

 MODEL NO :
 TM035KBH02

 MODEL VERSION:
 09

 SPEC VERSION :
 2.3

 ISSUED DATE:
 2015-11-26

□ Preliminary Specification ■ Final Product Specification

Customer :

Approved by		Notes	
	1		

TIANMA Confirmed:

Prepared by	Checked by	Approved by		
Bin Wang	LongPin Deng	Feng Qin		

This technical specification is subjected to change without notice



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Record of Revision

Rev	Issued Date	Description	Editor
2.0	2011-5-25	Rev 2.0 was released.	Jin Zhao
2.1	2013-10-28	Change IC from NT39016D to NV3035C, update RGB timing and initial code	Jin Zhao
2.2	2013-12-5	Update RGB timing	Jin Zhao
2.3	2015-11-26	New version Spec ,Update LED Life and the correspondence between temperature and humidity	Bin Wang



1 General Specifications

	Feature	Spec	
	Size	3.5inch	
	Resolution	320(RGB) X 240	
	Technology Type	a-Si TFT	
	Pixel Configuration	R.G.B. Vertical Stripe	
Display Spec.	Pixel pitch(mm)	0.219 x 0.219	
	Display Mode	TM with Normally White	
	Surface Treatment	Anti-glare type (3H)	
	Viewing Direction	12 o'clock	
	Gray Scale Inversion Direction	6 o'clock	
	LCM (W x H x D) (mm)	76.90 x 63.90 x 4.00	
	Active Area(mm)	70.08 x 52.56	
Mechanical	With /Without TSP	With TSP	
Characteristics	Connection Type	ZIF connector	
	LED Numbers	6 LEDs Serial	
	Weight (g)	40g	
	Interface	RGB/CCIR656/601	
Electrical Characteristics	Color Depth	16.7M dithering	
	Driver IC	NV3035C	

Note 1: Viewing direction for best image quality is different from TFT definition. There is a 180 degree shift.

Note 2: Requirements on Environmental Protection: Q/S0002

Note 3: LCM weight tolerance: ± 5%



2 Input/Output Terminals

Recommend connector: Kyocera elco: 6240 serials

No	Symbol	I/O	Recommend connector: Kyoce Description	Remark
1,2	LED_Cathode	I	LED_Cathode	
3,4	LED_Anode	I	LED_Anode	
5	NC	-	No Connect	
6	RESET	I	Reset	
7	NC	-	No Connect	
8	YU	I	Y_Up	
9	XR	I	X_Right	
10	YD	I	Y_Bottom	
11	XL	I	X_Left	
12	D00	I	Data 00	Note 2-1
13	D01	I	Data 01	Note 2-1
14	D02	I	Data 02	Note 2-1
15	D03	I	Data 03	Note 2-1
16	D04	I	Data 04	Note 2-1
17	D05	I	Data 05	Note 2-1
18	D06	_	Data 06	Note 2-1
19	D07	I	Data 07	Note 2-1
20	D08		Data 08	Note 2-1
21	D09	_	Data 09	Note 2-1
22	D10		Data 10	Note 2-1
23	D11	I	Data 11	Note 2-1
24	D12	I	Data 12	Note 2-1
25	D13	I	Data 13	Note 2-1
26	D14	I	Data 14	Note 2-1
27	D15	I	Data 15	Note 2-1
28	D16	I	Data 16	Note 2-1
29	D17	I	Data 17	Note 2-1
30	D18	ļ	Data 18	Note 2-1
31	D19	ļ	Data 19	Note 2-1



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32	D20	I	Data 20	Note 2-1
33	D21	I	Data 21	Note 2-1
34	D22	I	Data 22	Note 2-1
35	D23	I	Data 23	Note 2-1
36	HSYNC	I	Horizontal Synchronous Signal	
37	VSYNC	I	Vertical Synchronous Signal	
38	CLK	I	Data Clock	
39	NC	-	No Connect	
40	NC	-	No Connect	
41	VDD	Р	power supply	
42	VDD	Р	power supply	
43	SPENA	I	Serial port data enable signal	
44	NC	-	No Connect	
45	NC	-	No Connect	
46	NC	-	No Connect	
47	NC	-	No Connect	
48	NC	-	No Connect	
49	SPCK	I	SPI Serial Clock	
50	SPDA	I/O	SPI Serial Data Input/output	
51	NC	-	No Connect	
52	DEN	U	Data enabling signal	
53	GND	Р	Ground	
54	GND	Р	Ground	
1			<u> </u>	1

