MODEL NO. : TM035NDH01

ISSUED DATE: <u>2010-07-27</u>

VERSION : Ver 1.1

Preliminary Specification
 Final Product Specification

Customer :

| customer. | | |
|-----------|-------------|-------|
| | Approved by | Notes |
| | | |
| | | |

SHANGHAI TIANMA Confirmed :

| Prepared by | Checked by | Approved by |
|-------------|------------|-------------|
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This technical specification is subjected to change without notice



4

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SHANGHAI TIANMA MICRO-ELECTRONICS Record of Revision

TM035NDH01 V1.1

| Rev | Issued Date | Description | Editor |
|------|-------------|---|---------------|
| 1.0 | 2010-3-15 | Preliminary release. | Haitao Chen |
| 1. 1 | 2010-7-27 | Change Luminance value min from 250 to 300, typical from 300 to 350 | Hongming Chen |
| | | | |
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1. General Specifications

| | Feature | Spec | |
|-----------------|---------------------------------|---|--|
| | Size | 3.5 inch | |
| | Resolution | 272(RGB) x 480 | |
| | Interface | CPU 18/16/9/8 bit SPI 9/8-bit SPI+RGB 18/16 bit | |
| | Color Depth | 262K | |
| | Technology Type | a-Si | |
| Display Spec. | Pixel Pitch (mm) | 0.161x0.161 | |
| | Pixel Configuration | R.G.B. Vertical Stripe | |
| | Display Mode | TM with Normally White | |
| | Surface Treatment(Up Polarizer) | clear | |
| | Viewing Direction | 9 o'clock | |
| | Gray Scale Inversion Direction | 3 o'clock | |
| | LCM (W x H x D) (mm) | 51.76x 89.50x2.70 | |
| | Active Area(mm) | 43.86 x 77.40 | |
| Mechanical | With /Without TSP | Without TSP | |
| Characteristics | Weight (g) | TBD | |
| | LED Numbers | 6 LEDs | |

Note 1: Viewing direction for best image quality is different from TFT definition, there is a 180 degree shift.

Note 2: Requirements on Environmental Protection: Q/S0002

Note 3: LCM weight tolerance: ± 5%

2. Input/Output Terminals

2.1 CN1 pin assignment of FPC

| No | Symbol | I/O | Description | Comment |
|----|--------|------|--|---------|
| 1 | IM0 | I | Select the MPU interface mode | Note 1 |
| 2 | IM1 | I | Select the MPU interface mode | Note 1 |
| 3 | IM2 | | Select the MPU interface mode | Note 1 |
| 4 | DB17 | I/O | Data Bus | Note 2 |
| 5 | DB16 | I/O | Data Bus | Note 2 |
| 6 | DB15 | I/O | Data Bus | Note 2 |
| 7 | DB14 | I/O | Data Bus | Note 2 |
| 8 | DB13 | I/O | Data Bus | Note 2 |
| 9 | DB12 | I/O | Data Bus | Note 2 |
| 10 | DB11 | I/O | Data Bus | Note 2 |
| 11 | DB10 | I/O | Data Bus | Note 2 |
| 12 | DB9 | I/O | Data Bus | Note 2 |
| 13 | DB8 | I/O | Data Bus | Note 2 |
| 14 | GND | I/O | Ground | Note 2 |
| 15 | DB7 | I/O | Data Bus | Note 2 |
| 16 | DB6 | I/O | Data Bus | Note 2 |
| 17 | DB5 | I/O | Data Bus | Note 2 |
| 18 | DB4 | I/O | Data Bus | Note 2 |
| 19 | DB3 | I/O | Data Bus | Note 2 |
| 20 | DB2 | I/O | Data Bus | Note 2 |
| 21 | DB1 | I/O | Data Bus | Note 2 |
| 22 | DB0 | I/O | Data Bus | Note 2 |
| 23 | GND | Р | Ground | |
| 24 | RD | | Read control pin for the CPU interface | Note 2 |
| 25 | WR | | Write control pin for the CPU interface or SPI clock | Note 2 |
| 26 | RS 🔹 | N VI | Display data or Command selection | Note 2 |
| 27 | CS | | Chip select | Note 2 |
| 28 | IOVCC | Р | Power supply for interface pins | |
| 29 | VCI | Р | Power supply for analog circuit | |
| 30 | GND | Р | Ground | |
| 31 | RESET | | IC reset | |
| 32 | DCLK | I | Dot clock signal for RGB interface operation | • |
| 33 | GND | Р | Ground | |
| 34 | DE | | Data enable signal | |
| 35 | HSYNC | | Horizontal synchronizing signal | |
| 36 | VSYNC | I | Vertical synchronizing signal | |
| 37 | DIN | I | Serial data input | Note 2 |
| 38 | DOUT | 0 | Serial data output | Note 2 |
| 39 | LED+ | P | LED anode | 1 |
| 40 | LED- | P | LED cathode | 1 |

