
------------------------------	---	-----------------

B2010-8002-O (3/3)

A4(210 X 297)

 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

4.0 INTERFACE CONNECTION

4.1 Open Cell Input Signal & Power

- Connector : IS100-L30B-C23(Manufactured by UJU) or Equivalent.

< Table 5. LCM Open Cell Input Connector Pin Configuration >

Pin No	Symbol	Description	Pin No	Symbol	Description
1	VDD	Power Supply +12.0V	16	RX1+	LVDS Receiver Signal(+)
2	VDD	Power Supply +12.0V	17	GND	Ground
3	VDD	Power Supply +12.0V	18	RX2-	LVDS Receiver Signal(-)
4	VDD	Power Supply +12.0V	19	RX2+	LVDS Receiver Signal(+)
5	GND	Ground	20	GND	Ground
6	GND	Ground	21	RCLK-	LVDS Receiver Clock Signal(-)
7	GND	Ground	22	RCLK+	LVDS Receiver Clock Signal(+)
8	GND	Ground	23	GND	Ground
9	LVDS_SEL	'H' = JEIDA , 'L' or NC = VESA	24	RX3-	LVDS Receiver Signal(-)
10	NC	No Connection	25	RX3+	LVDS Receiver Signal(+)
11	GND	Ground	26	GND	Ground
12	RX0-	LVDS Receiver Signal(-)	27	BIST	'L' or NC=Free run mode , 'H'= BIST mode
13	RX0+	LVDS Receiver Signal(+)	28	NC	No Connection
14	GND	Ground	29	NC	No Connection
15	RX1-	LVDS Receiver Signal(-)	30	GND	Ground

Notes : 1. NC(Not Connected) : This pins are only used for BOE internal operations.

2. Input Level of LVDS signal is based on the IEA 664 Standard.

3. LVDS_SEL : This pin is used for selecting LVDS signal data format.

If this Pin : Low (GND) or Open (NC) → Normal NS LVDS format

Otherwise : High (3.3V) → JEIDA LVDS format

4. BIST : This pin is used for selecting display pattern mode when input DE or input CLOCK quits toggling.

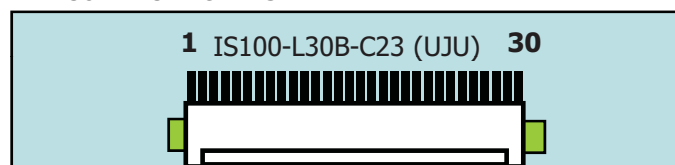
If this Pin : Low (GND) or Open (NC) → Free run mode(Black Pattern)

Otherwise : High(3.3V) → BIST mode(BIST Pattern)

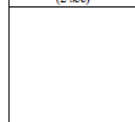
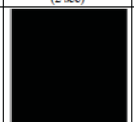
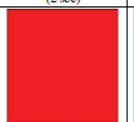
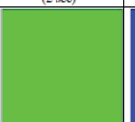
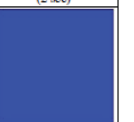
Sequence : On = VDD ≥ LVDS Option , BIST Option ≥ Interface signal

Off = Interface signal ≥ LVDS Option , BIST Option ≥ VDD

Rear view of LCM



BIST Pattern

PT1: White (2 sec)	PT2: Black (2 sec)	PT3: Red (2 sec)	PT4: Green (2 sec)	PT5: Blue (2 sec)
				

SPEC. NUMBER
S8-65-8A-014

SPEC. TITLE
HV365WX2-200 Preliminary Product Specification

PAGE
8 of 23



 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

4.2 LVDS Interface

- LVDS Receiver : Timing Controller (LVDS Rx merged) / LVDS Data : Pixel Data

< Table 6. LCM Open Cell Input Connector Pin Configuration >

	LVDS Pin	Vesa Data format	JEIDA Data format	Remark
TxOUT/RxIN0	TxIN/RxOUT0	Red0 [LSB]	R2	
	TxIN/RxOUT1	Red1	R3	
	TxIN/RxOUT2	Red2	R4	
	TxIN/RxOUT3	Red3	R5	
	TxIN/RxOUT4	Red4	R6	
	TxIN/RxOUT6	Red5	R7 [MSB]	
	TxIN/RxOUT7	Green0 [LSB]	G2	
TxOUT/RxIN1	TxIN/RxOUT8	Green1	G3	
	TxIN/RxOUT9	Green2	G4	
	TxIN/RxOUT12	Green3	G5	
	TxIN/RxOUT13	Green4	G6	
	TxIN/RxOUT14	Green5	G7 [MSB]	
	TxIN/RxOUT15	Blue0 [LSB]	B2	
	TxIN/RxOUT18	Blue1	B3	
TxOUT/RxIN2	TxIN/RxOUT19	Blue2	B4	
	TxIN/RxOUT20	Blue3	B5	
	TxIN/RxOUT21	Blue4	B6	
	TxIN/RxOUT22	Blue5	B7 [MSB]	
	TxIN/RxOUT24	HSYNC	HSYNC	
	TxIN/RxOUT25	VSYNC	VSYNC	
	TxIN/RxOUT26	DEN	DEN	
TxOUT/RxIN3	TxIN/RxOUT27	Red6	R0 [LSB]	
	TxIN/RxOUT5	Red7 [MSB]	R1	
	TxIN/RxOUT10	Green6	G0 [LSB]	
	TxIN/RxOUT11	Green7 [MSB]	G1	
	TxIN/RxOUT16	Blue6	B0 [LSB]	
	TxIN/RxOUT17	Blue7 [MSB]	B1	
	TxIN/RxOUT23	Reserved	Reserved	

