

# SPECIFICATION FOR APPROVAL

( ) Preliminary Specification

( ● ) Final Specification

Title	55.0" WUXGA TFT LCD
-------	---------------------

BUYER	General
MODEL	

SUPPLIER	LG Display Co., Ltd.
*MODEL	LD550EUD
SUFFIX	UFB2 (RoHS Verified)

APPROVED BY	SIGNATURE DATE
/	_____
/	_____
/	_____

Please return 1 copy for your confirmation with your signature and comments.

<b>APPROVED BY</b> O. H. Lee / Team Leader _____	<b>SIGNATURE DATE</b> _____
<b>REVIEWED BY</b> J.K. Kim / Project Leader _____	_____
<b>PREPARED BY</b> K. B. Park / Engineer _____	_____

**PD Product Design Dept.  
LG Display Co., Ltd**

## Product Specification

**CONTENTS**

Number	ITEM	Page
	COVER	0
	CONTENTS	1
	RECORD OF REVISIONS	2
1	GENERAL DESCRIPTION	3
2	ABSOLUTE MAXIMUM RATINGS	4
3	ELECTRICAL SPECIFICATIONS	5
3-1	ELECTRICAL CHARACTERISTICS	5
3-2	INTERFACE CONNECTIONS	7
3-3	SIGNAL TIMING SPECIFICATIONS	9
3-4	SIGNAL TIMING WAVEFORMS	12
3-5	COLOR DATA REFERENCE	15
3-6	POWER SEQUENCE	16
4	OPTICAL SPECIFICATIONS	18
5	MECHANICAL CHARACTERISTICS	22
6	RELIABILITY	25
7	INTERNATIONAL STANDARDS	26
7-1	SAFETY	26
7-2	EMC	26
7-3	ENVIRONMENT	26
8	PACKING	27
8-1	Information of LCM Label	27
8-2	PACKING FORM	27
9	PRECAUTIONS	28
9-1	MOUNTING PRECAUTIONS	28
9-2	OPERATING PRECAUTIONS	28
9-3	ELECTROSTATIC DISCHARGE CONTROL	29
9-4	PRECAUTIONS FOR STRONG LIGHT EXPOSURE	29
9-5	STORAGE	29
9-6	HANDLING PRECAUTIONS FOR PROTECTION FILM	29
9-7	APPROPRATE CONDITION FOR PUBLIC DISPLAY	29



## Product Specification

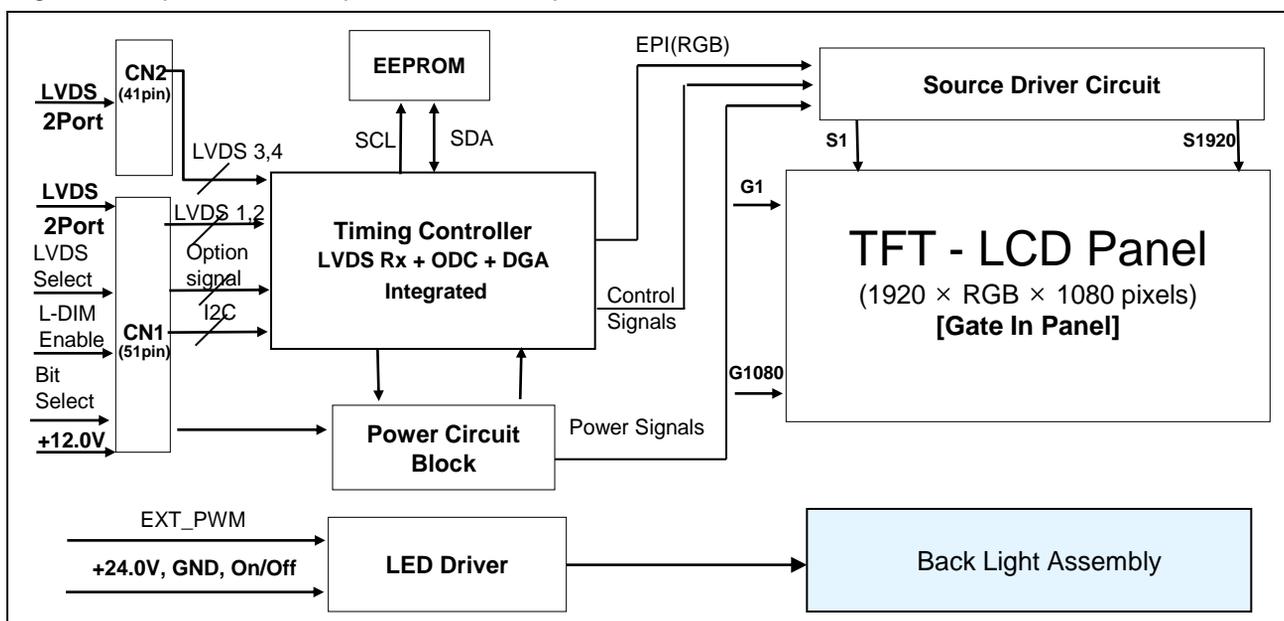
## 1. General Description

The LD550EUD is a Color Active Matrix Liquid Crystal Display with an integral Light Emitting Diode (LED) backlight system. The matrix employs a-Si Thin Film Transistor as the active element.

It is a transmissive display type which is operating in the normally black mode. It has a 54.64 inch diagonally measured active display area with WUXGA resolution (1080 vertical by 1920 horizontal pixel array). Each pixel is divided into Red, Green and Blue sub-pixels or dots which are arrayed in vertical stripes. Gray scale or the luminance of the sub-pixel color is determined with a 10-bit gray scale signal for each dot. Therefore, it can present a palette of more than 1.06Billion colors.

It has been designed to apply the 10-bit 4-port LVDS interface.

It is intended to support Public Display where high brightness, super wide viewing angle, high color gamut, high color depth and fast response time are important.



## General Features

Active Screen Size	54.64 inches(1387.80mm) diagonal
Outline Dimension	1239.2(H) × 710.0(V) × 10.8(B) / 23.8(D) mm (Typ.)
Pixel Pitch	0.630 mm x 0.630 mm
Pixel Format	1920 horiz. by 1080 vert. Pixels, RGB stripe arrangement
Color Depth	10bit, 1.06 Billion colors
Luminance, White	450 cd/m <sup>2</sup> (Center 1point ,Typ.)
Viewing Angle (CR>10)	Viewing angle free ( R/L 178 (Min.), U/D 178 (Min.))
Power Consumption	Total 117.2W (Typ.) [Logic= 8.0W, LED Driver=109.2W(ExtVbr_B=100% )]
Weight	17.5Kg (Typ.)
Display Mode	Transmissive mode, Normally black
Surface Treatment	Hard coating(3H), Anti-glare treatment of the front polarizer (Haze 10%)
Possible Display Type	Landscape and Portrait Enabled

## Product Specification

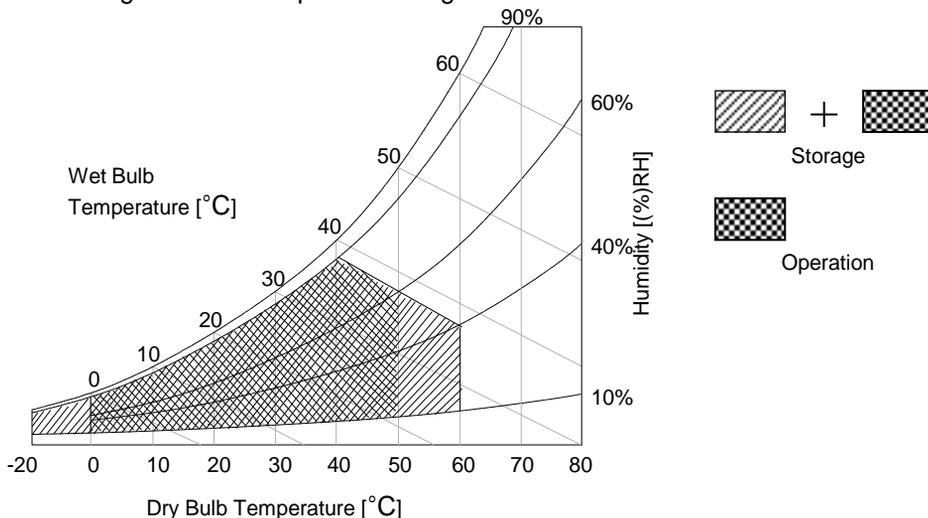
## 2. Absolute Maximum Ratings

The following items are maximum values which, if exceeded, may cause faulty operation or permanent damage to the LCD module.

**Table 1. ABSOLUTE MAXIMUM RATINGS**

Parameter		Symbol	Value		Unit	Note	
			Min	Max			
Power Input Voltage	LCD Circuit	VLCD	-0.3	+14.0	VDC	1	
	Driver	VBL	-0.3	+ 27.0	VDC		
Driver Control Voltage	ON/OFF	V <sub>OFF</sub> / V <sub>ON</sub>	-0.3	+5.5	VDC		
	Brightness	EXTV <sub>BR-B</sub>	-0.3	+5.5	VDC		
T-Con Option Selection Voltage		V <sub>LOGIC</sub>	-0.3	+4.0	VDC		
Operating Temperature		T <sub>OP</sub>	0	+50	°C		2,3
Storage Temperature		T <sub>ST</sub>	-20	+60	°C		
Panel Front Temperature		T <sub>SUR</sub>	-	+68	°C		4
Operating Ambient Humidity		H <sub>OP</sub>	10	90	%RH		2,3
Storage Humidity		H <sub>ST</sub>	10	90	%RH		

- Notes
1. Ambient temperature condition ( $T_a = 25 \pm 2 \text{ }^\circ\text{C}$ )
  2. Temperature and relative humidity range are shown in the figure below.  
Wet bulb temperature should be Max 39°C, and no condensation of water.
  3. Gravity mura can be guaranteed below 40°C condition.
  4. The maximum operating temperatures is based on the test condition that the surface temperature of display area is less than or equal to 68°C with LCD module alone in a temperature controlled chamber. Thermal management should be considered in final product design to prevent the surface temperature of display area from being over 68°C. The range of operating temperature may be degraded in case of improper thermal management in final product design.



## Product Specification

### 3. Electrical Specifications

#### 3-1. Electrical Characteristics

It requires two power inputs. One is employed to power for the LCD circuit. The other is used for the LED backlight and LED Driver circuit.

**Table 2. ELECTRICAL CHARACTERISTICS**

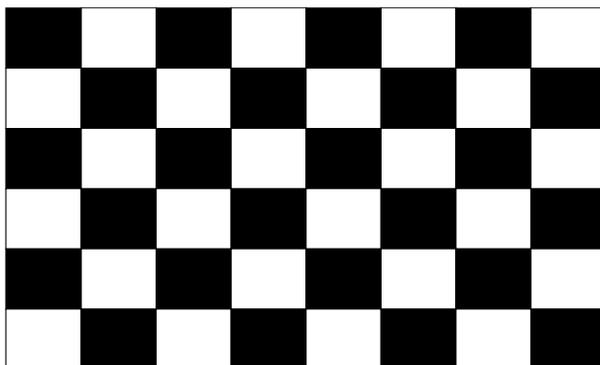
Parameter	Symbol	Value			Unit	Note
		Min	Typ	Max		
<b>Circuit :</b>						
Power Input Voltage	V <sub>LCD</sub>	10.8	12.0	13.2	V <sub>DC</sub>	
Power Input Current	I <sub>LCD</sub>	-	665	865	mA	1
		-	937	1218	mA	2
Power Consumption	P <sub>LCD</sub>	-	8	10.4	Watt	1
Rush current	I <sub>RUSH</sub>	-	-	5.0	A	3

#### Notes

1. The specified current and power consumption are under the  $V_{LCD}=12.0V$ ,  $T_a=25 \pm 2^\circ C$ ,  $f_v=120Hz$  condition, and mosaic pattern(8 x 6) is displayed and  $f_v$  is the frame frequency.
2. The current is specified at the maximum current pattern.
3. The duration of rush current is about 2ms and rising time of power input is 0.5ms (min.).
4. Ripple voltage level is recommended under  $\pm 5\%$  of typical voltage