I----Input O----Output P----Power/Ground



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Note1:

| IM2 | IM1 | IM0 | MPU Interface Mode | DB Pin in use |
|-----|-----|-----|--------------------|---------------|
| 0 | 0 | 0 | 18-bit | DB[17:0] |
| 0 | 0 | 1 | 9-bit | DB[8:0] |
| 0 | 1 | 0 | 16-bit | DB[15:0] |
| 0 | 1 | 1 | 8-bit | DB[7:0] |
| 1 | 0 | 0 | Setting prohibited | - |
| 1 | 0 | 1 | SPI 9-bit | DIN,DOUT |
| 1 | 1 | 0 | Setting prohibited | |
| 1 | 1 | 1 | SPI 8-bit | DIN,DOUT |

Note2:

| Symbol | C | PU | SPI | SPI+I | RGB |
|----------|-----------------------|----------|-----------------------|-----------------------|----------|
| RD | read control pin | | fixed to IOVCC | fixed to IOVCC | |
| WR | write control | pin | SPI clock pin | SPI clock pin | |
| RS | data/commar | • | fixed to ground | fixed to | • |
| CS | chip select input pin | | chip select input pin | chip select input pin | |
| DIN | fixed to ground | | SPI data input | SPI data input | |
| DOUT | | - | SPI data output | - | |
| DB[17:0] | 18-bit | DB[17:0] | - | 18-bit | DB[17:0] |
| | 9-bit | DB[8:0] | - | | |
| | 16-bit DB[15:0] | | - | 16-bit | DB[15:0] |
| | 8-bit | DB[7:0] | - | | |



3 Absolute Maximum Ratings

3.1 Driving TFT LCD Panel

GND=0V,Ta=25℃ Min Unit Remark Item Symbol Max VCI -0.3 4.6 V Note 1 V IOVCC -0.3 4.6 Note 1 DDVDH-GND -0.3 6.5 V Note 1 GND-VCL V Note 1 -0.3 4.6 Power Voltage DDVDH-VCL -0.3 9.0 V Note 1 VGH-GND -0.3 V Note 1 18.5 GND-VGL -0.3 18.5 V Note 1 VGH-VGL -0.3 32.0 V Note 1 Vt IOVCC+0.3 V -0.3 Note 1 °C Operating Temperature Тор -20 75 Note 1 Storage Temperature Note 1 Tst -30 80 °C

Note1: The parameter is for driver IC (gate driver, source driver) only. Table 3.1 absolute maximum rating

4 Electrical Characteristics

4.1 Driving TFT LCD Panel

GND=0V, Ta=25℃

| ltem | Symbol | Min | Тур | Max | Unit | Remark | |
|-----------------------|------------|-------|-----------|-----|-----------|--------|---|
| Logic supply Voltage | | IOVCC | 2.6 | 2.8 | 3.0 | V | |
| Analog supply Voltage | | VCI | 2.6 | 2.8 | 3.0 | V | |
| Input Signal Voltage | Low Level | VIL | 0 | - | 0.3xIOVCC | V | |
| input Signal voltage | High Level | VIH | 0.7xIOVCC | - | IOVCC | V | |
| Output Signal Voltage | Low Level | VOL | 0.0 | - | 0.2xIOVCC | V | X |
| Output Signal Voltage | High Level | VOH | 0.8xIOVCC | - | IOVCC | V | |

Note1: For different LCM, the value may have a bit of difference.