SPEC. NUMBER
S8-65-8A-014

SPEC. TITLE
HV365WX2-200 Preliminary Product Specification

PAGE
9 of 23

B2010-8002-O (3/3)

A4(210 X 297)

 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

5.0 SIGNAL TIMING SPECIFICATION

5.1 Timing Parameters (DE only mode)

< Table 8. Timing Table >

ITEM	Symbol		Min	Typ	Max	Unit	Note
CLK	Period	t_{CLK}	11.8	13.3	17.9	ns	
	Frequency	-	56	75.4	85.0	MHz	
Hsync	Period	t_{HP}	1450	1560	2000	t_{CLK}	
	Frequency	f_H	39.4	48.4	55	KHz	
Vsync	Period	t_{VP}	778	806	1200	t_{HP}	
	Frequency	f_V	47	60	65	Hz	
Horizontal Active Display Term	Valid	t_{HV}	-	1366	-	t_{CLK}	
	Total	t_{HP}	1450	1560	2000	t_{CLK}	
Vertical Active Display Term	Valid	t_{VV}	-	768	-	t_{HP}	
	Total	t_{VP}	778	806	1200	t_{HP}	

Notes: This product is DE only mode. The input of Hsync & Vsync signal does not have an effect on normal operation.

SPEC. NUMBER
S8-65-8A-014

SPEC. TITLE
HV365WX2-200 Preliminary Product Specification

PAGE
10 of 23



京东方
BOE

PRODUCT GROUP

TFT LCD

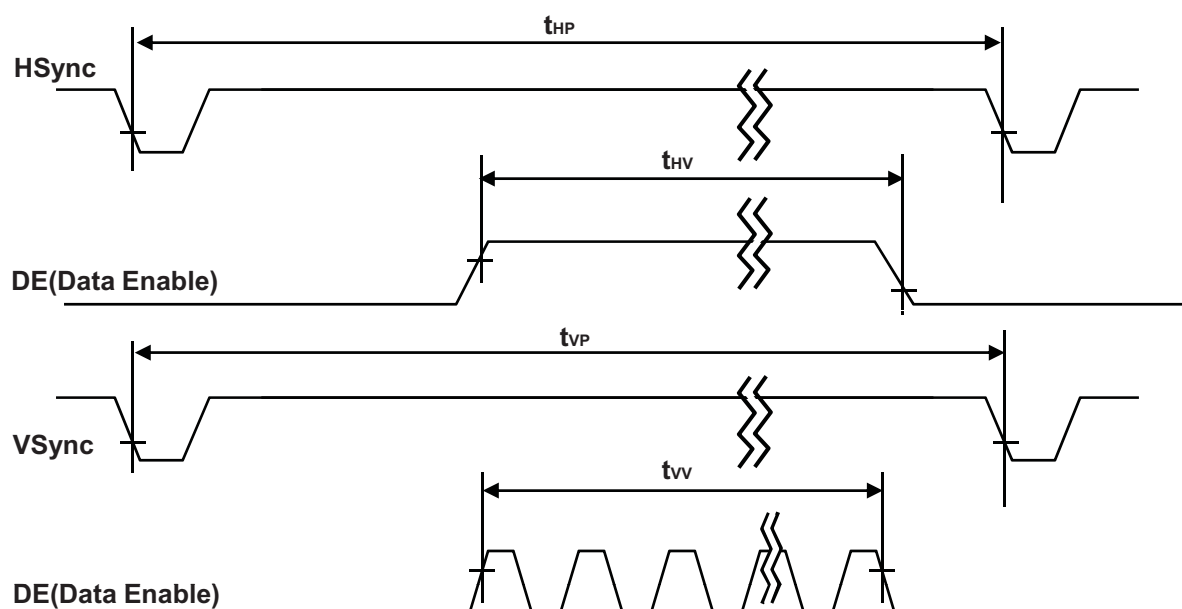
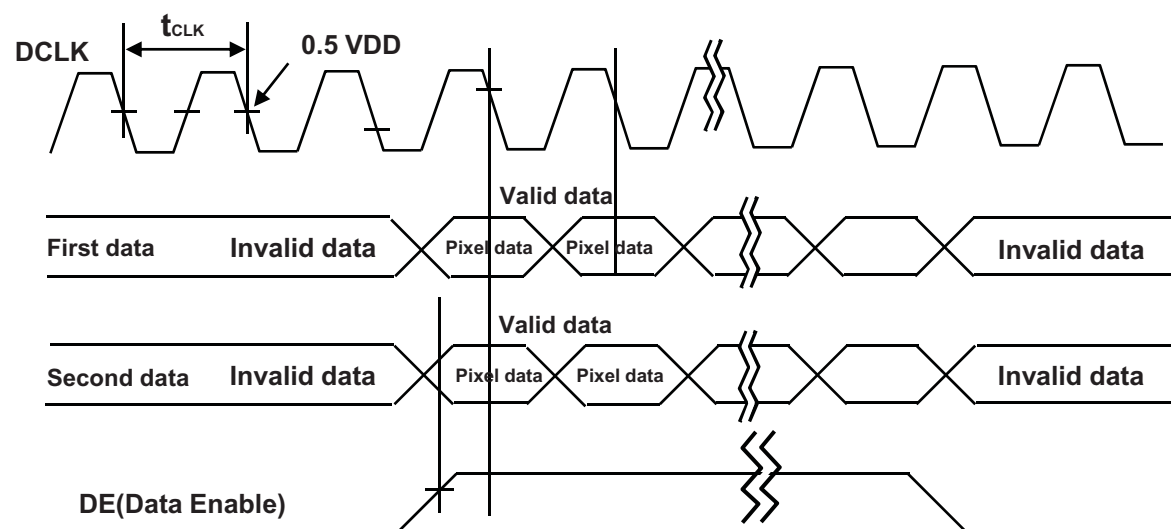
REV