I: input O: output

P: power

Note 2-1:

Mode	D(23:16)	D(15:8)	D(7:0)	HSYNC	VSYNC	DEN
CCIR 656	D(23:16)	GND	GND	NC	NC	NC
CCIR 601	D(23:16)	GND	GND	HSYNC	VSYNC	NC
8 Bit RGB	D(23:16)	GND	GND	HSYNC	VSYNC	NC for HV mode
o bit NGB	D(23.10)	שאפ	GIND	HOTING	VSTNC	DEN for DEN mode
24 Bit RGB	R(7:0)	G(7:0)	B(7:0)	HSYNC	VSYNC	NC for HV mode
24 bit KGb	K(7.0)	G(7.0)	B(7.0)	HOTING	VOTING	DEN for DEN mode



3 Absolute Maximum Ratings

Ta = 25°℃

Item	Symbol	MIN	MAX	Unit	Remark
Power Voltage	VDD	-0.3	5.0	V	
Back Light Forward Current	ILED		25	mA	One LED
Operating Temperature	Тор	-20	60	$^{\circ}$ C	
Storage Temperature	Tst	-30	70	$^{\circ}$	
			≤95	%	Ta ≤40 ℃
Relative Humidity	RH		≤85	%	40℃< Ta ≤ 50 ℃
Note1	КП		≤55	%	50°C < Ta ≤ 60°C
			≤36	%	60℃ <ta≤70℃< td=""></ta≤70℃<>
Absolute Humidity	АН		≤70	g/m^3	Ta> 70 ℃

Note1: Ta means the ambient temperature.

It is necessary to limit the relative humidity to the specified temperature range.

Condensation on the module is not allowed



4 Electrical Characteristics

4.1. Driving TFT LCD Panel

GND=0V, Ta=25°C

Iter	n	Symbol	MIN	TYP	MAX	Unit	Remark
Power Supp	ly Voltage	VDD	3.0	3.3	3.6	V	
Input Signal	Low Level	V_{IL}	0		0.2VCC	\	
Voltage	High Level	V_{IH}	0.8VCC		VCC	V	
(Panel+LSI) Power Consumption		Black Mode(60HZ)		45	65	mW	
		Standby Mode		0.2	0.3	mW	

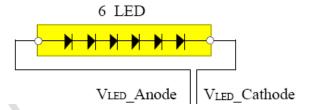
4.2 Driving Backlight

Ta=25°C

Item	Symbol	MIN	TYP	MAX	Unit	Remark
Forward Current	I _F		20	25	mA	
Forward Current Voltage	V_{F}	16.8	19.2	21.6	V	
Backlight Power	W_{BL}		384		mW	
Consumption						
LED Life Time	-	10,000	20,000		Hrs	

Note 1: Each LED: I=20mA, V=3.2V.

Note 2: The figure below shows the connection of LED



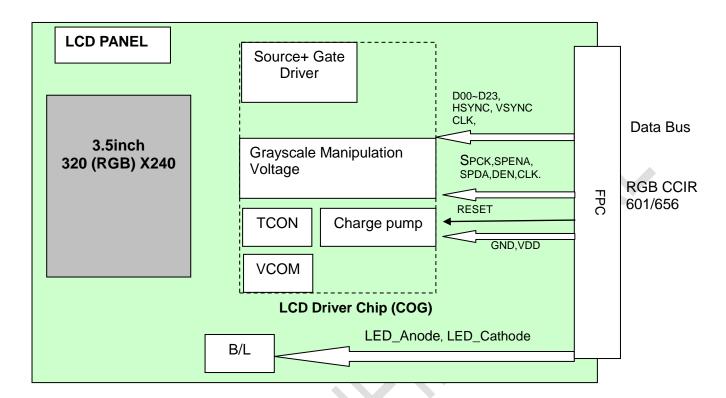
Note 3: IF is defined for one channel LED.

Optical performance should be evaluated at Ta=25°C only.