Note2: To test the current dissipation, use "all Black Pattern".

Table 4.1 LCD module electrical characteristics

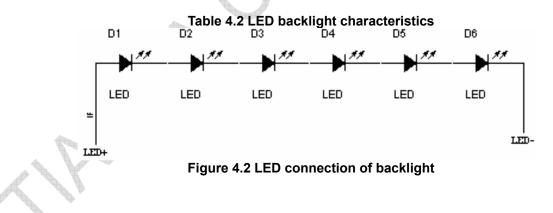
4.2 Driving Backlight

| Item | Symbol | Min | Тур | Max | Unit | Remark |
|-----------------------------|----------------|--------|----------|-----|------|--------|
| Forward Current | I _F | - | 20 | - | mA | Note1 |
| Backlight Power Consumption | W_{BL} | - | 384 | - | mW | |
| Life Time | - | 10,000 | (20,000) | | Hrs | Note 3 |

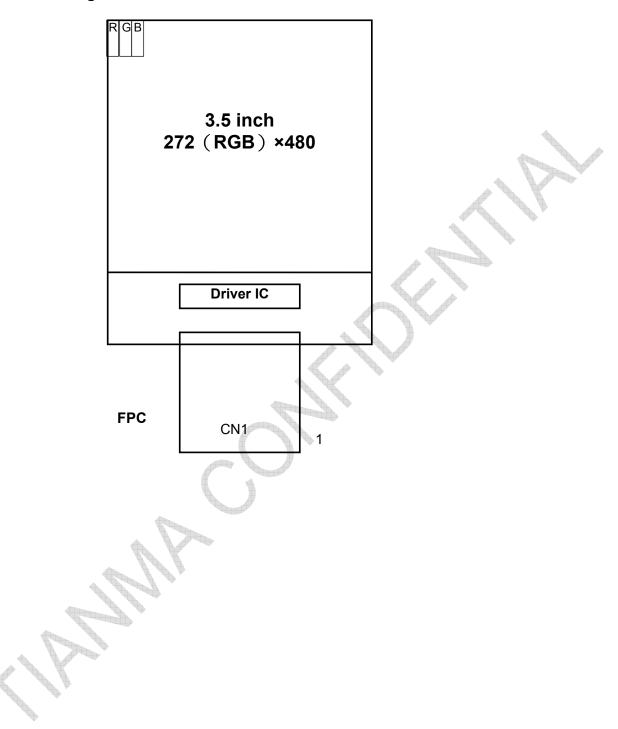
Note 1: There are total 6 LED serial in back light unit

Note 2: Optical performance should be evaluated at Ta=25 $^{\circ}$ C only.

Note 3: If LED is driven by high current, high ambient temperature & humidity condition. The life time of LED will be reduced.Operating life means brightness goes down to 50% initial brightness. Typical operating life time is estimated data.