P0.2

ISSUE DATE

2012.05.10

5.2 Signal Timing Waveform



SPEC. NUMBER
S8-65-8A-014

SPEC. TITLE
HV365WX2-200 Preliminary Product Specification

PAGE
11 of 23

 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

5.3 Input Signals, Basic Display Colors and Gray Scale of Colors

< Table 9. Input Signal and Display Color Table >

Color & Gray Scale		Input Data Signal																							
		Red Data								Green Data								Blue Data							
		R7	R6	R5	R4	R3	R2	R1	R0	G7	G6	G5	G4	G3	G2	G1	G0	B7	B6	B5	B4	B3	B2	B1	B0
Basic Colors	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Blue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
	Green	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
	Cyan	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Red	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Magenta	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Gray Scale of Red	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	△	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Darker	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	△	↑								↑								↑							
	▽	↓								↓								↓							
	Brighter	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	▽	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Gray Scale of Green	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	△	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0
	Darker	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0
	△	↑								↑								↑							
	▽	↓								↓								↓							
	Brighter	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1	0	0	0	0	0	0	0	0
	▽	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0
	Green	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0
Gray Scale of Blue	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	△	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	Darker	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0
	△	↑								↑								↑							
	▽	↓								↓								↓							
	Brighter	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	0	1
	▽	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0
	Blue	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1
Gray Scale of White	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	△	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1
	Darker	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
	△	↑								↑								↑							
	▽	↓								↓								↓							
	Brighter	1	1	1	1	1	1	0	1	1	1	1	1	1	1	0	1	1	1	1	1	1	1	0	1
	▽	1	1	1	1	1	1	0	1	1	1	1	1	1	1	0	1	1	1	1	1	1	1	1	0
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