White : 1023 Gray

Black : 0 Gray



**Mosaic Pattern(8 x 6)**

## Product Specification

Table 3. ELECTRICAL CHARACTERISTICS (Continue)

Parameter		Symbol	Values			Unit	notes			
			Min	Typ	Max					
LED Driver :										
Power Supply Input Voltage		VBL	22.8	24.0	25.2	Vdc	1			
Power Supply Input Current		IBL	-	4.55	5.0	A	1			
Power Supply Input Current (In-Rush)		In-rush	-	-	6.7	A	VBL = 22.8V ExtV <sub>BR-B</sub> = 100% 4			
Power Consumption		PBL	-	109.2	120	W	1			
Input Voltage for Control System Signals	On/Off	On	V on	2.5	-	5.0	Vdc	On Duty 6		
		Off	V off	-0.3	0.0	0.7	Vdc			
	Brightness Adjust		ExtV <sub>BR-B</sub>	5	-	100	%			
				1	-	100	%			
	ExtV <sub>BR-B</sub> Frequency			PAL	100		Hz		3	
				NTSC	120		Hz		3	
	Pulse Duty Level (PWM)			High Level	2.5	-	5.0		Vdc	HIGH : on duty LOW : off duty
				Low Level	0.0	-	0.7		Vdc	
LED :										
Life Time			50,000	60,000	-	Hrs	2			

## notes :

- Electrical characteristics are determined after the unit has been 'ON' and stable for approximately 60 minutes at  $25 \pm 2^\circ\text{C}$ . The specified current and power consumption are under the typical supply Input voltage 24V and V<sub>BR</sub> (ExtV<sub>BR-B</sub> : 100%), it is total power consumption.
- The life time (MTTF) is determined as the time which luminance of the LED is 50% compared to that of initial value at the typical LED current (ExtV<sub>BR-B</sub> : 100%) on condition of continuous operating in LCM state at  $25 \pm 2^\circ\text{C}$ .
- LGD recommend that the PWM freq. is synchronized with Two time harmonic of V<sub>sync</sub> signal of system. Though PWM frequency is over 120Hz (max 252Hz), function of LED Driver is not affected.
- The duration of rush current is about 200ms. This duration is applied to LED on time.
- Even though inrush current is over the specified value, there is no problem if I<sup>2</sup>T spec of fuse is satisfied.
- ExtV<sub>BR-B</sub> signal have to input available duty range and sequence.  
After Driver ON signal is applied, ExtV<sub>BR-B</sub> should be sustained from 5% to 100% more than 500ms.  
After that, ExtV<sub>BR-B</sub> 1% and 100% is possible  
For more information, please see 3-6-2. Sequence for LED Driver.

## Product Specification

### 3-2. Interface Connections

This LCD module employs two kinds of interface connection, 51-pin connector is used for the module electronics and 14-pin connector is used for the integral backlight system.

#### 3-2-1. LCD Module

- LCD Connector(CN1): FI-RE51S-HF(manufactured by JAE) or GT05P-51S-H38(manufactured by LSM) or IS050-C51B-C39(manufactured by UJU)
- Mating Connector : FI-R51HL(JAE) or compatible

**Table 4. MODULE CONNECTOR(CN1) PIN CONFIGURATION**

No	Symbol	Description	No	Symbol	Description
1	NC	No Connection (notes 4)	27	Bit Select	'H' or NC= 10bit(D) , 'L' = 8bit
2	NC	No Connection (notes 4)	28	R2AN	SECOND LVDS Receiver Signal (A-)
3	NC	No Connection (notes 4)	29	R2AP	SECOND LVDS Receiver Signal (A+)
4	NC	No Connection (notes 4)	30	R2BN	SECOND LVDS Receiver Signal (B-)
5	NC	No Connection (notes 4)	31	R2BP	SECOND LVDS Receiver Signal (B+)
6	NC	No Connection (notes 4)	32	R2CN	SECOND LVDS Receiver Signal (C-)
7	LVDS Select	'H' =JEIDA , 'L' or NC = VESA	33	R2CP	SECOND LVDS Receiver Signal (C+)
8	NC	No Connection (notes 4)	34	GND	Ground
9	NC	No Connection (notes 4)	35	R2CLKN	SECOND LVDS Receiver Clock Signal(-)
10	NC	No Connection (notes 4)	36	R2CLKP	SECOND LVDS Receiver Clock Signal(+)
11	GND	Ground	37	GND	Ground
12	R1AN	FIRST LVDS Receiver Signal (A-)	38	R2DN	SECOND LVDS Receiver Signal (D-)
13	R1AP	FIRST LVDS Receiver Signal (A+)	39	R2DP	SECOND LVDS Receiver Signal (D+)
14	R1BN	FIRST LVDS Receiver Signal (B-)	40	R2EN	SECOND LVDS Receiver Signal (E-)
15	R1BP	FIRST LVDS Receiver Signal (B+)	41	R2EP	SECOND LVDS Receiver Signal (E+)
16	R1CN	FIRST LVDS Receiver Signal (C-)	42	NC or GND	No Connection or Ground
17	R1CP	FIRST LVDS Receiver Signal (C+)	43	NC or GND	No Connection or Ground
18	GND	Ground	44	GND	Ground (notes 6)
19	R1CLKN	FIRST LVDS Receiver Clock Signal(-)	45	GND	Ground
20	R1CLKP	FIRST LVDS Receiver Clock Signal(+)	46	GND	Ground
21	GND	Ground	47	NC	No connection
22	R1DN	FIRST LVDS Receiver Signal (D-)	48	VLCD	Power Supply +12.0V
23	R1DP	FIRST LVDS Receiver Signal (D+)	49	VLCD	Power Supply +12.0V
24	R1EN	FIRST LVDS Receiver Signal (E-)	50	VLCD	Power Supply +12.0V
25	R1EP	FIRST LVDS Receiver Signal (E+)	51	VLCD	Power Supply +12.0V
26	NC or GND	No Connection or Ground	-	-	-

- notes
1. All GND (ground) pins should be connected together to the LCD module's metal frame.
  2. All VLCD (power input) pins should be connected together.
  3. All Input levels of LVDS signals are based on the **EIA 644** Standard.
  4. **#1~#6 & #8~#9** NC (No Connection): These pins are used only for LGD (Do not connect)
  5. LVDS pin (pin No. **#24,25,40,41**) are used for 10Bit(D) of the LCD module.  
If used for 8Bit(R), these pins are no connection.
  6. Specific pin No. **#44** is used for "No signal detection" of system signal interface.  
It should be GND for NSB (No Signal Black) while the system interface signal is not.  
If this pin is "H", LCD Module displays AGP (Auto Generation Pattern).

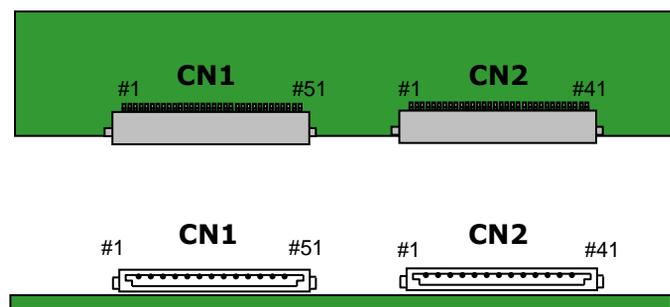
## Product Specification

- LCD Connector (CN2) : FI-RE41S-HF(manufactured by JAE) or GT05P-41S-H38(manufactured by LSM)  
or IS050-C41B-C39(manufactured by UJU)
- Mating Connector : FI-RE41HL or compatible

**Table 4-2. MODULE CONNECTOR(CN2) PIN CONFIGURATION**

No	Symbol	Description	No	Symbol	Description
1	NC	No connection	22	RE3N	THIRD LVDS Receiver Signal (E-)
2	NC	No connection	23	RE3P	THIRD LVDS Receiver Signal (E+)
3	NC	No connection	24	GND	Ground
4	NC	No connection	25	GND	Ground
5	NC	No connection	26	RA4N	FORTH LVDS Receiver Signal (A-)
6	NC	No connection	27	RA4P	FORTH LVDS Receiver Signal (A+)
7	NC	No connection	28	RB4N	FORTH LVDS Receiver Signal (B-)
8	NC	No connection	29	RB4P	FORTH LVDS Receiver Signal (B+)
9	GND	Ground	30	RC4N	FORTH LVDS Receiver Signal (C-)
10	RA3N	THIRD LVDS Receiver Signal (A-)	31	RC4P	FORTH LVDS Receiver Signal (C+)
11	RA3P	THIRD LVDS Receiver Signal (A+)	32	GND	Ground
12	RB3N	THIRD LVDS Receiver Signal (B-)	33	RCLK4N	FORTH LVDS Receiver Clock Signal(-)
13	RB3P	THIRD LVDS Receiver Signal (B+)	34	RCLK4P	FORTH LVDS Receiver Clock Signal(+)
14	RC3N	THIRD LVDS Receiver Signal (C-)	35	GND	Ground
15	RC3P	THIRD LVDS Receiver Signal (C+)	36	RD4N	FORTH LVDS Receiver Signal (D-)
16	GND	Ground	37	RD4P	FORTH LVDS Receiver Signal (D+)
17	RCLK3N	THIRD LVDS Receiver Clock Signal(-)	38	RE4N	FORTH LVDS Receiver Signal (E-)
18	RCLK3P	THIRD LVDS Receiver Clock Signal(+)	39	RE4P	FORTH LVDS Receiver Signal (E+)
19	GND	Ground	40	GND	Ground
20	RD3N	THIRD LVDS Receiver Signal (D-)	41	GND	Ground
21	RD3P	THIRD LVDS Receiver Signal (D+)	-		

- Note :
1. All GND (ground) pins should be connected together to the LCD module's metal frame.
  2. LVDS pin (**pin No. #22,23,38,39**) are used for 10Bit(D) of the LCD module.  
If used for 8Bit(R), these pins are no connection.

**Rear view of LCM**

## Product Specification

**3-2-2. Backlight Module**

Master

-LED Driver Connector

: 20022WR - H14B2(Yeonho) or Compatible

- Mating Connector

: 20022HS - 14B2 (Yeonho) or Compatible

**Table 5-1. LED DRIVER CONNECTOR PIN CONFIGURATION**

Pin No	Symbol	Description	Note
1	VBL	Power Supply +24.0V	
2	VBL	Power Supply +24.0V	
3	VBL	Power Supply +24.0V	
4	VBL	Power Supply +24.0V	
5	VBL	Power Supply +24.0V	
6	GND	Backlight Ground	
7	GND	Backlight Ground	
8	GND	Backlight Ground	1
9	GND	Backlight Ground	
10	GND	Backlight Ground	
11	Status	Back Light Status	2
12	VON/OFF	Backlight ON/OFF control	4
13	NC	Don't care	
14	EXTVBR-B	External PWM	3

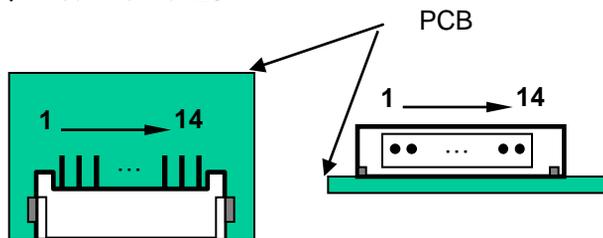
Notes :1. GND should be connected to the LCD module's metal frame.

2. Normal : Low (under 0.7V) / Abnormal : Open

3. High : on duty / Low : off duty, Pin#14 can be opened. ( if Pin #14 is open , EXTVBR-B is 100% )

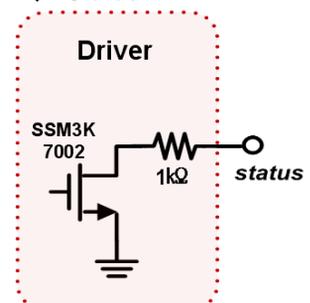
4. Each impedance of pin #12 and 14 is over 50 [KΩ] .

## ◆ Rear view of LCM



&lt;Master&gt;

## ◆ Status



## Product Specification

### 3-3. Signal Timing Specifications

Table 6 shows the signal timing required at the input of the LVDS transmitter. All of the interface signal timings should be satisfied with the following specification for normal operation.