4.3 Block Diagram



5. Data input timing

5.1 CPU Interface Timing

| (VCI=2.6V~3.0V, IOVCC=2.6V~3.0V,GND=0V, Ta=25°C) | | | | | | | |
|--|--------|-----------------------------------|-----|-----|------|--|--|
| Signal | Symbol | Parameter | Min | Max | Unit | | |
| DS | tast | Address setup time | 10 | - | ns | | |
| RS taht | taht | Address hold time(Write/Read) | 10 | - | ns | | |
| | tcs | Chip Select setup time(Write) | 20 | - 4 | ns | | |
| CS | trcs | Chip Select setup time(Read) | 20 | | ns | | |
| | tcsf | Chip Select Wait time(Write/Read) | 20 | <-V | ns | | |
| | twc | Write cycle | 100 | | ns | | |
| WR | twrh | Write Control pulse H duration | 30 | | ns | | |
| | twrl | Write Control pulse L duration | 25 | ₩_ | ns | | |
| | trc | Read cycle | 450 | - | ns | | |
| RD | trdh | Read Control pulse H duration | 250 | - | ns | | |
| | trdl | Read Control pulse L duration | 170 | - | ns | | |
| DB[17:0] | twds | Write data setup time | 15 | - | ns | | |
| DB[15:0] | twdh | Write data hold time | 25 | - | ns | | |
| DB[8:0] | tracc | Read access time | 10 | 340 | ns | | |
| DB[7:0] | trod | Read output disable time | 10 | - | ns | | |

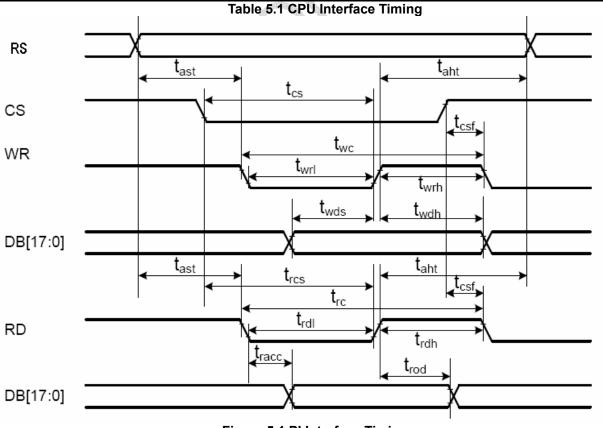


Figure 5.1 PI Interface Timing

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5.2 SPI Interface Timing

(VCI=2.6V~3.0V, IOVCC=2.6V~3.0V,GND=0V, Ta=25℃)

| Signal | Symbol | Parameter | Min | Max | Unit |
|---------------|--------|-------------------------------|-------|-----|------|
| CS | tcss | Chip Select setup time(Write) | 40 | - | ns |
| 03 | tcsh | Chip Select hold time(Write) | 40 | - | ns |
| 50 | tas | Address setup time | 10 | | ns |
| RS | tah | Address hold time(Write/Read) | 10 | | ns |
| | twc | Write cycle | 100 | | ns |
| WR (Write) | twrh | SCL High duration(Write) | 40 | 4 | ns |
| (Wille) | twrl | SCL Low duration(Write) | 40 | | ns |
| | trc | Read cycle | 300 🧹 | | ns |
| WR (Read) | trdh | SCL High duration(Read) | 120 | ¢ | ns |
| (rtodd) | trdl | SCL Low duration(Read) | 120 | | ns |
| DIN | tds | Data setup time | 30 | | ns |
| (Driver IC) | tdh | Data hold time | 30 | | ns |
| DOUT | tacc | Access time | - | 110 | ns |
| (Driver IC) | tod | Output disable time | 10 | | ns |