If LED is driven by high current, high ambient temperature & humidity condition, the life time of LED will be reduced. Operating life means brightness goes down to 50% initial brightness. Typical operating life time is estimated data



4.3 Block Diagram





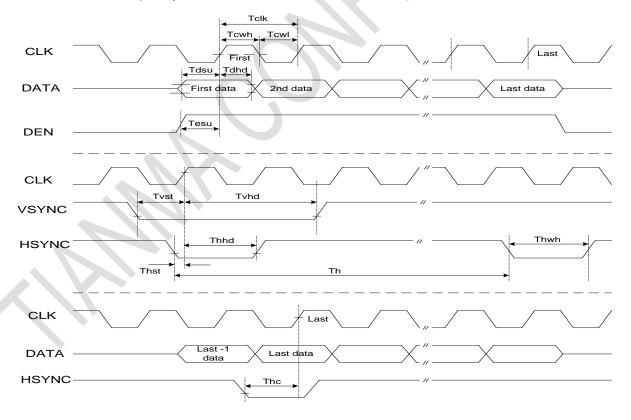
5 Timing Chart

5.1 Timing Parameter

(VCC=3.3V GND =0V,Ta=25°C)

Parameter	Symbol	Min	Тур	Max	Unit	Condition
CLK Clock Time	T _{clk}	1/Max(Fclk)		1/Min(Fclk)	ns	
CLK Pulse Duty	T_chw	40	50	60	%	T _{clk}
HSYNC to CLK	T _{hc}			1	CLK	
HSYNC Width	T_{hwh}	1			CLK	
VSYNC Width	T_vwh	1			ns	
HSYNC Period Time	T _h	60	63.56	67	ns	-
VSYNC Set-up Time	T_{vst}	8			ns	
VSYNC Hold Time	T_{vhd}	10			ns	
HSYNC Setup Time	T _{hst}	8		<i>-</i>	ns	
HSYNC Hold Time	T_{hhd}	10		/	ns	
Data Set-up Time	T_dsu	8			ns	D00~D23 to CLK
Data Hold Time	T_{dhd}	10	4		ns	D00~D23 to CLK
DEN Set up Time	T _{esu}	12			ns	DEN to CLK

Note: Each CLK Frequency of 24 Bit RGB Mode,8 Bit RGB Mode, CCIR601 and CCIR656 are different.

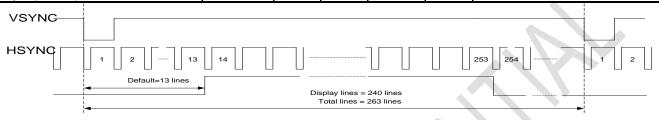


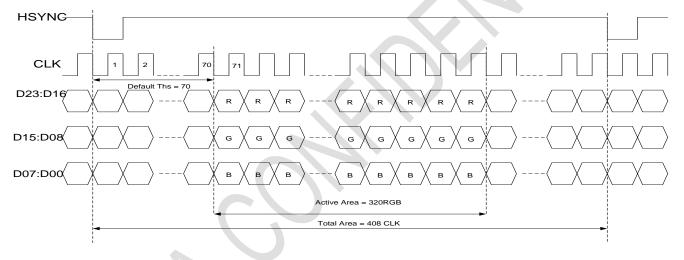




5.2 24 Bit RGB Mode for 320RGB x 240

Parameter	Symbol	Min	Тур	Max	Unit	Condition
CLK Frequency	F _{clk}	6.1	6.4	8.0	MHz	VCC=3.0V~3.6V
CLK Cycle Time	T _{clk}	125	156	164	ns	
CLK Pulse Duty	T_cwh	40	50	60	%	
Time that HSYNC to 1 st data input(NTSC)	T _{hs}	40	70	255	CLK	DDLY =70, Offset = 0 (fixed)



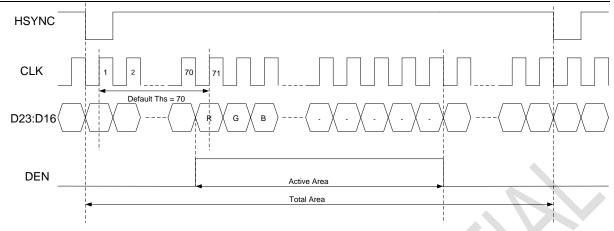


5.3 8 Bit RGB Mode for 320RGB x 240

CIO O DIC NOD INICAO IOI OZONOD X Z IO									
Parameter	Symbol	Min	Тур	Max	Unit	Condition			
CLK Frequency	Fclk		27	30	MHz	VCC=3.0~3.6V			
CLK Cycle Time	Tclk		37		ns				
Time that HSYNC to 1'st data input(NTSC)	Ths	35	70	255	CLK	DDLY = 70, Offset = 0 (fixed)			