**Table 6. TIMING TABLE (DE Only Mode)**

ITEM		Symbol	Min	Typ	Max	Unit	notes
Horizontal	Display Period	tHV	480	480	480	tCLK	1920 / 4
	Blank	tHB	40	70	200	tCLK	1
	Total	tHP	520	550	680	tCLK	
Vertical	Display Period	tVv	1080	1080	1080	Lines	
	Blank	tVB	20 (228)	45 (270)	86 (300)	Lines	1
	Total	tVP	1100 (1308)	1125 (1350)	1166 (1380)	Lines	

ITEM		Symbol	Min	Typ	Max	Unit	notes
Frequency	DCLK	fCLK	66.97	74.25	78.00	MHz	
	Horizontal	fH	121.8	135	140	KHz	2
	Vertical	fV	108 (95)	120 (100)	122 (104)	Hz	2 NTSC (PAL)

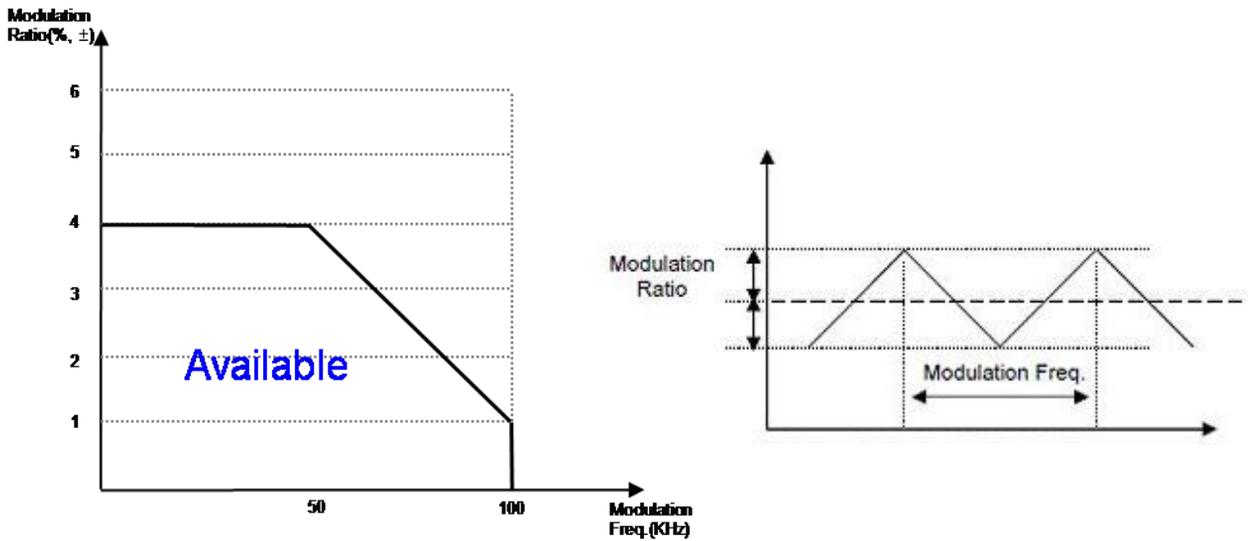
Note: 1. The input of HSYNC & VSYNC signal does not have an effect on normal operation (DE Only Mode).  
If you use spread spectrum of EMI, add some additional clock to minimum value for clock margin.

2. The performance of the electro-optical characteristics may be influenced by variance of the vertical refresh rate and the horizontal frequency

3. Spread Spectrum Rate (SSR) for 50KHz ~ 100kHz Modulation Frequency(FMOD) is calculated by  $(7 - 0.06 * F_{mod})$ , where Modulation Frequency (FMOD) unit is KHz.  
LVDS Receiver Spread spectrum Clock is defined as below figure

※ Timing should be set based on clock frequency.

## Product Specification



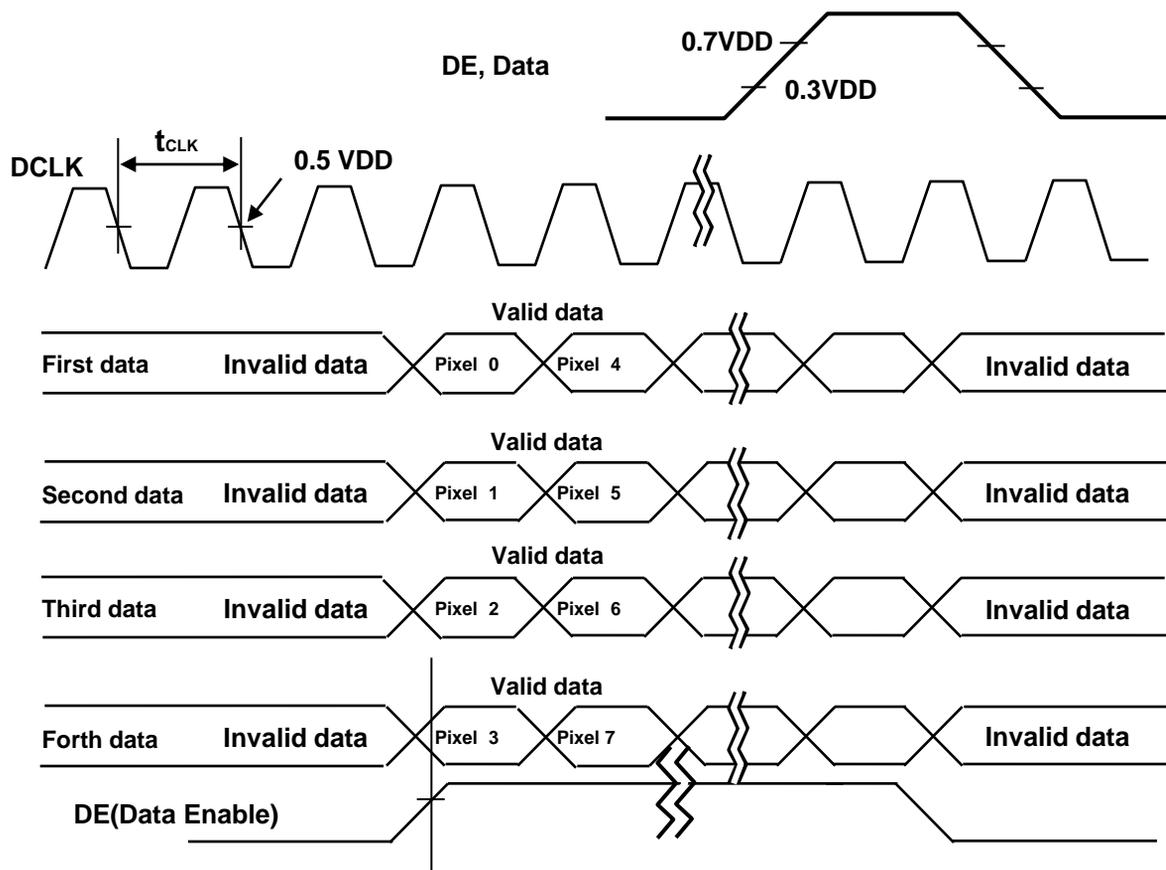
※ Please pay attention to the followings when you set Spread Spectrum Rate(SSR) and Modulation Frequency(FMOD)

1. Please set proper Spread Spectrum Rate(SSR) and Modulation Frequency (FMOD) of TV system LVDS output.
2. Please check FOS after you set Spread Spectrum Rate(SSR) and Modulation Frequency(FMOD) to avoid abnormal display. Especially, harmonic noise can appear when you use Spread Spectrum under FMOD 30 KHz.

Product Specification

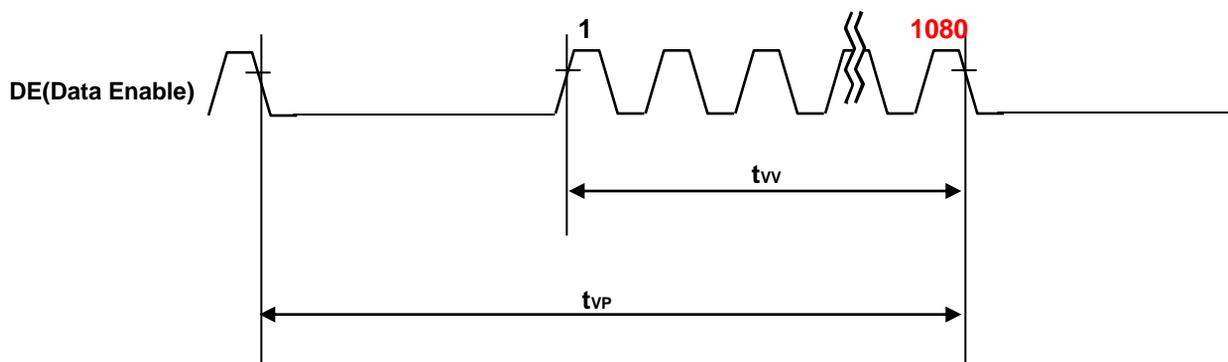
### 3-4. LVDS Signal Specification

#### 3-4-1. LVDS Input Signal Timing Diagram



\*  $t_{HB} = t_{HFP} + t_{WH} + t_{HBP}$

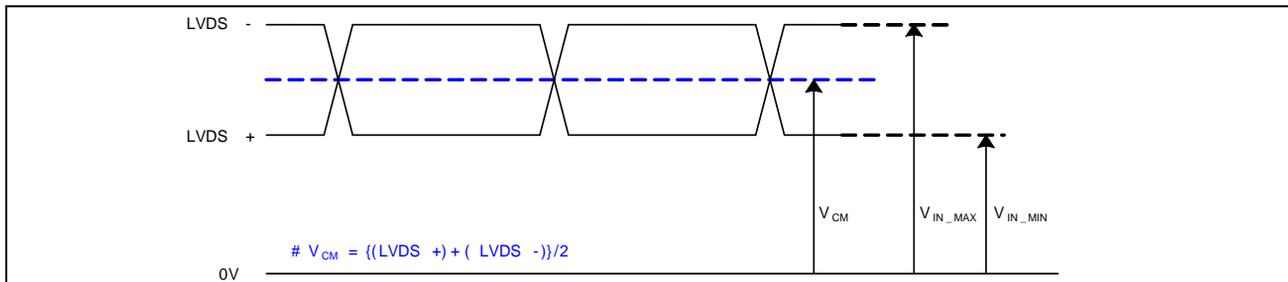
\*  $t_{VB} = t_{VFP} + t_{VW} + t_{VBP}$



## Product Specification

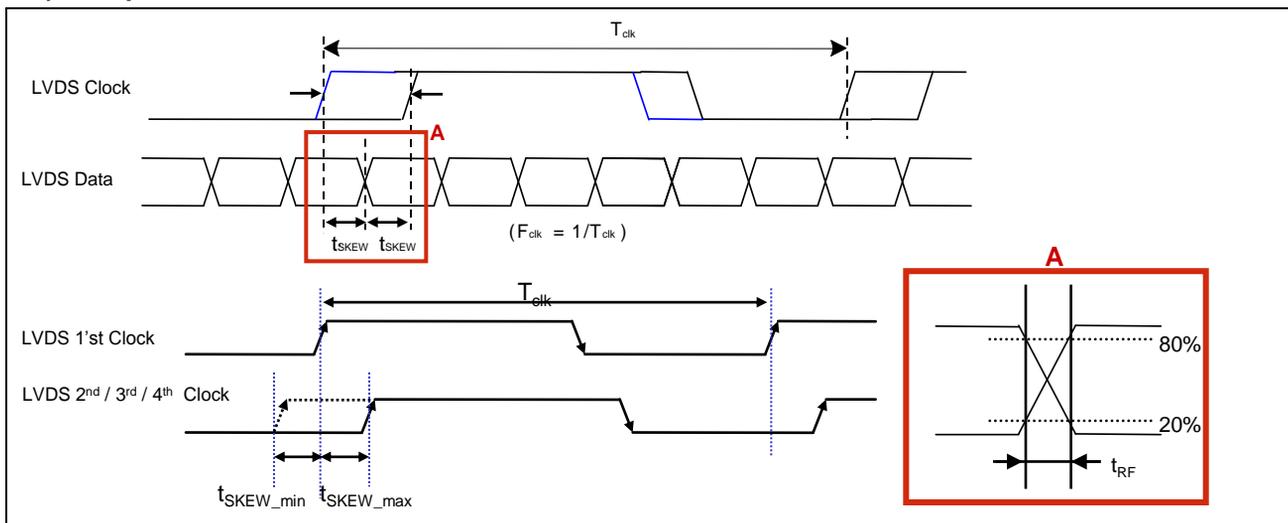
## 3-4-2. LVDS Input Signal Characteristics