Table 5.2 SPI Interface Timing

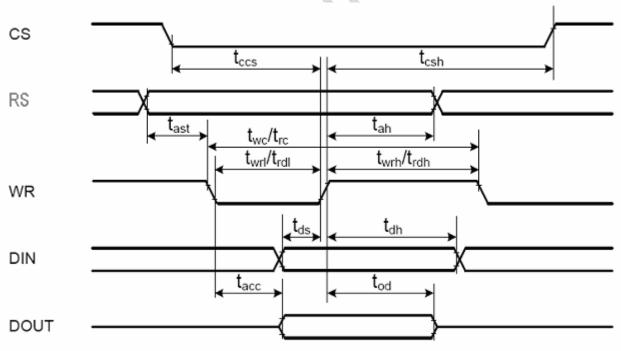


Figure 5.2 SPI Interface Timing

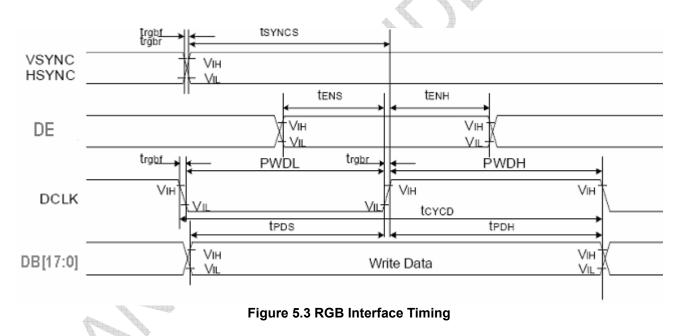
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5.3 RGB Interface Timing

(VCI=2.6V~3.0V, IOVCC=2.6V~3.0V,GND=0V, Ta=25℃)

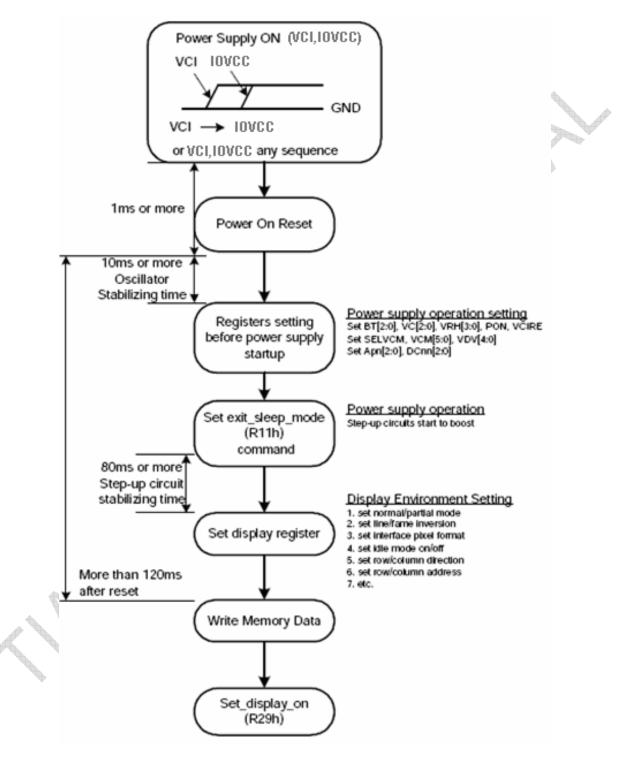
| Signal | Symbol | Parameter | Min | Max | Unit |
|----------|-------------------------------------|-----------------------------------|-----|-----|------|
| VSYNC/ | t _{SYNCS} | VSYNC/HSYNC setup time | 15 | - | ns |
| HSYNC | t _{SYNCH} | VSYNC/HSYNC hold time | 15 | - | ns |
| DE | t _{ENS} | ENABLE setup time | 15 | - | ns |
| | t _{ENH} | ENABLE hold time | 15 | - | ns |
| | t _{POS} | Data setup time | 15 | - | us |
| DB[17:0] | t _{PDH} | Data hold time | 15 | | ns |
| | PWDH | DOTCLK high-level period | 52 | | ns |
| | PWDL | DOTCLK low-level period | 52 | - | ns |
| DCLK | t _{CYCD} | DOTCLK cycle time | 104 | - | ns |
| | t _{rgbr} t _{rgbf} | DOTCLK,HSYNC,VSYNC rise/fall time | - | 15 | ns |