SPEC. NUMBER
S8-65-8A-014

SPEC. TITLE
HV365WX2-200 Preliminary Product Specification

PAGE
12 of 23



京东方
BOE

PRODUCT GROUP

TFT LCD

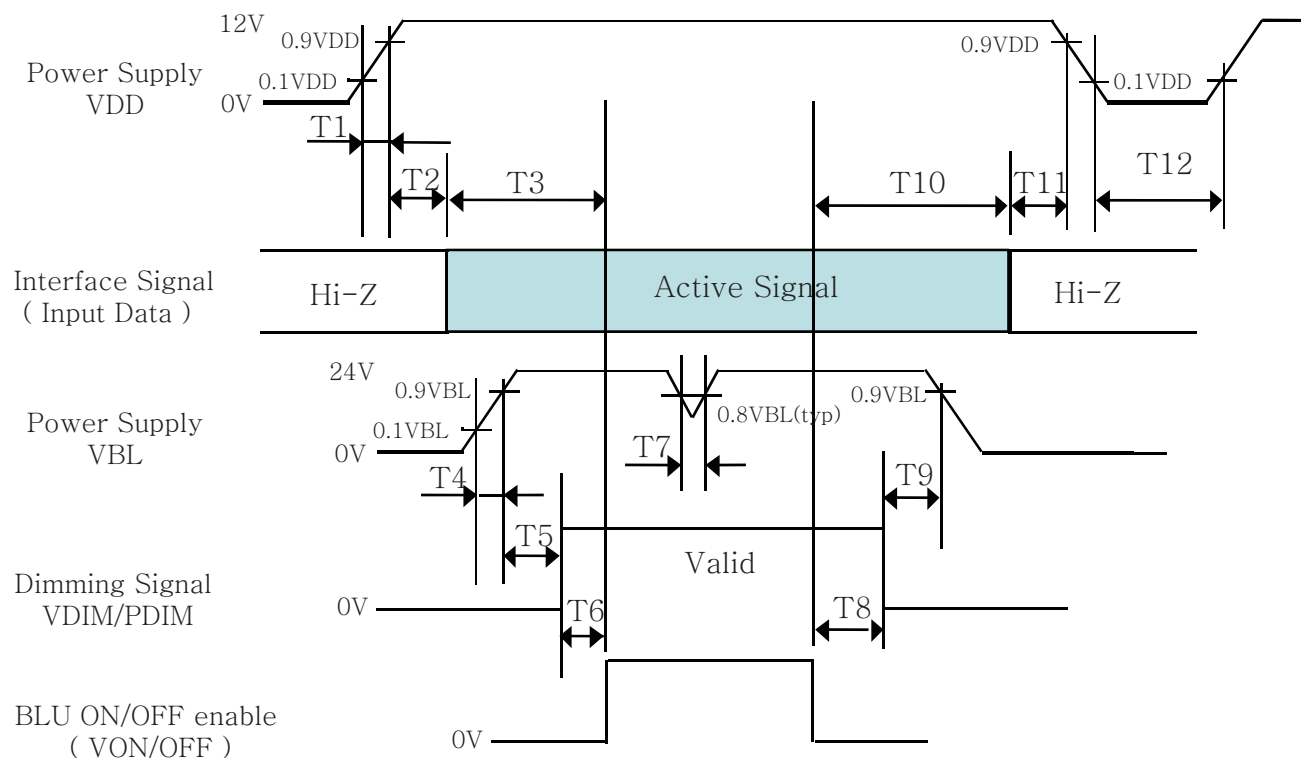
REV

P0.2

ISSUE DATE

2012.05.10

5.4 Power Sequence



< Table 10. Sequence Table >

Parameter	Values			Units
	Min	Typ	Max	
T1	0.5	-	20	ms
T2	0	-	50	ms
T3	200	-	-	ms
T4	20	-	-	ms
T5	500	-	-	ms
T6	0	-	-	ms
T7	-	-	10	ms
T8	0	-	-	ms
T9	10	-	-	ms
T10	200	-	-	ms
T11	0	-	50	ms
T12	1	-	-	s

- Notes: 1. Even though T1 is over the specified value, there is no problem if I2T spec of fuse is satisfied.
 2. Even though T4 is over the specified value, there is no problem if I2T spec of fuse is satisfied.
 3. Back Light must be turn on after power for logic and interface signal are valid.

SPEC. NUMBER
S8-65-8A-014

SPEC. TITLE
HV365WX2-200 Preliminary Product Specification

PAGE
13 of 23



 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

6.0 OPTICAL SPECIFICATIONS

The test of optical specifications shall be measured in a dark room (ambient luminance $\leq$ 1 lux and temperature= $25\pm 2^{\circ}\text{C}$) with the equipment of Luminance meter system (Goniometer system and PR730) and test unit shall be located at an approximate distance 50cm from the LCD surface at a viewing angle of θ and Φ equal to 0° . We refer to $\theta_{\Phi=0}$ ($=\theta_3$) as the 3 o'clock direction (the "right"), $\theta_{\Phi=90}$ ($=\theta_{12}$) as the 12 o'clock direction ("upward"), $\theta_{\Phi=180}$ ($=\theta_9$) as the 9 o'clock direction ("left") and $\theta_{\Phi=270}$ ($=\theta_6$) as the 6 o'clock direction ("bottom"). While scanning θ and/or Φ , the center of the measuring spot on the Display surface shall stay fixed. The measurement shall be executed after 30 minutes warm-up period. VDD shall be 12.0V $\pm$ 10% at 25°C . Optimum viewing angle direction is 6 'clock.