## 1) DC Specification



Description	Symbol	Min	Max	Unit	notes
LVDS Common mode Voltage	$V_{CM}$	1.0	1.5	V	-
LVDS Input Voltage Range	$V_{IN}$	0.7	1.8	V	-
Change in common mode Voltage	$\Delta V_{CM}$	-	250	mV	-

## 2) AC Specification



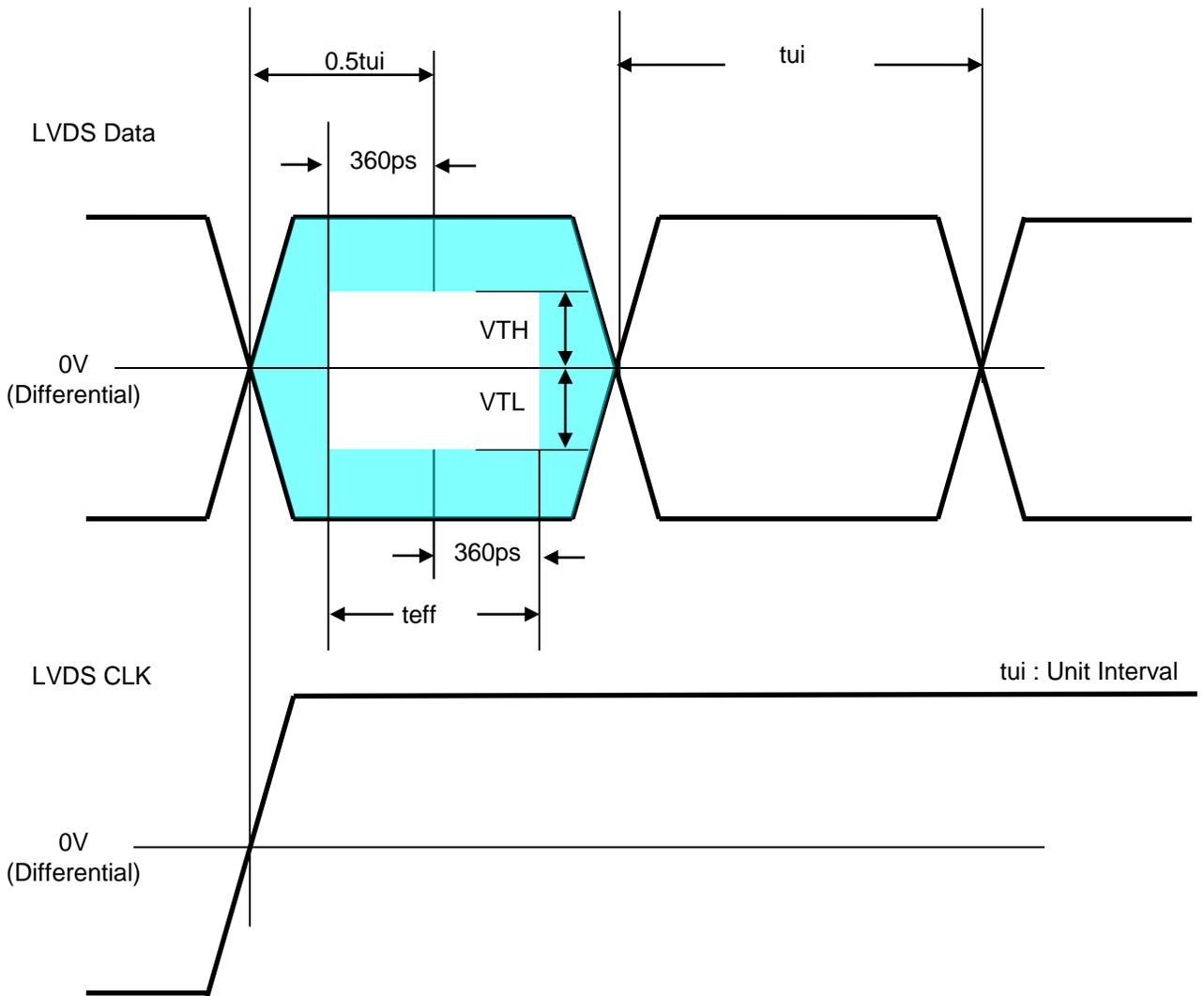
Description	Symbol	Min	Max	Unit	notes
LVDS Differential Voltage	$V_{TH}$	100	600	mV	Tested with Differential Probe 3
	$V_{TL}$	-600	-100	mV	
LVDS Clock to Data Skew	$t_{SKEW}$	-	$ (0.25 * T_{clk})/7 $	ps	-
LVDS Clock/DATA Rising/Falling time	$t_{RF}$	260	$ (0.3 * T_{clk})/7 $	ps	2
Effective time of LVDS	$t_{eff}$	$ \pm 360 $	-	ps	-
LVDS Clock to Clock Skew (Even to Odd)	$t_{SKEW\_EO}$	-	$ 1/7 * T_{clk} $	ps	-

notes 1. All Input levels of LVDS signals are based on the EIA 644 Standard.

2. If  $t_{RF}$  isn't enough,  $t_{eff}$  should be meet the range.

3. LVDS Differential Voltage is defined within  $t_{eff}$

## Product Specification



\* This accumulated waveform is tested with differential probe

## Product Specification

## 3-5. Color Data Reference

The brightness of each primary color (red, green, blue) is based on the 10bit gray scale data input for the color. The higher binary input, the brighter the color. Table 7 provides a reference for color versus data input.

Table 7. COLOR DATA REFERENCE

Color		Input Color Data																													
		RED										GREEN										BLUE									
		MSB					LSB					MSB					LSB					MSB				LSB					
		R9	R8	R7	R6	R5	R4	R3	R2	R1	R0	G9	G8	G7	G6	G5	G4	G3	G2	G1	G0	B9	B8	B7	B6	B5	B4	B3	B2	B1	B0
Basic Color	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red (1023)	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Green (1023)	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0
	Blue (1023)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1
	Cyan	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Magenta	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
RED	RED (0000)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RED (0001)	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	...	...										...										...									
	RED (1022)	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RED (1023)	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
GREEN	GREEN (0000)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	GREEN (0001)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
	...	...										...										...									
	GREEN (1022)	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0
	GREEN (1023)	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0
BLUE	BLUE (0000)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	BLUE (0001)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
	...	...										...										...									
	BLUE (1022)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	0
	BLUE (1023)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1

## Product Specification

## 3-6. Power Sequence

## 3-6-1. LCD Driving circuit

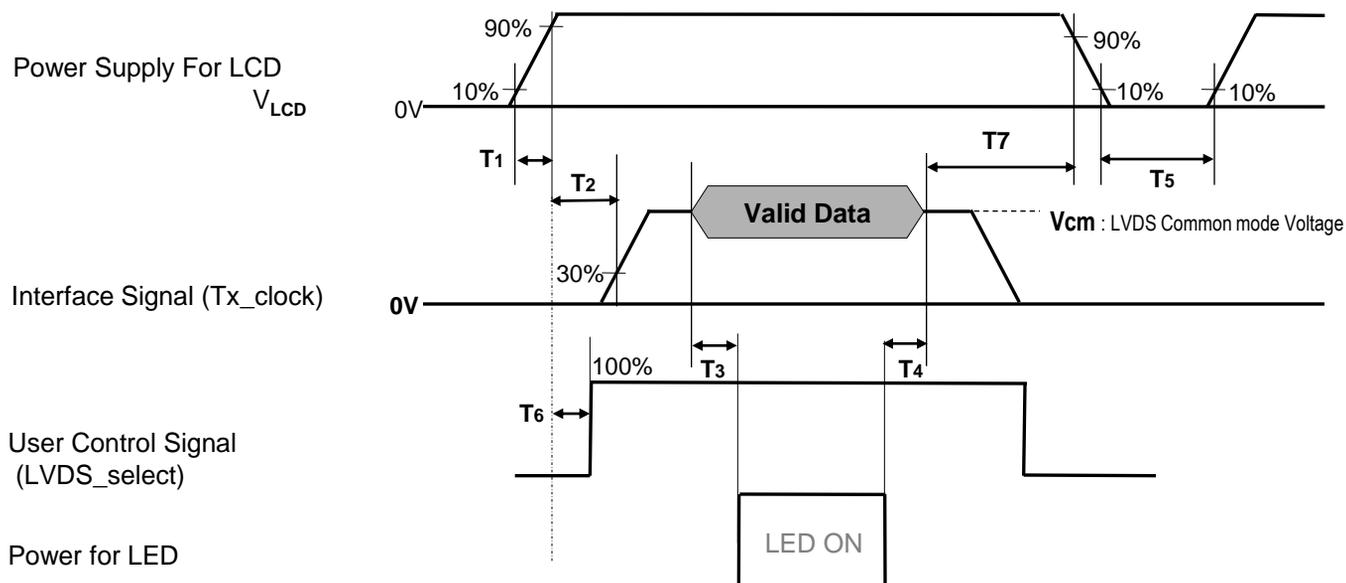


Table 8. POWER SEQUENCE

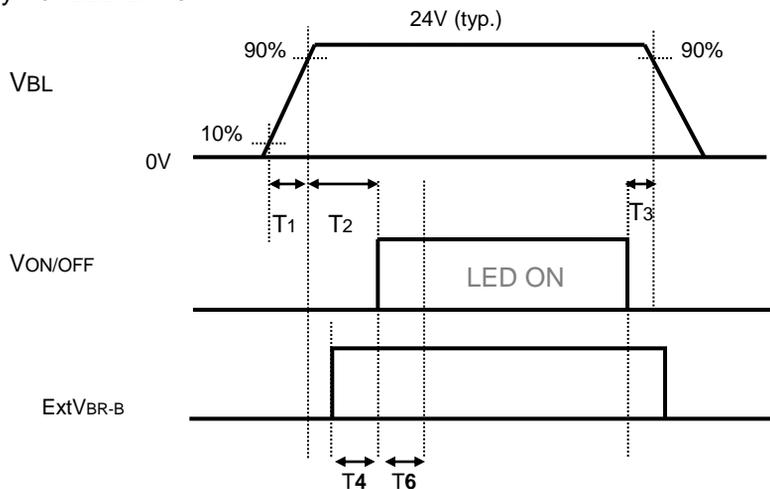
Parameter	Value			Unit	Notes
	Min	Typ	Max		
T1	0.5	-	20	ms	1
T2	0	-	-	ms	2
T3	400	-	-	ms	3
T4	200	-	-	ms	3
T5	1.0	-	-	s	4
T6	0	-	T2	ms	5
T7	0	-	-	ms	6

- Note :
1. Even though T1 is over the specified value, there is no problem if I2T spec of fuse is satisfied.
  2. If T2 is satisfied with specification after removing LVDS Cable, there is no problem.
  3. The T3 / T4 is recommended value, the case when failed to meet a minimum specification, abnormal display would be shown. There is no reliability problem.
  4. T5 should be measured after the Module has been fully discharged between power off and on period.
  5. If the on time of signals (Interface signal and user control signals) precedes the on time of Power ( $V_{LCD}$ ), it will be happened abnormal display. When T6 is NC status, T6 doesn't need to be measured.
  6. It is recommendation specification that T7 has to be 0ms as a minimum value.
    - ※ Please avoid floating state of interface signal at invalid period.
    - ※ When the power supply for LCD ( $V_{LCD}$ ) is off, be sure to pull down the valid and invalid data to 0V.