Table 5.3 RGB Interface Timing

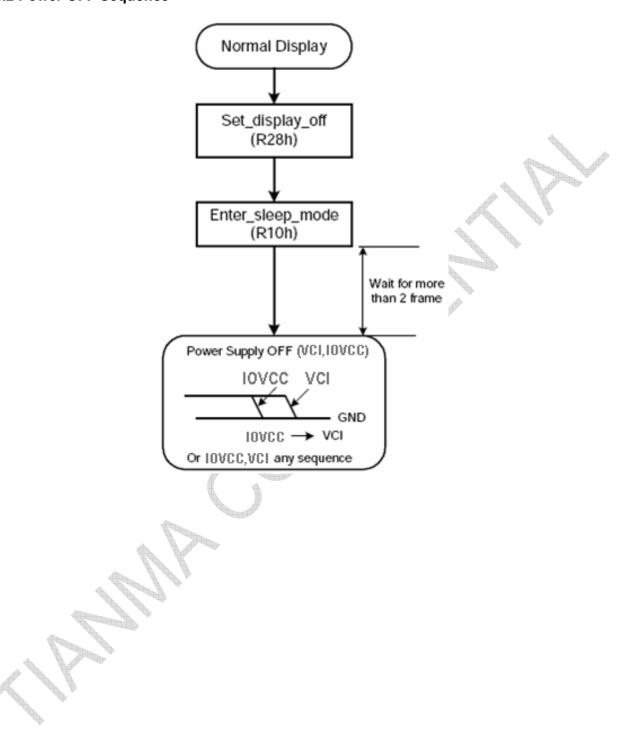




5.4.1 Power ON Sequence



5.4.2 Power OFF Sequence





6. Optical Characteristics

| Item | | Symbol | Condition | Min | Тур | Мах | Unit | Remark |
|----------------|-------|------------------|--------------------|-------|-------|-------|-------------------|----------------|
| View Angles | | θΤ | | 60 | 70 | | | |
| | | θΒ | CR≧10 | 60 | 70 | | Degree | Noto 2 |
| | | θL | | 50 | 60 | | Degree | |
| | | θR | | 60 | 70 | | | |
| Contrast Ratio | | CR | θ=0° | 400 | 500 | | | Note1、Note3 |
| Response Time | | | 25 ℃ | | 20 | 30 | ms | Note1 Note4 |
| | 1 | T _{OFF} | Backlight is on | 0.050 | 0.000 | 0.050 | | NUCE |
| | White | Х | | 0.250 | 0.300 | 0.350 | | |
| | | У | | 0.270 | 0.320 | 0.370 | | |
| | Red | Х | | 0.520 | 0.570 | 0.620 | \land | |
| Chromaticity | | у | | 0.295 | 0.345 | 0.395 | | Note5 |
| | Green | Х | | 0.290 | 0.340 | 0.390 | | Note1 |
| | | у | | 0.520 | 0.570 | 0.620 | | |
| | Blue | Х | | 0.095 | 0.145 | 0.195 | | |
| | | у | | 0.045 | 0.095 | 0.145 | | |
| Uniformity | | U | | 75 | 80 | | % | Note1、Note6 |
| NTSC | | | | | 48 | | % | Note 5 |
| Luminance | | L | | 300 | 350 | | cd/m ² | Note1、Note7 |

Test Conditions:

1. I_F = 20mA(one channel), the ambient temperature is 25 °C.

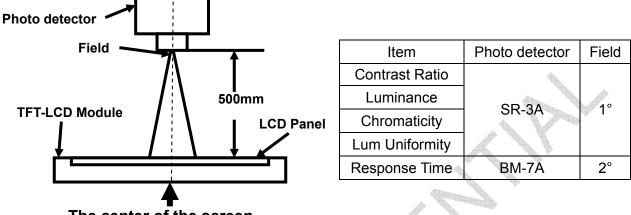
2. The test systems refer to Note 1 and Note 2.