< Table 11. Optical Table >

[VDD = 12.0V, Frame rate = 60Hz, Ta = $25\pm 2^{\circ}\text{C}$]

Parameter		Symbol	Condition	Min	Typ	Max	Unit	Remark
Viewing Angle	Horizontal	Θ_3	CR > 10		89		Deg.	Note 1
		Θ_9			89		Deg.	
	Vertical	Θ_{12}			89		Deg.	
		Θ_6			89		Deg.	
Contrast ratio		CR	$\Theta = 0^\circ$ (Center) Normal Viewing Angle	900:1	1200:1	-		Note 2
Response Time	G to G	T _g		-	8	10	ms	Note 6
Gamma Scale				2.0	2.2	2.4		

SPEC. NUMBER
S8-65-8A-014

SPEC. TITLE
HV365WX2-200 Preliminary Product Specification

PAGE
14 of 23

B2010-8002-O (3/3)

A4(210 X 297)

 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

Note :

1. Viewing angle is the angle at which the contrast ratio is greater than 10. The viewing are determined for the horizontal or 3, 9 o'clock direction and the vertical or 6, 12 o'clock direction with respect to the optical axis which is normal to the LCD surface.
2. Contrast measurements shall be made at viewing angle of $\theta = 0^\circ$ and at the center of the LCD surface. Luminance shall be measured with all pixels in the view field set first to white, then to the dark (black) state. (See Figure 1 shown in Appendix) Luminance Contrast Ratio (CR) is defined mathematically.

$$CR = \frac{\text{Luminance when displaying a white raster}}{\text{Luminance when displaying a black raster}}$$

3. Center Luminance of white is defined as the LCD surface. Luminance shall be measured with all pixels in the view field set first to white. This measurement shall be taken at the locations shown in Figure 2 for a total of the measurements per display.
4. The White luminance uniformity on LCD surface is then expressed as :
 $\Delta Y = (\text{Minimum Luminance of 5points} / \text{Maximum Luminance of 5points}) * 100$
 (See Figure 2 shown in Appendix).
5. The color chromaticity coordinates specified in Table 11. shall be calculated from the spectral data measured with all pixels first in red, green, blue and white. Measurements shall be made at the center of the panel.
6. Response time T_g is the average time required for display transition by switching the input signal as below table and is based on Frame rate $f_V = 60\text{Hz}$ to optimize.
 Each time in below table is defined as Figure 3 and shall be measured by switching the

Measured Response Time	Target															
	0	15	31	47	63	79	95	111	127	143	159	175	191	207	223	239
Start	0															
	15															
	31															
	47															
	63															
	79															
	95															
	111															
	127															
	143															
	159															
	175															
	191															
	207															
	223															
	239															
	255															

SPEC. NUMBER
S8-65-8A-014

SPEC. TITLE
HV365WX2-200 Preliminary Product Specification

PAGE
15 of 23



 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

7.0 MECHANICAL CHARACTERISTICS

7.1 Dimensional Requirements

Figure 3 (located in Appendix) shows mechanical outlines for the model HV365WX2-200. Other parameters are shown in Table 10.

< Table 10. Dimensional Parameters >

Parameter	Specification	Unit
Active area	808.13(H) × 454.35 (V)	mm
Pixel pitch	197.2(H) × RGB × 591.6(V)	um
Number of pixels	1366(H) × 768(V) (1 pixel = R + G + B dots)	pixels
Weight	1560 (typ.)	gram

7.2 Semi-Glare and Polarizer Hardness

The surface of the LCD has an semi-glare coating to minimize reflection and a coating to reduce scratching.

SPEC. NUMBER S8-65-8A-014	SPEC. TITLE HV365WX2-200 Preliminary Product Specification	PAGE 16 of 23
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 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

8.0 RELIABILITY TEST

The Reliability test items and its conditions are shown in below.

< Table 13. Reliability Test Parameters >

No	Test Items	Conditions
1	High temperature storage test	Ta = 60 °C , 240 hrs
2	Low temperature storage test	Ta = -20 °C , 240 hrs
3	High temperature & high humidity operation test	Ta = 50 °C , 80%RH, 240hrs
4	High temperature operation test	Ta = 50 °C , 240hrs
5	Low temperature operation test	Ta = 0 °C , 240hrs
6	Thermal shock	Ta = -20 °C ↔ 60 °C (0.5 hr), 100 cycle
7	Vibration test (non-operating)	Frequency : 10 ~ 300 Hz, Gravity / AMP : 1.0 Grms Period : X, Y, Z 30 min
8	Shock test (non-operating)	Gravity : 50G Pulse width : 11msec, Half Sine wave ±X, ±Y, ±Z Once for each direction
9	Electro-static discharge test	Air : ±15kV , 150pF/330Ω , 100Point , 1time/Point Contact : ±8kV , 150pF/330Ω , 100Point , 1time/Point

SPEC. NUMBER S8-65-8A-014	SPEC. TITLE HV365WX2-200 Preliminary Product Specification	PAGE 17 of 23
------------------------------	---	------------------