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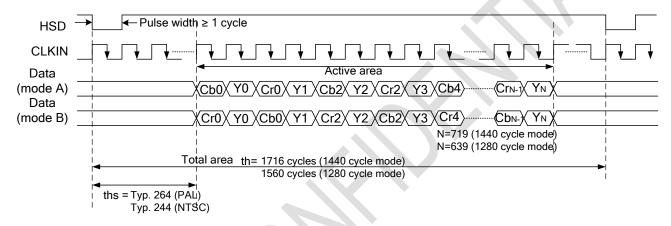


5.4 CCIR601

Parameter	Symbol	Min	Тур	Гур Max Unit		Condition
CLK Frequency	F _{clk}	-	24.54/ 27	30	MHz	VCC=3.0V~3.6V
CLK Cycle Time	T _{clk}		40/37		ns	
Time From HSYNC to1 st data input(PAL)	T_{hs}	128	264	1	CLK	DDLY = 136, Offset = 128 (fixed)
Time From HSYNC to1 st data input(NTSC)	T_{hs}	128	244	ŀ	CLK	DDLY = 116, Offset = 128 (fixed)

CLKIN frequency:

24.54MHz for 1280-cycle mode 27MHz for 1440-cycle mode

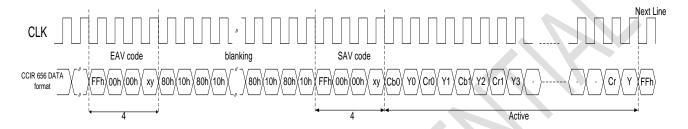






5.5 CCIR656

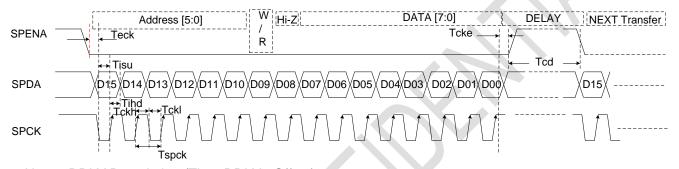
Parameter	Symbol	Min	Тур	Max	Unit	Condition
CLK Frequency	Fclk		27	30	MHz	VCC=3.0V~3.6V
CLK Cycle Time	Tclk		37		ns	
Time that EVA to 1'st data input(PAL)	Ths	128	288		CLK	DDLY = 152, Offset = 128 (fixed)
Time that EVA to1'stdatainput(NTSC)	Ths	128	276		CLK	DDLY = 140, Offset = 128 (fixed)





5.6 3-Wire Serial Communication AC Timing

Parameter	Symbol	Min	Тур	Max	Unit	Remark
Serial Clock	T _{SPCK}	320			ns	
SPCK Pulse Duty	T _{scdut}	40	50	60	%	
Serial Data Setup Time	T _{isu}	120			ns	
Serial Data Hold Time	T_{ihd}	120			ns	
Serial Clock High/Low	T_{ssw}	120			ns	
Chip Select Distinguish	T_{cd}	1			us	



Note: DDLY Description (Ths= DDLY+ Offset) R04: Source Timing Delay Control Register

Bit	Name	Initial	Description
Bit [7:0]	DDLY[7:0]	46h	Select the HSD signal to 1'st input data delay timing Under CCIR601 mode, Ths = DDLY[7:0] + 128, (Unit = CLKIN) Under CCIR656 mode, Ths = DDLY[7:0] + 136, (Unit = CLKIN) Under RGB 8/24 bit mode, Ths = DDLY[7:0], (Unit = CLKIN) The register value will be update to the different mode, such as 24RGB,8RGB,CCIR mode. Read the section of "24RGB, 8RGB, CCIR mode" for the detail.