## Product Specification

## 3-6-2. Sequence for LED Driver

Power Supply For LED Driver



## 3-6-3. Dip condition for LED Driver

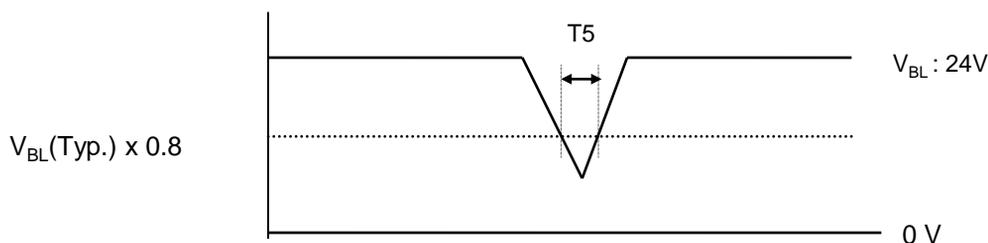


Table 9. Power Sequence for LED Driver

Parameter	Values			Units	Remarks
	Min	Typ	Max		
T1	20	-	-	ms	1
T2	500	-	-	ms	
T3	10	-	-	ms	
T4	0	-	-	ms	
T5	-	-	10	ms	$V_{BL}(Typ.) \times 0.8$
T6	500	-	-	ms	2

- Notes : 1. T1 describes rising time of 0V to 24V and this parameter does not applied at restarting time.  
 Even though T1 is over the specified value, there is no problem if I<sup>2</sup>T spec of fuse is satisfied.  
 2. In T6 section, ExtVBR-B should be sustained from 5% to 100% .

## Product Specification

## 4. Optical Specification

Optical characteristics are determined after the unit has been 'ON' and stable in a dark environment at  $25\pm 2^{\circ}\text{C}$ . The values are specified at 50cm from the LCD surface at a viewing angle of  $\Phi$  and  $\theta$  equal to  $0^{\circ}$ .

FIG. 1 shows additional information concerning the measurement equipment and method.

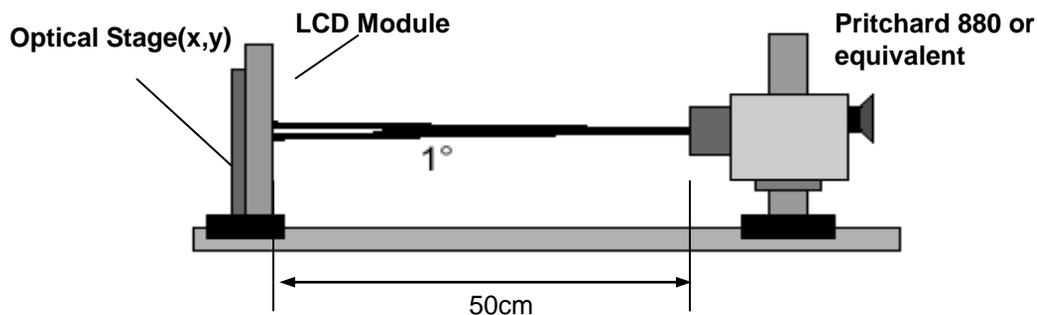


FIG. 1 Optical Characteristic Measurement Equipment and Method

$T_a = 25\pm 2^{\circ}\text{C}$ ,  $V_{\text{LCD}} = 12.0\text{V}$ ,  $f_v = 120\text{Hz}$ ,  $D_{\text{clk}} = 74.25\text{MHz}$ ,

$\text{EXTV}_{\text{BR-B}} = 100\%$

Table 10. OPTICAL CHARACTERISTICS

Parameter	Symbol	Value			Unit	notes	
		Min	Typ	Max			
Contrast Ratio	CR	900	1300	-		1	
Surface Luminance, white	$L_{\text{WH}}$	360	450	-	$\text{cd}/\text{m}^2$	2	
Luminance Variation	$\delta_{\text{WHITE}}$ 9P	60	70	-	%	3	
Response Time	Gray-to-Gray	G ot G	-	12	15	ms	4
	Uniformity	$\delta_{\text{G TO G}}$	-	-	1		5
Color Coordinates [CIE1931]	RED	Rx	Typ -0.03	0.647	Typ +0.03		
		Ry		0.335			
	GREEN	Gx		0.312			
		Gy		0.605			
	BLUE	Bx		0.151			
		By		0.061			
WHITE	Wx	0.281					
	Wy	0.288					
Color Temperature			10,000		K		
Color Gamut			72		%		
Viewing Angle (CR>10)							
	x axis, right( $\phi=0^{\circ}$ )	$\theta_r$	89	-	-	degree	6
	x axis, left ( $\phi=180^{\circ}$ )	$\theta_l$	89	-	-		
	y axis, up ( $\phi=90^{\circ}$ )	$\theta_u$	89	-	-		
	y axis, down ( $\phi=270^{\circ}$ )	$\theta_d$	89	-	-		
Gray Scale			-	-	-		7

## Product Specification

Note : 1. Contrast Ratio(CR) is defined mathematically as :

$$CR(\text{Contrast Ratio}) = \text{Maximum CR}_n \quad (n=1,2,3,4,5)$$

$$CR_n = \frac{\text{Surface Luminance at position } n \text{ with all white pixels}}{\text{Surface Luminance at position } n \text{ with all black pixels}}$$

$n$  = The Position number (1,2,3,4,5). For more information, see Fig 2.

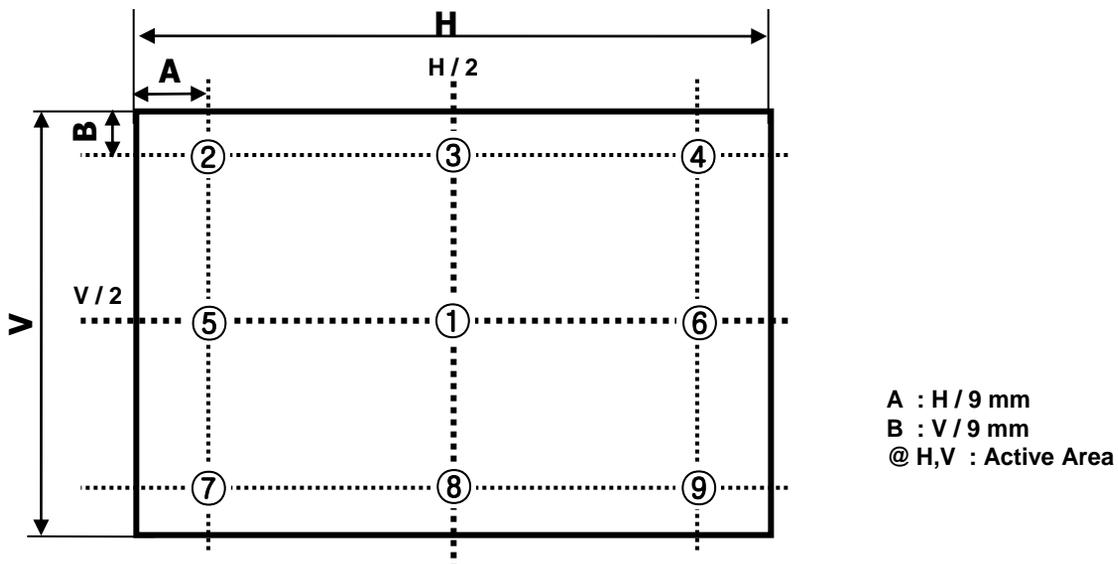
2. Surface luminance are determined after the unit has been 'ON' and 1 Hour after lighting the backlight in a dark environment at  $25 \pm 2^\circ\text{C}$ . Surface luminance is the luminance value at center 1-point across the LCD surface 50cm from the surface with all pixels displaying white. For more information see the FIG. 2.
3. The variation in surface luminance,  $\delta$  WHITE is defined as :  
 $\delta \text{ WHITE}(9P) = \text{Minimum } (L_{on1}, L_{on2} \sim L_{on8}, L_{on9}) / \text{Maximum } (L_{on1}, L_{on2} \sim L_{on8}, L_{on9}) * 100$   
 Where  $L_{on1}$  to  $L_{on9}$  are the luminance with all pixels displaying white at 9 locations .  
 For more information, see the FIG. 2.
4. Response time is the time required for the display to transit from G(N) to G(M) (Rise Time,  $Tr_R$ ) and from G(M) to G(N) (Decay Time,  $Tr_D$ ). For additional information see the FIG. 3.(N<M)  
 ※ G to G Spec stands for average value of all measured points.  
 Photo Detector : RD-80S / Field :  $2^\circ$
5. Gray to Gray Response time uniformity is Reference data. Appedix VI.
6. Viewing angle is the angle at which the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD module surface. For more information, see the FIG. 4.
7. Gray scale specification  
 Gamma Value is approximately 2.2. For more information, see the Table 11.

**Table 11. Gray scale specification**

Gray Level	Luminance [%] (Typ)
L0	0.076
L15	0.27
L31	1.04
L47	2.49
L63	4.68
L79	7.66
L95	11.5
L111	16.1
L127	21.6
L143	28.1
L159	35.4
L175	43.7
L191	53.0
L207	63.2
L223	74.5
L239	86.7
L255	100

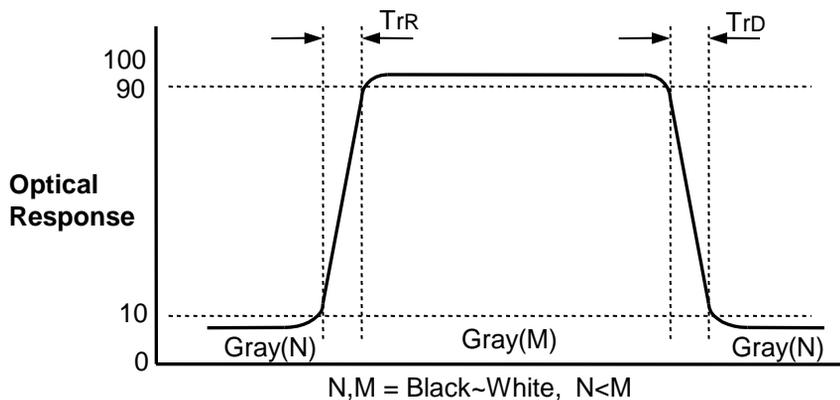
## Product Specification

Measuring point for surface luminance & measuring point for luminance variation.



**FIG. 2 9 Points for Luminance Measure**

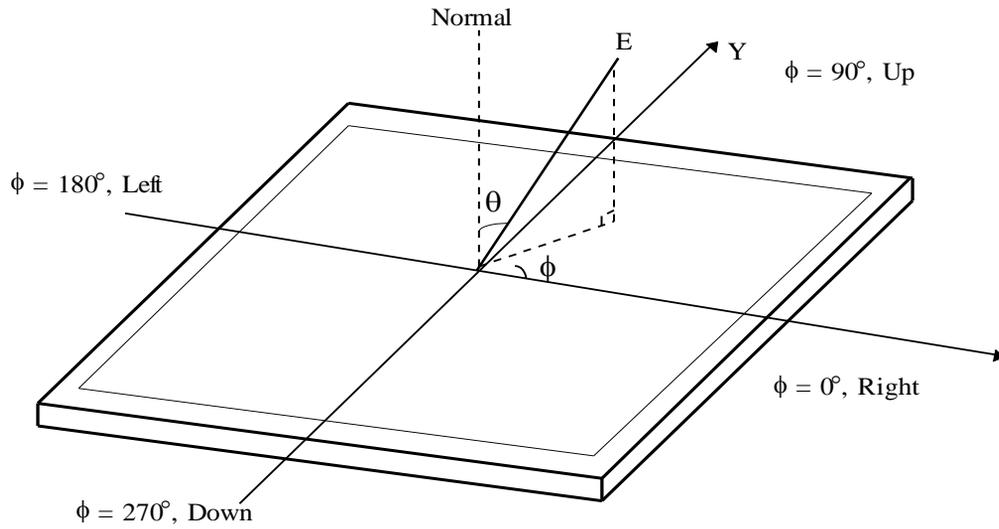
Response time is defined as the following figure and shall be measured by switching the input signal for “Gray(N)” and “Gray(M)”.



**FIG. 3 Response Time**

## Product Specification

Dimension of viewing angle range



**FIG. 4 Viewing Angle**

## Product Specification

## 5. Mechanical Characteristics

Table 12 provides general mechanical characteristics.