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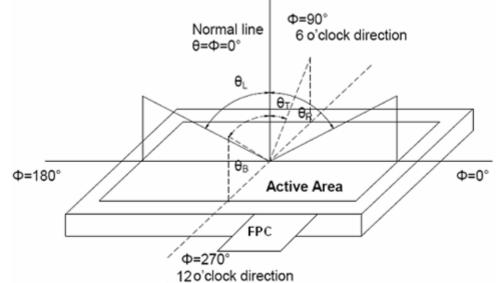
Note 1: Definition of optical measurement system.

The optical characteristics should be measured in dark room. After 5 Minutes operation, the optical properties are measured at the center point of the LCD screen. All input terminals LCD panel must be ground when measuring the center area of the panel.



The center of the screen

Note 2: Definition of viewing angle range and measurement system. viewing angle is measured at the center point of the LCD by CONOSCOPE(ergo-80).



Note 3: Definition of contrast ratio

Contrast ratio (CR) =

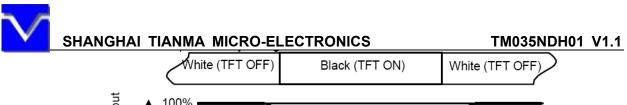
"White state ": The state is that the LCD should drive by Vwhite.

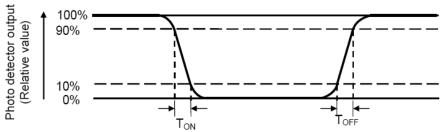
"Black state": The state is that the LCD should drive by Vblack.

Vwhite: To be determined Vblack: To be determined.

Note 4: Definition of Response time

The response time is defined as the LCD optical switching time interval between "White" state and "Black" state. Rise time (T_{ON}) is the time between photo detector output intensity changed from 90% to 10%. And fall time (T_{OFF}) is the time between photo detector output intensity changed from 10% to 90%.





Note 5: Definition of color chromaticity (CIE1931)

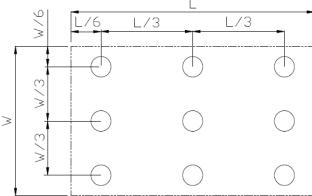
Color coordinates measured at center point of LCD.

Note 6: Definition of Luminance Uniformity

Active area is divided into 9 measuring areas (Refer Fig. 2). Every measuring point is placed at the center of each measuring area.

Luminance Uniformity (U) = Lmin/ Lmax

L-----Active area length W----- Active area width



Lmax: The measured Maximum luminance of all measurement position. Lmin: The measured Minimum luminance of all measurement position. Note 7: Definition of Luminance: Measure the luminance of white state at center point.



7. Environmental / Reliability Test

| No | Test Item | Condition | Remarks | | |
|----|--|---|---|--|--|
| 1 | High Temperature Operation | Ts = +75℃, 240 hours | Note1 IEC60068-2-1,GB2423.2 | | |
| 2 | Low Temperature Operation | Ta = -20℃, 240 hours | IEC60068-2-1 GB2423.1 | | |
| 3 | High Temperature Storage | Ta = +80℃, 240 hours | IEC60068-2-1 GB2423.2 | | |
| 4 | Low Temperature Storage | Ta = -30℃, 240 hours | IEC60068-2-1 GB2423.1 | | |
| 5 | Storage at High Temperature and Humidity | Ta = +60℃, 90% RH max,240hours | Note2 IEC60068-2-78 GB/T2423.3 | | |
| 6 | Thermal Shock (non-operation) | -30℃ 30 min~+70℃ 30 min, Change time:5min,30 Cycle. | Start with cold temperature, End with high temperature, IEC60068-2-14,GB2423.22 | | |
| 7 | ESD | C=150pF,R=330Ω,5point/panel Air:±8Kv,5times; Contact:±4Kv,5times (Environment:15℃~35℃, 30%~60%.86Kpa~106Kpa) | IEC61000-4-2 GB/T17626.2 | | |
| 8 | Vibration Test | Frequency range:10~55Hz,Stroke:1.5mm Sweep:10Hz~55Hz~10Hz 2 hours for each direction of X.Y.Z.(package condition) | | | |
| 9 | Shock (Non-operation) | 60G 6ms, $\pm X, \pm Y, \pm Z$ 3times for each direction | IEC60068-2-27 GB/T2423.5 | | |
| 10 | Package Drop Test | Height:60cm, 1corner,3edges,6surfaces | IEC60068-2-32 GB/T2423.8 | | |