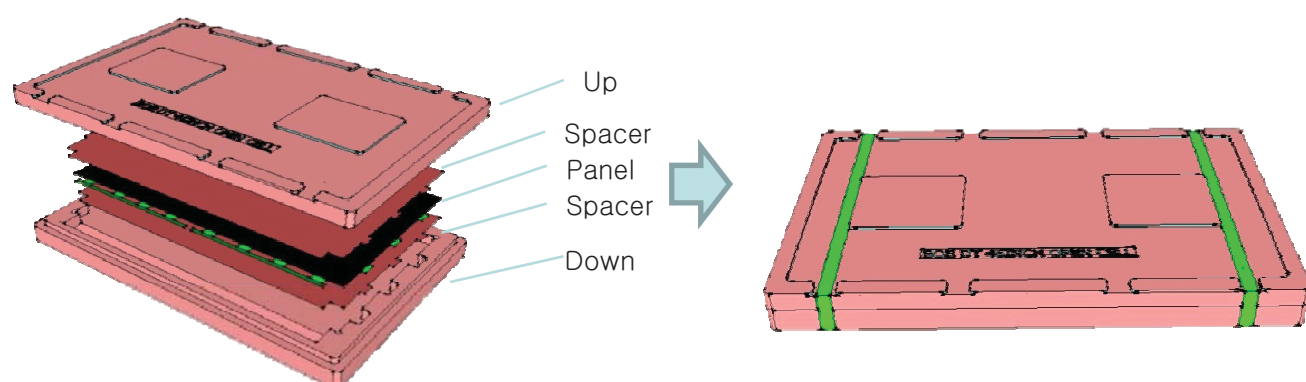
 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE																															
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SPEC. NUMBER S8-65-8A-014	SPEC. TITLE HV365WX2-200 Preliminary Product Specification		PAGE 18 of 23																															

 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

9.0 PACKING INFORMATION

BOE provides the standard shipping container for customers, unless customer specifies their packing information. The standard packing method and Barcode information are shown in below.

9.1 Packing Order



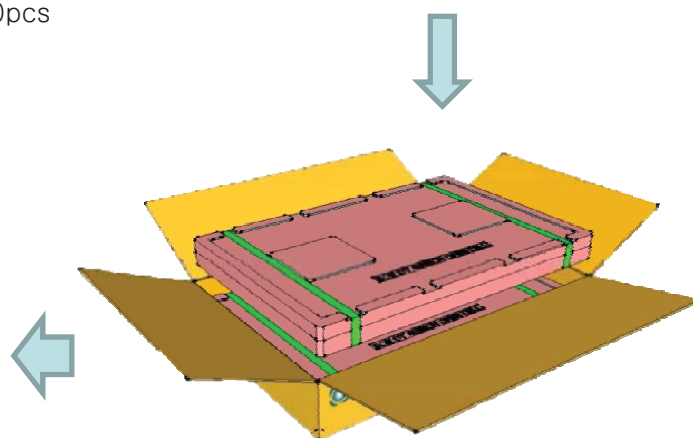
Stowage: Spacer + Panel + Spacer+...+Panel + Spacer

Total: Spacer: 11pcs, Panel: 10pcs

Dense box packing method



8 Inner Box/160Pcs/1 Pallet



2 Dense Box/1 Inner Box

Packing method

SPEC. NUMBER S8-65-8A-014	SPEC. TITLE HV365WX2-200 Preliminary Product Specification	PAGE 19 of 23
------------------------------	---	------------------