**Table 12. MECHANICAL CHARACTERISTICS**

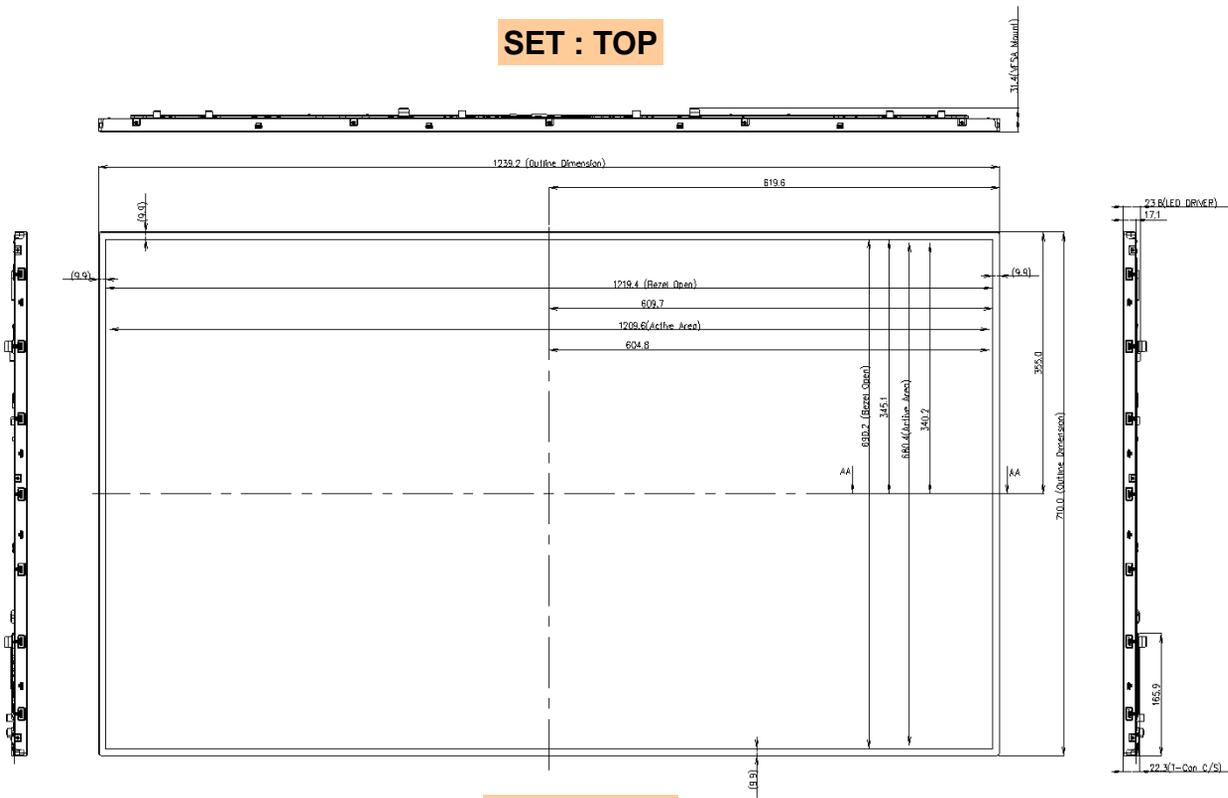
Item	Value	
Outline Dimension	Horizontal	1239.2 mm
	Vertical	710.0 mm
	Depth	10.8 mm
Bezel Area	Horizontal	1219.4 mm
	Vertical	690.2 mm
Active Display Area	Horizontal	1209.6 mm
	Vertical	680.4 mm
Weight	17.5 Kg (Typ.), 18.0 kg (Max.)	

Note : Please refer to a mechanical drawing in terms of tolerance at the next page.

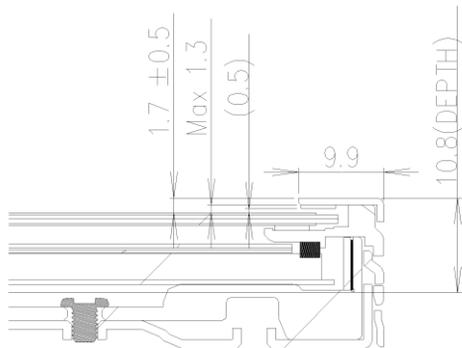
Product Specification

[ FRONT VIEW ]

SET : TOP



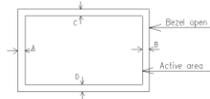
SET : DOWN



SECTION AA-AA  
SCALE 1/1

NOTES

1. UNSPECIFIED TOLERANCE IS ±1.0MM
2. TILT AND PARTIAL DISPOSITION TOLERANCE OF DISPLAY AREA AS FOLLOWING.
  - (1) Y-DIRECTION: |A-B| 1.6
  - (2) X-DIRECTION: |C-D| 1.6





## Product Specification

**6. Reliability****Table 13. ENVIRONMENT TEST CONDITION**

No.	Test Item	Condition
1	High temperature storage test	Ta= 60°C 240h
2	Low temperature storage test	Ta= -20°C 240h
3	High temperature operation test	Ta= 50°C 50%RH 240h
4	Low temperature operation test	Ta= 0°C 240h
5	Vibration test (non-operating)	Wave form : random Vibration level : 1.0Grms Bandwidth : 10-300Hz Duration : X,Y,Z, Each direction per 10 min
6	Shock test (non-operating)	Shock level : 20Grms Waveform : half sine wave, 11ms Direction : ±X, ±Y, ±Z One time each direction
7	Humidity condition Operation	Ta= 40 °C ,90%RH
8	Altitude operating storage / shipment	0 - 16,400 ft 0 - 40,000 ft

Note : Before and after Reliability test, LCM should be operated with normal function.

## Product Specification

### 7. International Standards

#### 7-1. Safety

- a) UL 60950-1, Underwriters Laboratories Inc.  
Information Technology Equipment - Safety - Part 1 : General Requirements.
- b) CAN/CSA C22.2 No.60950-1-07, Canadian Standards Association.  
Information Technology Equipment - Safety - Part 1 : General Requirements.
- c) EN 60950-1, European Committee for Electrotechnical Standardization (CENELEC).  
Information Technology Equipment - Safety - Part 1 : General Requirements.
- d) IEC 60950-1, The International Electrotechnical Commission (IEC).  
Information Technology Equipment - Safety - Part 1 : General Requirements.  
(Including report of IEC60825-1:2001 clause 8 and clause 9)

##### Notes

##### 1. Laser (LED Backlight) Information

Class 1M LED Product  
IEC60825-1 : 2001  
Embedded LED Power (Class1M)

##### 2. Caution

- : LED inside.
- Class 1M laser (LEDs) radiation when open.
- Do not open while operating.

#### 7-2. EMC

- a) ANSI C63.4 "American National Standard for Methods of Measurement of Radio-Noise Emissions from Low-Voltage Electrical and Electronic Equipment in the Range of 9 kHz to 40 GHz." American National Standards Institute (ANSI), 2003.
- b) CISPR 22 "Information technology equipment – Radio disturbance characteristics – Limit and methods of measurement." International Special Committee on Radio Interference (CISPR), 2005.
- c) CISPR 13 "Sound and television broadcast receivers and associated equipment – Radio disturbance characteristics – Limits and method of measurement." International Special Committee on Radio Interference (CISPR), 2006.

#### 7-3. Environment

- a) RoHS, Directive 2002/95/EC of the European Parliament and of the council of 27 January 2003

## Product Specification

**8. Packing****8-1. Information of LCM Label**

a) Lot Mark

A	B	C	D	E	F	G	H	I	J	K	L	M
---	---	---	---	---	---	---	---	---	---	---	---	---

A,B,C : SIZE(INCH)  
E : MONTH

D : YEAR  
F ~ M : SERIAL NO.

Note

## 1. YEAR

Year	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
Mark	A	B	C	D	E	F	G	H	J	K

## 2. MONTH

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Mark	1	2	3	4	5	6	7	8	9	A	B	C

b) Location of Lot Mark

Serial NO. is printed on the label. The label is attached to the backside of the LCD module.  
This is subject to change without prior notice.

**8-2. Packing Form**

a) Package quantity in one Pallet : 18 pcs

b) Pallet Size : 1440 mm(W) X 1140 mm(D) X 950 mm(H)

## Product Specification

### 9. Precautions

Please pay attention to the followings when you use this TFT LCD module.

#### 9-1. Mounting Precautions

- (1) You must mount a module using specified mounting holes (Details refer to the drawings).
- (2) You should consider the mounting structure so that uneven force (ex. Twisted stress) is not applied to the module. And the case on which a module is mounted should have sufficient strength so that external force is not transmitted directly to the module.
- (3) Please attach the surface transparent protective plate to the surface in order to protect the polarizer. Transparent protective plate should have sufficient strength in order to resist external force.
- (4) You should adopt radiation structure to satisfy the temperature specification.
- (5) Acetic acid type and chlorine type materials for the cover case are not desirable because the former generates corrosive gas of attacking the polarizer at high temperature and the latter causes circuit break by electro-chemical reaction.
- (6) Do not touch, push or rub the exposed polarizers with glass, tweezers or anything harder than HB pencil lead. And please do not rub with dust clothes with chemical treatment.  
Do not touch the surface of polarizer for bare hand or greasy cloth. (Some cosmetics are detrimental to the polarizer.)
- (7) When the surface becomes dusty, please wipe gently with absorbent cotton or other soft materials like chamois soaks with petroleum benzine. Normal-hexane is recommended for cleaning the adhesives used to attach front / rear polarizers. Do not use acetone, toluene and alcohol because they cause chemical damage to the polarizer
- (8) Wipe off saliva or water drops as soon as possible. Their long time contact with polarizer causes deformations and color fading.
- (9) Do not open the case because inside circuits do not have sufficient strength.

#### 9-2. Operating Precautions

- (1) Response time depends on the temperature. (In lower temperature, it becomes longer.)
- (2) Brightness depends on the temperature. (In lower temperature, it becomes lower.)  
And in lower temperature, response time (required time that brightness is stable after turned on) becomes longer
- (3) Be careful for condensation at sudden temperature change. Condensation makes damage to polarizer or electrical contacted parts. And after fading condensation, smear or spot will occur.
- (4) When fixed patterns are displayed for a long time, remnant image is likely to occur.
- (5) Module has high frequency circuits. Sufficient suppression to the electromagnetic interference shall be done by system manufacturers. Grounding and shielding methods may be important to minimize the interference.
- (6) Please do not give any mechanical and/or acoustical impact to LCM. Otherwise, LCM can't be operated its full characteristics perfectly.
- (7) A screw which is fastened up the steels should be a machine screw.  
(if not, it can cause conductive particles and deal LCM a fatal blow)
- (8) Please do not set LCD on its edge.
- (9) The conductive material and signal cables are kept away from LED driver inductor to prevent abnormal display, sound noise and temperature rising.

### 9-3. Electrostatic Discharge Control

Since a module is composed of electronic circuits, it is not strong to electrostatic discharge. Make certain that treatment persons are connected to ground through wrist band etc. And don't touch interface pin directly.

### 9-4. Precautions for Strong Light Exposure

Strong light exposure causes degradation of polarizer and color filter.

### 9-5. Storage

When storing modules as spares for a long time, the following precautions are necessary.

- (1) Store them in a dark place. Do not expose the module to sunlight or fluorescent light. Keep the temperature between 5°C and 35°C at normal humidity.
- (2) The polarizer surface should not come in contact with any other object.  
It is recommended that they be stored in the container in which they were shipped.
- (3) Storage condition is guaranteed under packing conditions.
- (4) The phase transition of Liquid Crystal in the condition of the low or high storage temperature will be recovered when the LCD module returns to the normal condition.

### 9-6. Handling Precautions for Protection Film

- (1) The protection film is attached to the bezel with a small masking tape.  
When the protection film is peeled off, static electricity is generated between the film and polarizer.  
This should be peeled off slowly and carefully by people who are electrically grounded and with well ion-blown equipment or in such a condition, etc.
- (2) When the module with protection film attached is stored for a long time, sometimes there remains a very small amount of glue still on the bezel after the protection film is peeled off.
- (3) You can remove the glue easily. When the glue remains on the bezel surface or its vestige is recognized, please wipe them off with absorbent cotton waste or other soft material like chamois soaked with normal-hexane.