5.7 3-Wire Control Registers List

3-Wire Registers			ist	Register Description		
D[15:10]	Name	Init	R/W	Function Description		
000000b	R00	03h	R/W	System control register		
000001b	R01	00h	R/W	Timing controller function register		
000010b	R02	03h	R/W	Operation control register		
000011b	R03	CCh	R/W	Input data Format control register		
000100b	R04	46h	R/W	Source timing delay control register		
000101b	R05	0Dh	R/W	Gate timing delay control register		
000111b	R07	00h	R/W	Internal function control register		
001000b	R08	08h	R/W	RGB contrast control register		
001001b	R09	40h	R/W	RGB brightness control register		
001011b	R0B	88h	R/W	R/B sub-contrast control register		
001100b	R0C	20h	R/W	R sub-brightness control register		
001101b	R0D	20h	R/W	B sub-brightness control register		
001110b	R0E	2Bh	R/W	VCOMDC level control register		
001111b	R0F	A6h	R/W	VCOMAC level control register		
010000b	R10	04h	R/W	VGAM2 level control register		
010001b	R11	24h	R/W	VGAM3/4 level control register		
010010b	R12	24h	R/W	VGAM5/6 level control register		
011101b	R1D	00h	R/W	OTP operation control register		
011110b	R1E	00h	R/W	OTP operation control register		
011111b	R1F	00h	R/W	OTP operation control register		

Note:

R03: C4h:CCIR656 Mode

C2h:CCIR601 Mode

C8h:8 bit RGB Mode(HV Mode)

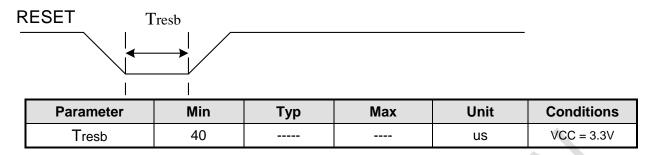
C9h:8 bit RGB Mode(DEN Mode)

CCh(default):24 bit RGB Mode (HV mode)

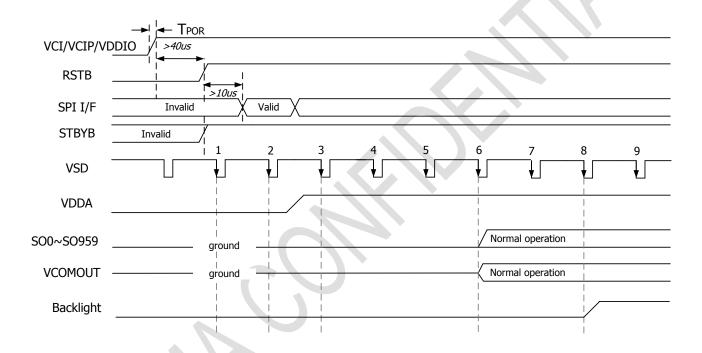
CDh:24 bit RGB Mode (DEN mode)



5.8 Reset Timing

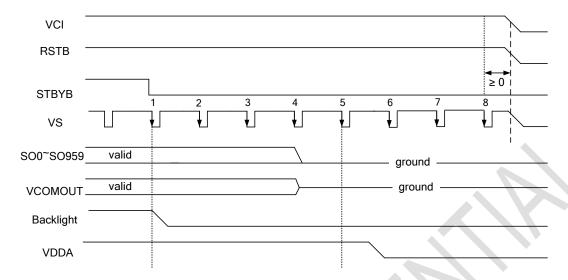


5.9 Power On Sequence





5.10 Power off Sequence





6 Optical Characteristics

Item		Symbol	Condition	Min	Тур	Max	Unit	Remark
		θТ		50	60			
View Angles		θВ	CR≧10	60	70		Dograd	Note2,3
View Angles		θL	CK = 10	60	70		Degree	Notez,3
		θR		60	70			
Contrast Ratio)	CR	θ=0°	400	500			Note 3
Response Tim	•	T _{ON}	25℃		25	40	ms	Note 4
Kesponse IIII	E	T _{OFF}	25 C		20	40	1115	Note 4
	White -	х		0.230	0.280	0.330		Note 1,5
		у		0.260	0.310	0.360		
	Red	х		0.530	0.580	0.630		Note 1,5
Chromaticity		у	Backlight is	0.270	0.320	0.370		
Cilionialicity	Green	х	on	0.280	0.330	0.380		Note 1,5
	Green	У		0.535	0.585	0.635		
	Blue	х		0.100	0.150	0.200		Note 1,5
	Diue	у		0.050	0.100	0.150		
Uniformity		U		75	80		%	Note 6
NTSC					50		%	Note 5
Luminance		٢		280	350		cd/m ²	Note 7

Test Conditions:

- I_F= 20 mA, and the ambient temperature is 25℃.
- 2. The test systems refer to Note 1 and Note 2.



Note 1: Definition of optical measurement system.

The optical characteristics should be measured in dark room. After 5 Minutes operation, the optical properties are measured at the center point of the LCD screen. All input terminals LCD panel must be ground when measuring the center area of the panel.

