# HD/FHD Selectable Video Filter Driver And Video Coaxial

## **Control Decoder**

-----MS7336M

## PRODUCT DESCRIPTION

The MS7336M integrated a bandwidth selectable video amplifier and video coaxial control decoder. The video amplifier integrates Single rail-to-rail output driver with 6dB Gain and 10th output reconstruction filter, which also can select 35MHz/55MHz -3dB bandwidth. The video coaxial control decoder integrated a high-speed processor, effective separation for mixed-signal. MS7336M provides improved image quality compared with passive LC filters and discrete drivers solution. Operating from single supplies ranging from +2.7V to +5V and sinking an ultra-low 25mA quiescent current, the MS7336M is ideally suited for battery powered applications.

The MS7336M has lead MSOP-8 package, and ESD (HBM) reaches over 3KV.

### **FEATURES**

- 35MHz/55MHz -3dB selectable 10<sup>th</sup> order filter
- Transparent input clamping
- 6dB output driver Gain and drive dual video load
- Rail-to-Rail Output
- Input Voltage Range Includes Ground
- AC or DC Coupled Inputs
- AC or DC Coupled Outputs
- Operates from 2.7V to 5V Single power supply
- Low Power 25mA Supply Current
- Lead MSOP-8 package

## APPLICATIONS

- Video On Demand (VOD)
- Communications device
- Portable and handheld product
- AHD/TVI/CVI video driver and reverse control decoder





#### **BLOCK DIAGRAM**



## **PIN CONFIGURATIONS**



## **Pin Description of Fig1**

Pin	Name	Function Description		
1	Ain	Comparator input		
2	SEL	SEL is low:		
		FHD(55MHz)		
		SEL is high:		
		HD(35MHz)		
		SEL is float:		
		HD(35MHz)		
3	Vout	Video output		
4	VCC	Power supply		
5	Vin	Video input		
6	GND	Ground		
7	Dout	Reverse control output		
8	Vref	Internal reference		



#### PACKAGE/ORDERING INFORMATION

Part Number	Package	Marking
MS7336M	MSOP-8	MS7336M

#### **ABSOLUTE MAXIMUM RATINGS**

Stresses below those listed under Absolute Maximum Ratings may cause permanent damage to the device. This is a stress rating only; functional operation of the device at these or any other conditions below those indicated in the operational section of this specification is not implied. Exposure to absolute maximum rating conditions for extended periods may affect device reliability.

PARAMETER	MAXIMUM		
Supply Voltage, V+ to V-	7.5V		
Input Voltage	GND-0.3V to (+VS)+0.3V		
Storage Temperature Range	-65℃ to +150℃		
Junction Temperature	160℃		
Operating Temperature Range	-40°C to +125°C		
Power Dissipation, PD @ TA = $25^{\circ}$ C	0.8W		
Package Thermal Resistance, 0JA	128°C/W		
Lead Temperature Range (Soldering 10 sec)	260°C		
ESD Susceptibility (HBM)	>3000V		
ММ	>300V		