 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10

9.2 Packing Note

- Box Dimension : 990mmL×625mmW×110mmH
- Package Quantity in one Box : 10pcs

9.3 Box Label

- Label Size : 108 mm (L) × 56 mm (W)
- Contents

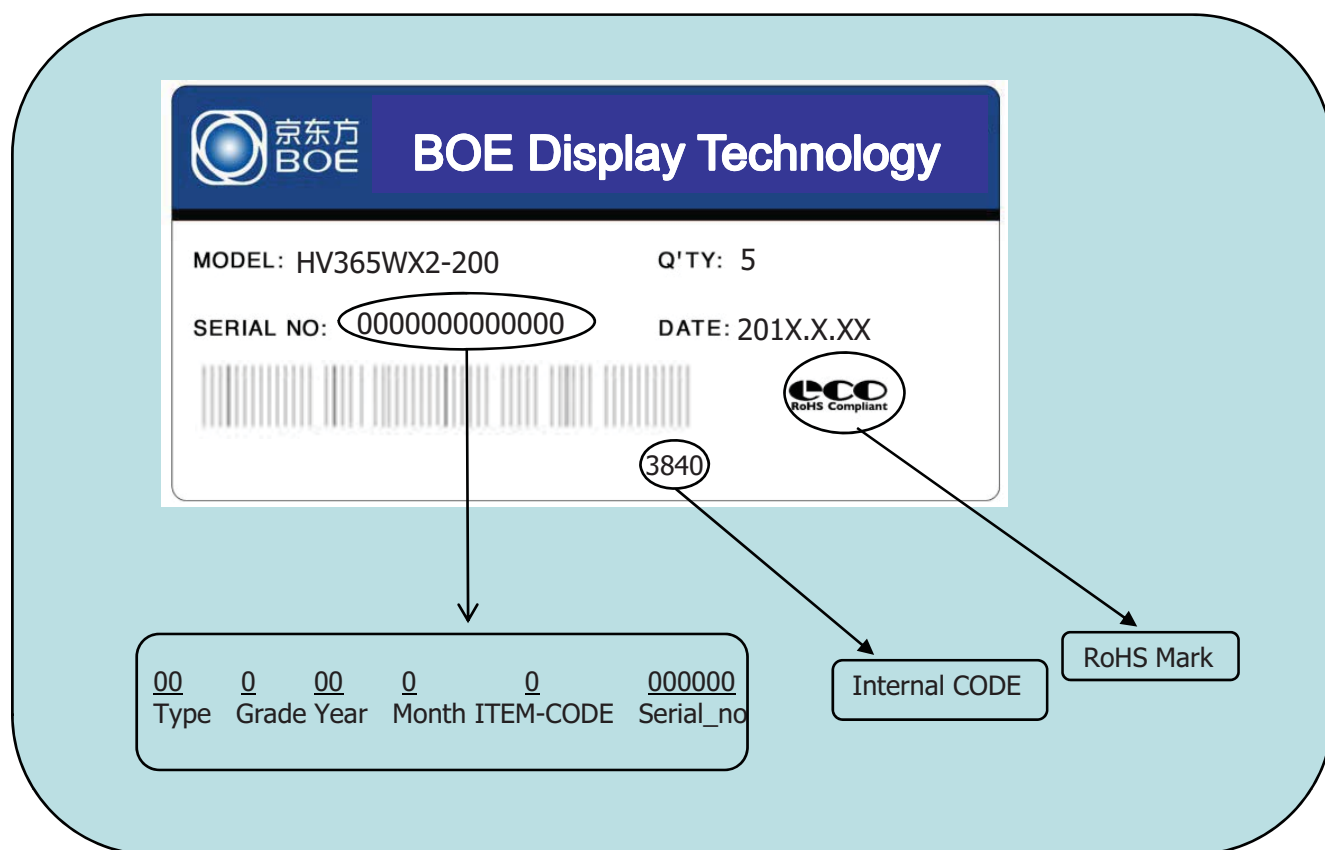
Model : HV365WX2-200

Q`ty : 10 Open Cell in one box.

Serial No. : Box Serial No. See next page for detail description.

Date : Packing Date

FG Code : FG Code of Product



SPEC. NUMBER S8-65-8A-014	SPEC. TITLE HV365WX2-200 Preliminary Product Specification	PAGE 20 of 23
------------------------------	---	------------------



 京东方 BOE	PRODUCT GROUP	REV	ISSUE DATE
	TFT LCD	P0.2	2012.05.10
11.0 HANDLING & CAUTIONS CAUTIONS (1) Cautions when taking out the Panel Pick the pouch only, when taking out panel from a shipping package. (2) Cautions for handling the panel As the electrostatic discharges may break the LCD Panel, handle the LCD panel with care. Peel a protection sheet off from the LCD panel surface as slowly as possible. As the LCD panel and back -light element are made from fragile glass material, impulse and pressure to the LCD panel should be avoided. As the surface of the polarizer is very soft and easily scratched, use a soft dry cloth without chemicals for cleaning. Do not pull the interface connector in or out while the LCD panel is operating. Put the panel display side down on a flat horizontal plane. Handle connectors and cables with care. (3) Cautions for the operation When the panel is operating, do not lose CLK, ENAB signals. If any one of these signals is lost, the LCD panel would be damaged. Obey the supply voltage sequence. If wrong sequence is applied, the panel would be damaged. (4) Cautions for the atmosphere Dew drop atmosphere should be avoided. Do not store and/or operate the LCD panel in a high temperature and/or humidity atmosphere. Storage in an electro-conductive polymer packing pouch and under relatively low temperature atmosphere is recommended. (5) Cautions for the panel characteristics Do not apply fixed pattern data signal to the LCD panel at product aging. Applying fixed pattern for a long time may cause image sticking. (6) Other cautions Do not disassemble and/or re-assemble LCD panel. Do not re-adjust variable resistor or switch etc. When returning the panel for repair or etc., Please pack the panel not to be broken. We recommend to use the original shipping packages.			
SPEC. NUMBER S8-65-8A-014	SPEC. TITLE HV365WX2-200 Preliminary Product Specification		PAGE 21 of 23

B2010-8002-O (3/3)

A4(210 X 297)