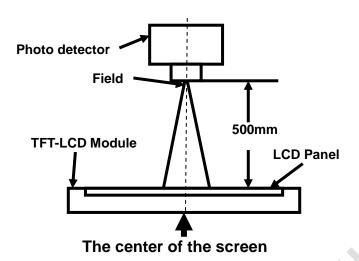
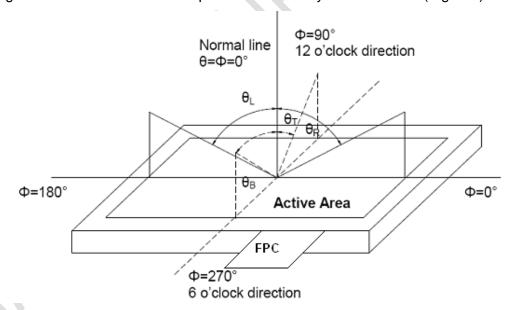


Photo detector	Field
CD 2A	1°
SR-SA	'
BM-7A	2°
	SR-3A

Note 2: Definition of viewing angle range and measurement system.

viewing angle is measured at the center point of the LCD by CONOSCOPE(ergo-80).



Note 3: Definition of contrast ratio

Contrast ratio (CR) = $\frac{\text{Luminance measured when LCD is on the "White" state}}{\text{Luminance measured when LCD is on the "Black" state}}$

"White state ": The state is that the LCD should drive by Vwhite.

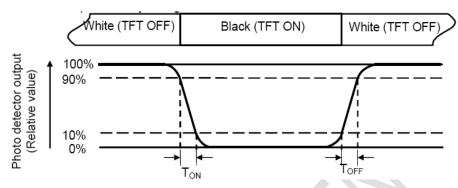
"Black state": The state is that the LCD should drive by Vblack.



Vwhite: To be determined Vblack: To be determined.

Note 4: Definition of Response time

The response time is defined as the LCD optical switching time interval between "White" state and "Black" state. Rise time (T_{ON}) is the time between photo detector output intensity changed from 90% to 10%. And fall time (T_{OFF}) is the time between photo detector output intensity changed from 10% to 90%.



Note 5: Definition of color chromaticity (CIE1931)

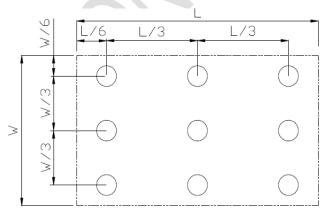
Color coordinates measured at center point of LCD.

Note 6: Definition of Luminance Uniformity

Active area is divided into 9 measuring areas (Refer Fig. 2). Every measuring point is placed at the center of each measuring area.

Luminance Uniformity (U) = Lmin/Lmax

L----- Active area length W---- Active area width



Lmax: The measured Maximum luminance of all measurement position.

Lmin: The measured Minimum luminance of all measurement position.

Note 7: Definition of Luminance:

Measure the luminance of white state at center point.



7 Environmental / Reliability Test

No	Test Item	Condition	Remarks
1	High Temperature Operation	Ts=+60°C, 240hrs	IEC60068-2-1:2007 GB2423.2-2008
2	Low Temperature Operation	Ta=-20℃, 240hrs	IEC60068-2-1:2007 GB2423.1-2008
3	High Temperature Storage	Ta=+70°C, 240hrs	IEC60068-2-1:2007 GB2423.2-2008
4	Low Temperature Storage	Ta=-30℃, 240hrs	IEC60068-2-1:2007 GB2423.1-2008
5	Storage at High Temperature and Humidity	+60℃, 90% RH max,240 hours	IEC60068-2-78 :2001 GB/T2423.3—2006
6	Thermal Shock (non-operation)	-30°C 30 min~+70°C 30 min, Change time:5min, 30 Cycle	Start with cold temperature, End with high temperature, IEC60068-2-14:1984,G B2423.22-2002
7	ESD	C=150pF, R=330 Ω , 5points/panel Air:±8KV, 5times;Contact:±4KV, 5 times; Environment: 15°C \sim 35°C, 30% \sim 60%, 86Kpa \sim 106Kpa)	IEC61000-4-2:2001 GB/T17626.2-2006
8	Vibration Test	Frequency range:10~55Hz, Stroke:1.5mm Sweep:10Hz~55Hz~10Hz 2 hours for each direction of X.Y.Z.(package condition)	IEC60068-2-6:1982 GB/T2423.10—1995
9	Mechanical Shock (Non OP)	60G 6ms, ±X,±Y,±Z 3times for each di-rection	IEC60068-2-27:1987 GB/T2423.5—1995
10	Package Drop Test	Height:80 cm, 1 corner, 3 edges, 6 surfaces	IEC60068-2-32:1990 GB/T2423.8—1995

Note1: Ts is the temperature of panel's surface.