## **ELECTRICAL CHARACTERISTICS**(VCC = 3.3V, T<sub>A</sub>= $27^{\circ}C$ )

	0111111		0.0(+00 0.0		٥)		
PARAMETE	CONDITION		MIN	ТҮР	MAX	UNITS	
Output Level Shift Volt	Vin=0V, no load		230	235	370	mV	
Input Voltage Clamp	Iin= -1mA		-4	-4.5	-22	mV	
Clamp Charge Current		Vin=Vclp-100mV		-5.7	-4.2	-3	mA
Voltage Gain (Av)		RL=150		1.90	2	2.1	V/V
Output Voltage Swing		Vin=3V, RL=150Ω		3.21	3.23	3.25	V
Output Short-Circuit Current		Vin=2V, $10\Omega$ to GND			37	45	mA
	Vin= $0.1V$ , $10\Omega$ to VDD					mA	
Operating Voltage Ran			2.5	3.3	5.5	V	
Power Supply Rejection	Vs=+2.7 to +5.5V		72	60	63	dB	
Operating Current	Vin=500mV		24	25	27	mA	
		no input, no load		12	13	15	mA
-1dB Bandwidth HD FHD		RL=150Ω		28	29	30	MHz
				45	46	47	
-3dB Bandwidth HD FHD		RL=150Ω		34	35	36	MHz
				54	55	58	
Stop-Band Rejection HD FHD		f=50MHz,RL=150Ω		-14	-16	-20	dB
		f=100MHz,RL=150Ω		-40	-44	-47	
Slew Rate HD FHD		Vin=1V step,20% to 80%		85	90	99	V/us
				88	95	105	
Differential Gain (DG)		HD Channel	-	0.5	-	%	
		FHD Channel	-	0.5	-	%	
Differential Phase (DP)		Input SD	HD Channel	-	1.14	-	o
	Source For	FHD Channel	-	0.8	-	o	
Group Delay Variation	Testing	HD Channel	-	-	40	ns	
f = 100 KHz - 4.45 MHz		FHD Channel	-	-	45	ns	
Rise Time	HD			6.4	6.8	7	ns
FHD		V <sub>OUT</sub> =2V <sub>P-P</sub> ,80%20%		7	7.2	7.4	ns
Fall Time	HD				8.2	8.4	ns
	FHD			7	7.2	7.4	ns



## CAUTION

This integrated circuit can be damaged by Static electricity if you don't pay attention to ESD protection. ESD damage can range from subtle performance degradation to complete device failure. Precision integrated circuits may be more susceptible to damage because very small parametric changes could cause the device not to meet its published specifications.



#### **APPLICATIONS INFORMATION**

#### **Functional Description**

MS7336M operates from a single +2.7V to +5V supply. In application, MS7336M is a fully integrated solution for filtering and buffering HDTV signals in front of video decoder or behind video encoder, and reverse control decoder. MS7336M's solution can help you save PCB size and production cost, it also improves video signal performance comparing with traditional design using discrete components. MS7336M features a DC-coupled input buffer, 10th low-pass filter to eliminate out-of-band noise of video encoder, and a gain of +6dB in the output amplifier to drive 75 $\Omega$  load. The AC or DC-coupled input buffer eliminates sync crush, droop, and field tilt. The output of MS7336M also can be DC-coupled or AC-coupled.

#### **Power-Supply Bypassing and Layout**

Correct power supply bypassing is very important for optimizing video performance in design. both  $0.1\mu$ F ceramic and  $10\mu$ F electrolytic capacitors are always used to Bypass VCC pin of MS7336M, please place these two capacitors as close to the MS7336M output pin as possible, a large ground plane is also needed to ensure optimum performance. The input and output termination resistors should be placed as close to the related pin of MS7336M as possible to avoid performance degradation. The PCB traces at the output side should have 75 $\Omega$  characteristic impedance in order to match the 75 $\Omega$  characteristic impedance cable connecting external load. In design, please keep the board trace at the inputs and outputs of the MS7336M as short as possible to minimize the parasitic stray capacitance and noise pickup.

0.1uF capacitor is used to stabilize Vref pin of MS7336M.

### **Different Bandwidth To Choose**

The SEL pin of MS7336M can select 35MHz/55MHz -3dB bandwidth. SEL is high select 35MHz, 55MHz select is low.



# MS7336M

#### PACKAGE OUTLINE DIMENSIONS



0.380

0.230

3.100

3.100

5.050

0.800

6°

0.010

0.004

0.114

0.114

0.187

0.016

0°

0.026BSC

b

c D

Е

E1

e L

θ

0.250

0.090

2.900

2.900

4.750

0.400

0°

0.650BSC

0.015

0.009

0.122

0.122

0.199

0.031

6°