京东方
BOE

PRODUCT GROUP

TFT LCD

REV

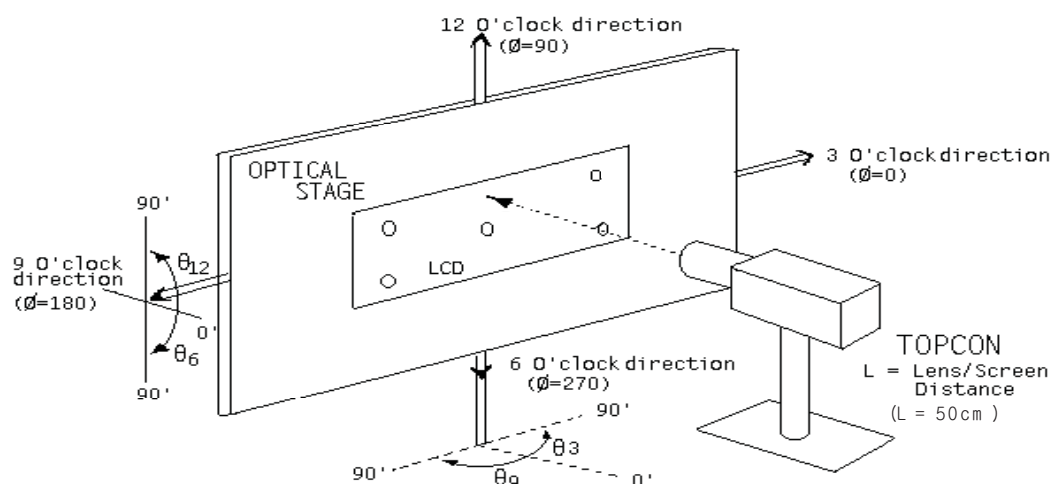
P0.2

ISSUE DATE

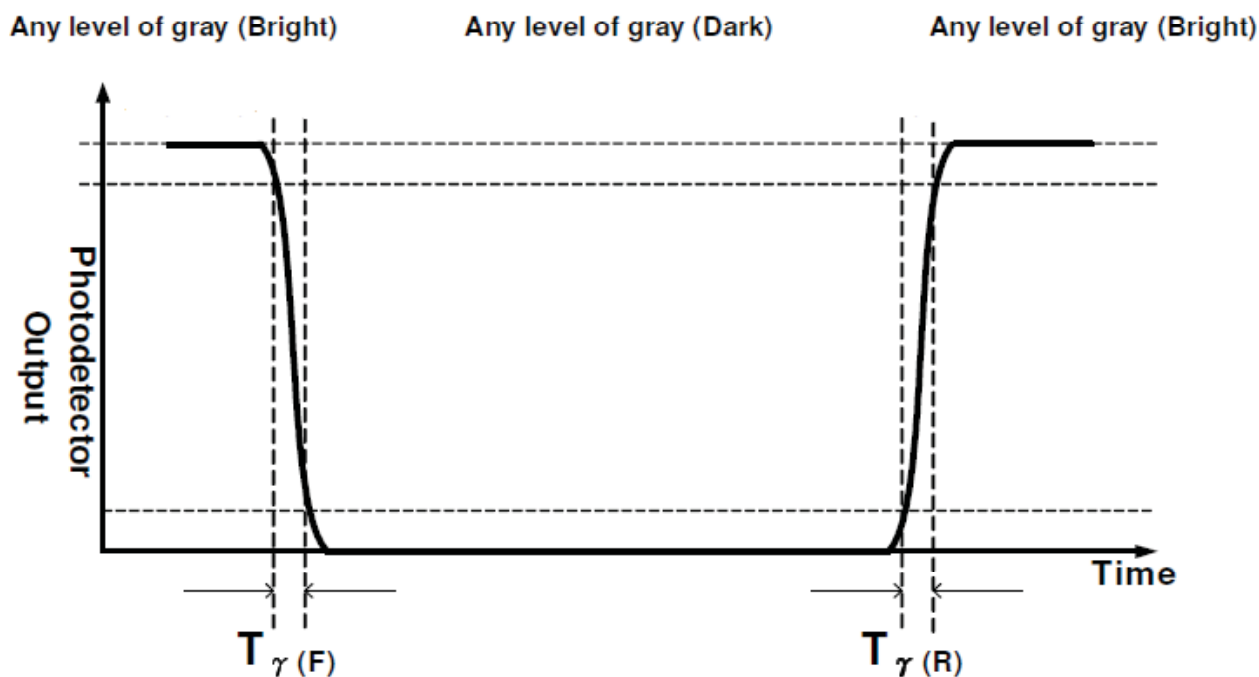
2012.05.10

12.0 APPENDIX

< Figure 1. Measurement Set Up >



< Figure 2. Response Time Testing >



SPEC. NUMBER
S8-65-8A-014

SPEC. TITLE
HV365WX2-200 Preliminary Product Specification

PAGE
22 of 23