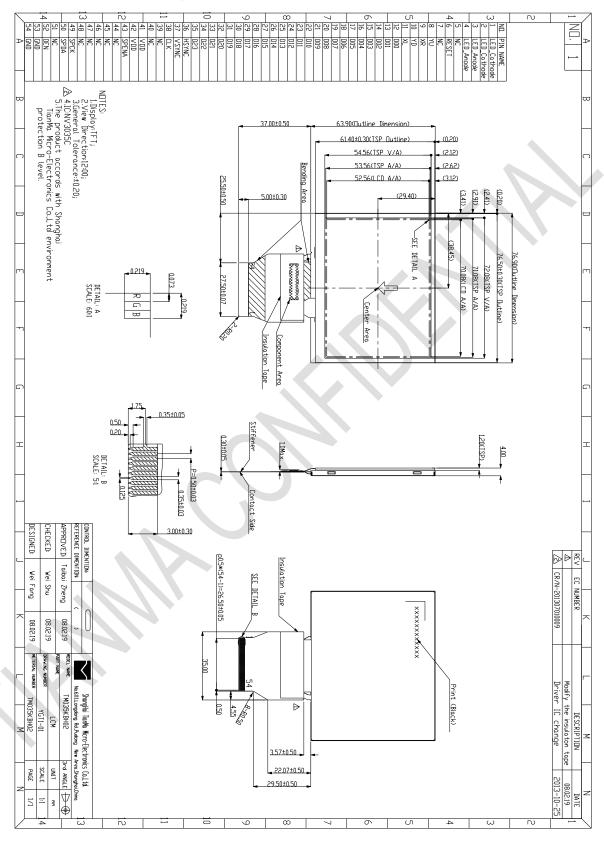
Note2: Ta is the ambient temperature of sample.

Note3: Before cosmetic and function test, the product must have enough recovery time, at least 2 hours at room temperature.

Note 4: In the standard condition, there shall be no practical problem that may affect the display function. After the reliability test, the product only guarantees operation, but don't guarantee all of the cosmetic specification.

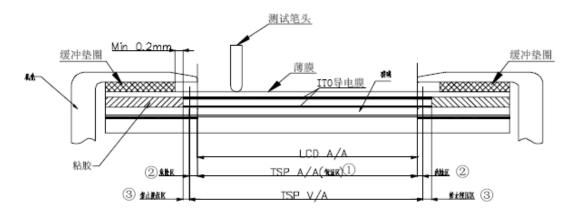


8 Mechanical Drawing





8.1 Mechanical Design Guide



8.1.1. Explain:

①Active area

The area which guarantees a touch panel operation normally when pressed.

2Operation non-guaranteed area

The area which does not guarantee a touch panel operation and its function. When this area is pressed, touch panel shows degradation of its performance and durability such as a pen sliding durability becomes about one-tenth compared. With the active area(Area-(a) as guaranteed area) and its operation force requires about double. About 0.5mm~1mm out side form a boundary of the active corresponds to this area.

③Pressing prohibition area

The area which forbids pressing, because an excessive load is applied a transparent electrode and a serious damage is given to touch panel function by pressing.

4 Non-Active area

The area which does not activate even if passed.

8.1.2. The handling of sensitive area:

- (1) The sensitive area is between the edge of the double-side tape and the edge of the active area. Because the double-side tape has a certain height, the more transformative the ITO layer is pressed, the easier it would be to be broken. So it is suggested that pointed tools should be put away from the sensitive area to avoid them touching the sensitive area during operation.
- (2) When assembling the touch panel, it would be better to add a protective gasket on the surface of the product before assembling on to the housing. The gasket should be placed on the double-side tape and should not go beyond it.