### 9-7. Appropriate Condition for Public Display

- Generally large-sized LCD modules are designed for consumer applications (TV).  
Accordingly, a long-term display like in Public Display (PD) application, can cause uneven display including image sticking. To optimize module's lifetime and function, several operating usages are required.

#### 1. Normal operating condition

- Temperature: 0 ~ 40°C
  - Operating Ambient Humidity : 10 ~ 90 %
  - Display pattern: dynamic pattern (Real display)
- Note) Long-term static display can cause image sticking.

#### 2. Operating usages under abnormal condition

##### a. Ambient condition

- Well-ventilated place is recommended to set up PD system.

##### b. Power and screen save

- Periodical power-off or screen save is needed after long-term display.

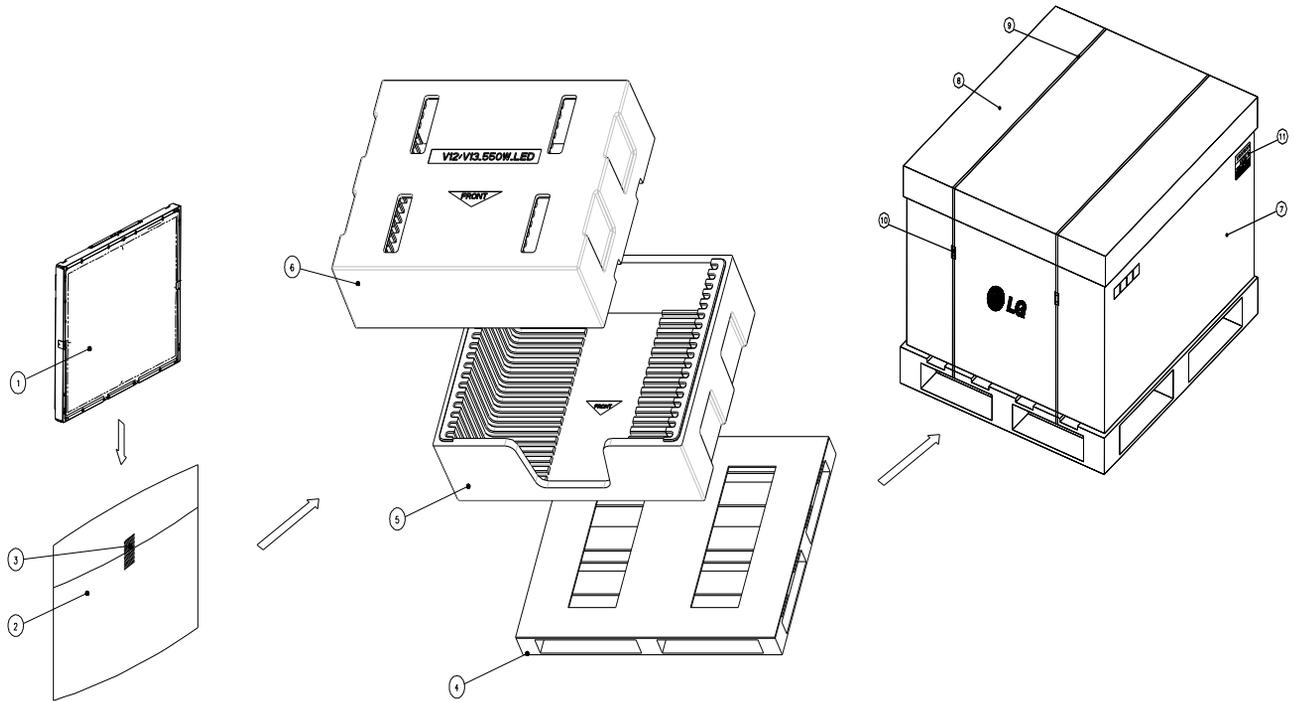
## Product Specification

3. Operating usages to protect against image sticking due to long-term static display
  - a. Suitable operating time: under 18 hours a day.
  - b. Static information display recommended to use with moving image.
    - Cycling display between 5 minutes' information(static) display and 10 seconds' moving image.
  - c. Background and character (image) color change
    - Use different colors for background and character, respectively.
    - Change colors themselves periodically.
  - d. Avoid combination of background and character with large different luminance.
    - 1) Abnormal condition just means conditions except normal condition.
    - 2) Black image or moving image is strongly recommended as a screen save.
4. Lifetime in this spec. is guaranteed only when PD is used according to operating usages.
5. Module should be turned clockwise based on front view when used in portrait mode.

## Product Specification

## # APPENDIX-I

## ■ Pallet Ass'y

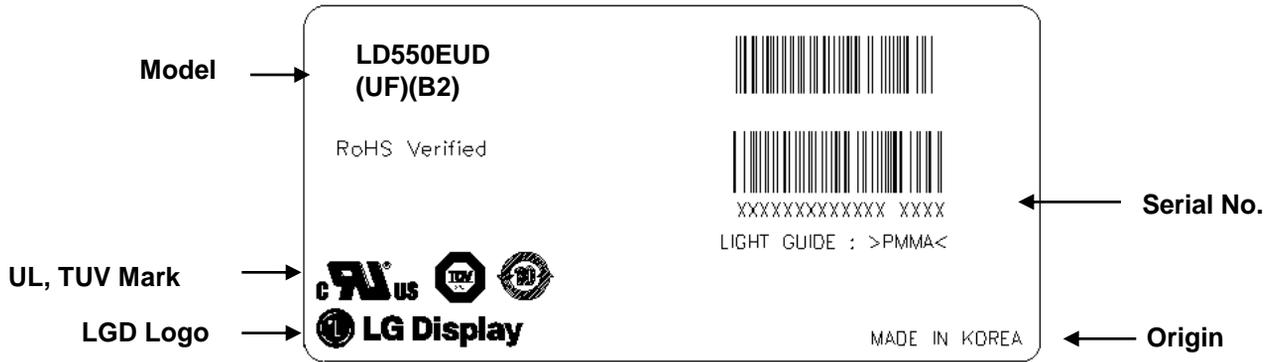


NO	DESCRIPTION	MATERIAL
1	LCD Module	-
2	BAG	55INCH
3	TAPE	MASKING 20MM X 50M
4	PALLET	Plywood (1440X1140X134.5)
5	PACKING_BOTTOM	EPS
6	PACKING_TOP	EPS
7	ANGLE PACKING	PAPER
8	ANGLE COVER	PAPER
9	BAND	PP
10	BAND,CLIP	STEEL
11	LABEL	YUPO PAPER 80G 100X70

Product Specification

# APPENDIX- II-1

■ LCM Label



Product Specification

# APPENDIX- II-2

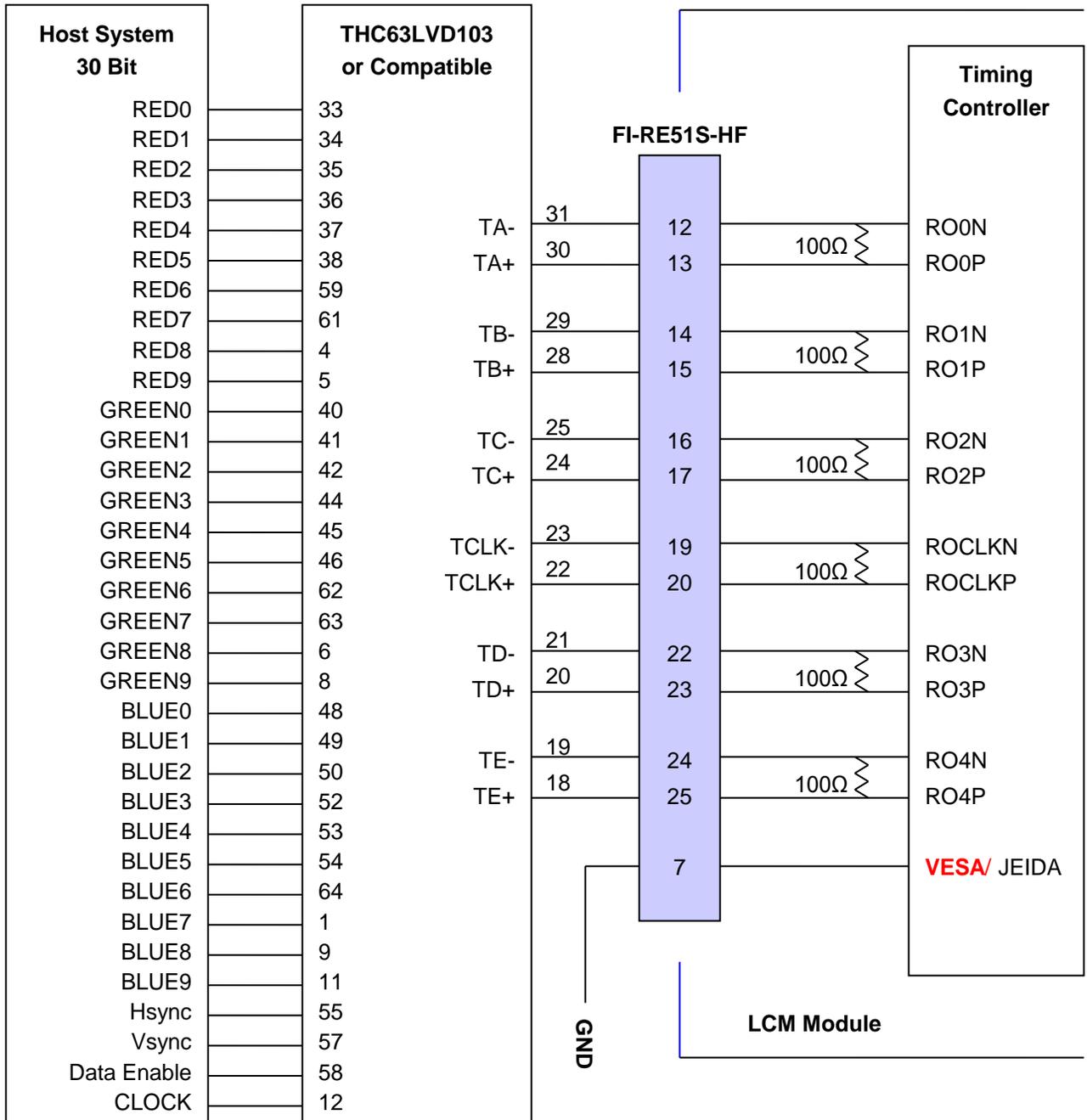
■ Pallet Label



## Product Specification

## # APPENDIX- III-1

■ Required signal assignment for Flat Link (Thine : THC63LVD103) Transmitter(Pin7= "L" or "NC")



Note: 1. The LCD module uses a 100 Ohm[Ω] resistor between positive and negative lines of each receiver input.

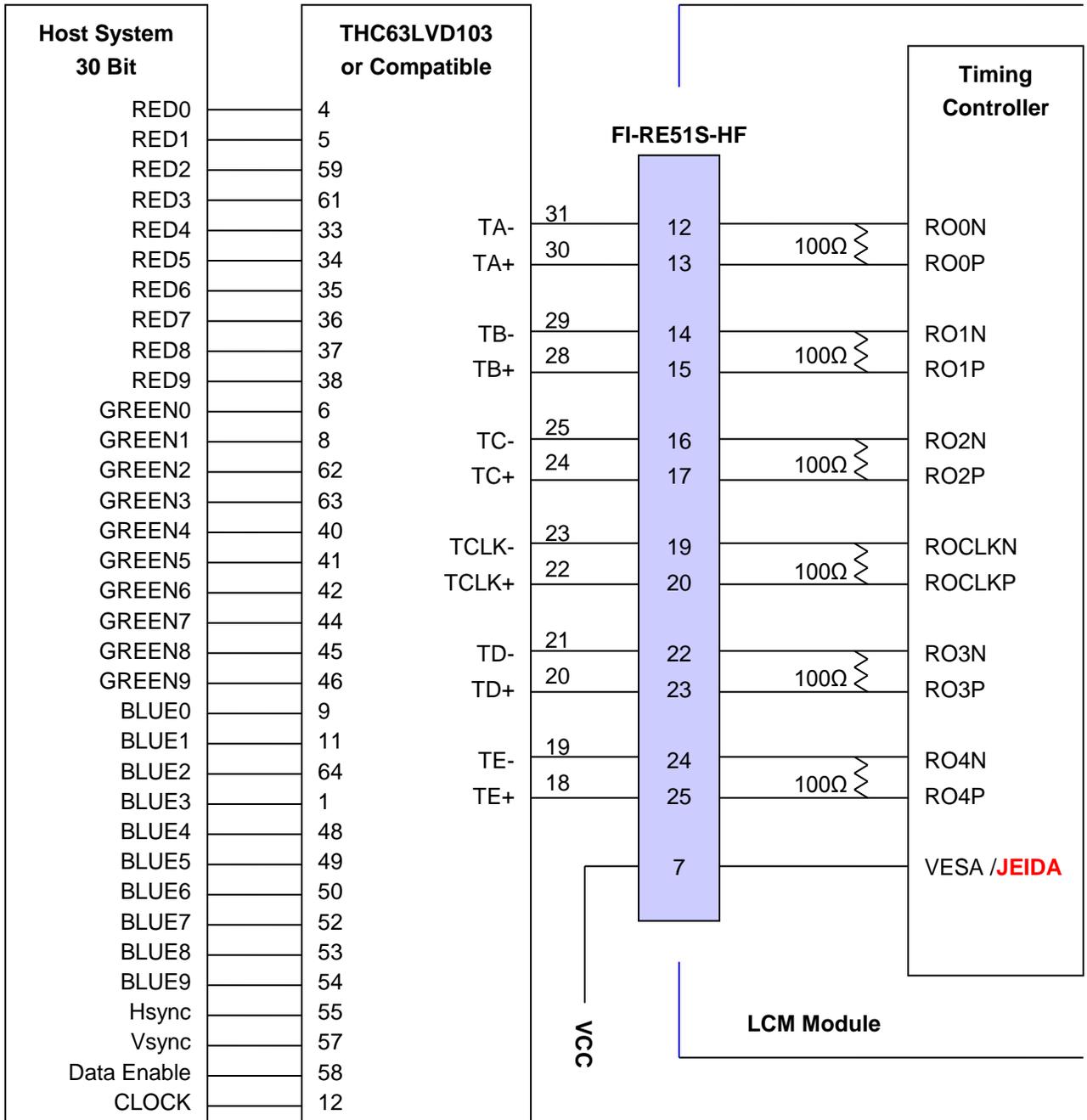
2. Refer to LVDS Transmitter Data Sheet for detail descriptions. (THC63LVD103 or Compatible)

3. '9' means MSB and '0' means LSB at R,G,B pixel data.

## Product Specification

## # APPENDIX- III-2

■ Required signal assignment for Flat Link (Thine : THC63LVD103) Transmitter(Pin7= "H" )



Note :1. The LCD module uses a 100 Ohm[Ω] resistor between positive and negative lines of each receiver input.

2. Refer to LVDS Transmitter Data Sheet for detail descriptions. (THC63LVD103 or Compatible)

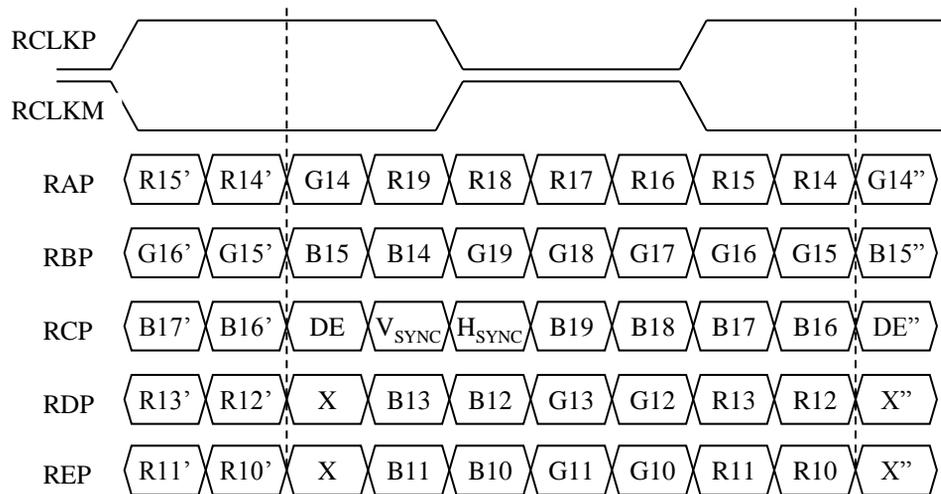
3. '9' means MSB and '0' means LSB at R,G,B pixel data.

## Product Specification

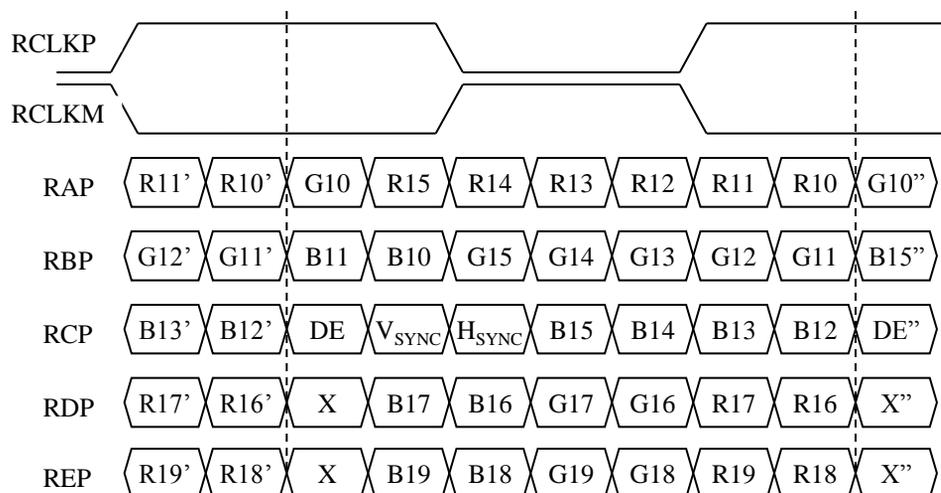
## # APPENDIX- IV

## ■ LVDS Data-Mapping Information (10 Bit )

## 1) LVDS Select : "H" Data-Mapping (JEIDA format)



## 2) LVDS Select : "L" Data-Mapping (VESA format)

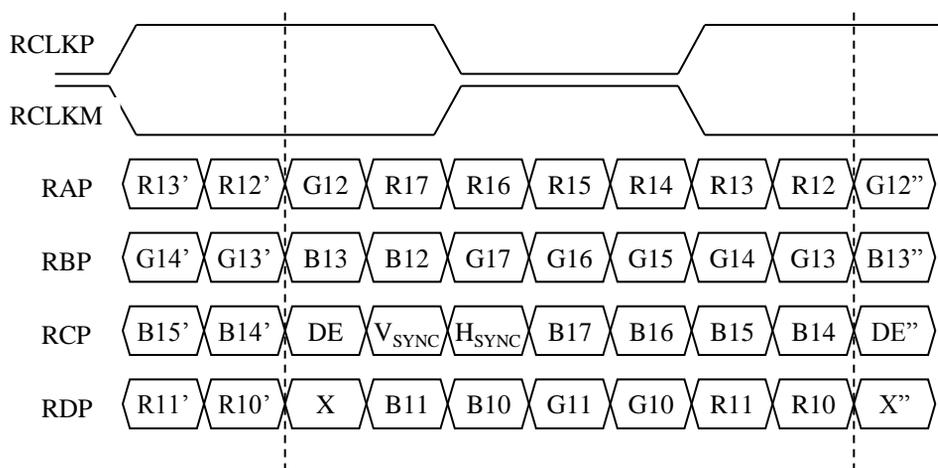


## Product Specification

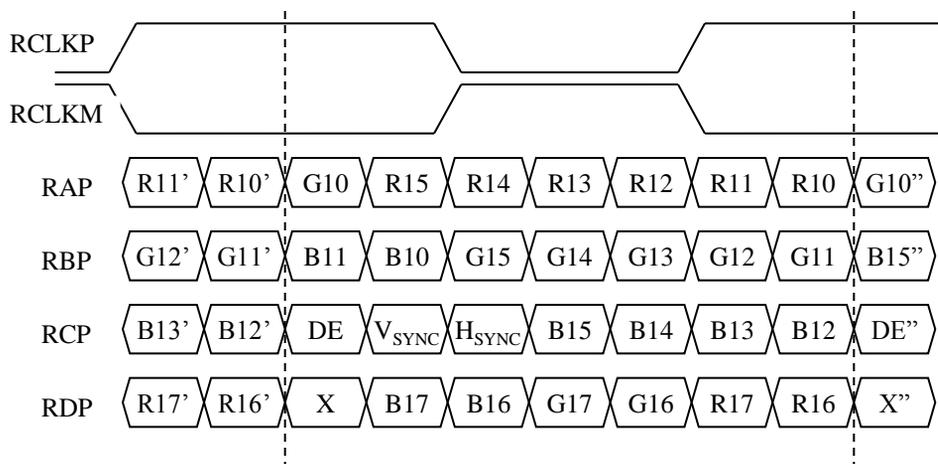
## # APPENDIX- IV

## ■ LVDS Data-Mapping Information (8 Bit )

## 1) LVDS Select : "H" Data-Mapping (JEIDA format)

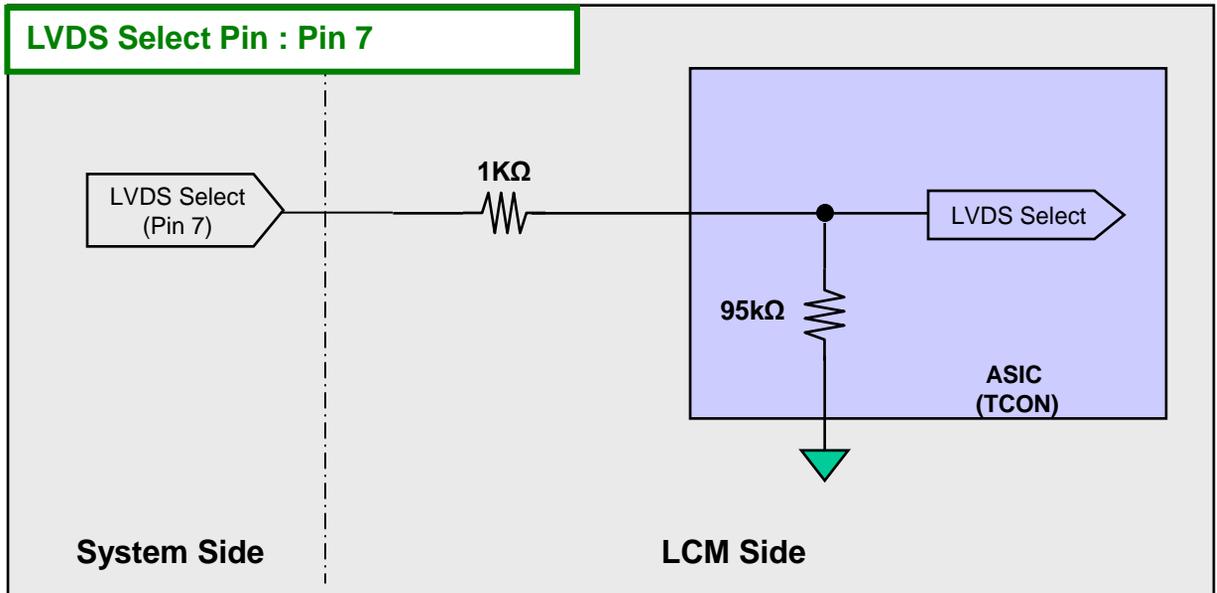


## 2) LVDS Select : "L" Data-Mapping (VESA format)



## # APPENDIX- V

## ■ Option Pin Circuit Block Diagram

1) Circuit Block Diagram of **LVDS Format** Selection pin2) Circuit Block Diagram of **Bit** Selection pin