- (3) If the housing is designed bigger than the active area, the edge of the sensitive area would be left outside of it. In addition, the protective gasket adds the thickness of this area, so do not use pens or other pointed tools to score along with the screen edge which may cause the damage of the ITO layer. If the panel is drawn with large force, the glass would even be broken.
- (4) If the housing is designed smaller than the active area, it can cover the sensitive area completely, in which case the scoring along with screen edge does no harm to the ITO layer. Nevertheless, due to the housing extending into the active area, the thickness of the gasket is very important. If it is too thick, the gap between the housing and the ITO film surface would be too wide which may affect the appearance of the product. If it is too thin, the housing would be pressed on the film surface which may cause short-circuit. The gap between the housing and the film should better be kept between 0.2mm and 0.3mm.

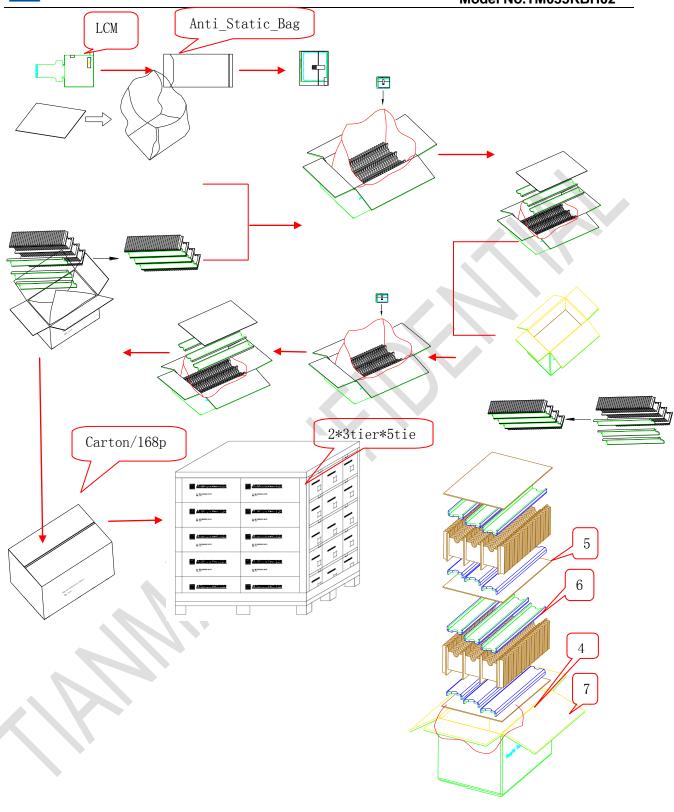


9 Packing Drawing

No	Item	Model (Material)	Dimensions(mm)	Unit Weight(Kg)	Quantit y	Remark		
1	LCM module	TM035KBH02	76.90 x 63.90 x 4.00	0.04	168			
2	Partition_1	Corrugated Paper	513*333*106	0.782	2			
3.	Anti-Static Bag	PE	155*85*0.05	0.003	168	Anti-static		
4	Dust-Proof Bag	PE		0.060	1			
5	Partition_2	Corrugated Paper	505*332*4.00	0.095	3			
6	Corrugated Bar	Corrugated Paper	513*117*4	0.032	12			
7	Carton	Corrugated Paper	530*350*250	1.1000	1			
8	Total weight	10.617±5%						









10 Precautions for Use of LCD Modules

- 10.1 Handling Precautions
- 10.1.1 The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.
- 10.1.2 If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.
- 10.1.3 Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.
- 10.1.4 The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.
- 10.1.5 If the display surface is contaMinated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:
 - Isopropyl alcohol
 - Ethyl alcohol

Solvents other than those mentioned above may damage the polarizer. Especially, do not use the following:

- Water
- Ketone
- Aromatic solvents
- 10.1.6 Do not attempt to disassemble the LCD Module.
- 10.1.7 If the logic circuit power is off, do not apply the input signals.
- 10.1.8 To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
 - 10.1.8.1 Be sure to ground the body when handling the LCD Modules.
 - 10.1.8.2 Tools required for assembly, such as soldering irons, must be properly ground.
- 10.1.8.3 To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.
- 10.1.8.4 The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.
- 10.2 Storage precautions
 - 10.2.1 When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.
- 10.2.2 The LCD modules should be stored under the storage temperature range. If the LCD modules will be stored for a long time, the recommend condition is:

Temperature : 0° C $\sim 40^{\circ}$ C Relatively humidity: $\leq 80\%$

- 10.2.3 The LCD modules should be stored in the room without acid, alkali and harmful gas.
- 10.3 Transportation Precautions
 - 10.3.1 The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.