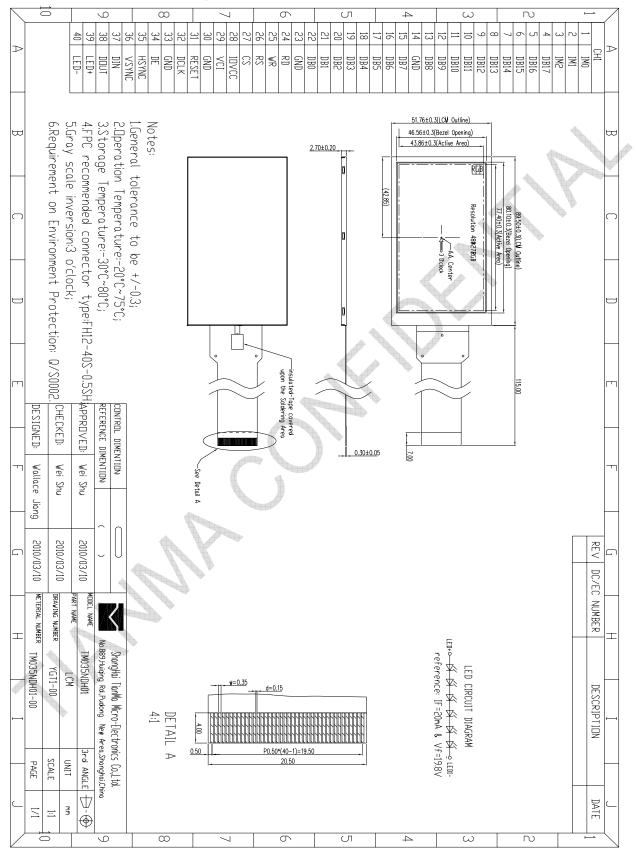
Note1: Ts is the temperature of panel's surface.

Note2: Ta is the ambient temperature of samples.



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8. Mechanical Drawing





9. Packing Drawing 9.1 Packaging Material

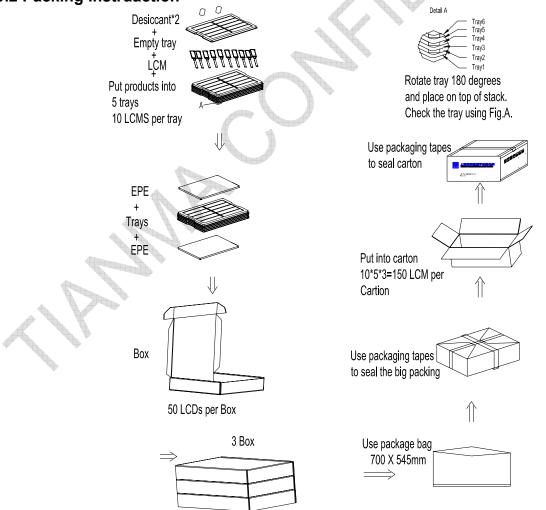
| No | ltem | Model(Material) | Dimensions (mm) | Unit Weigt (Kg) | Quantit y | Remark | |
|----|----------------|------------------|--------------------|--------------------|--------------|-------------|--|
| 1 | LCM module | TM035NDH01 | 89.50x51.76x2.70 | TBD | 150 | | |
| 2 | Desicant | Desicant | 35x45 | 0.002 | 6 | | |
| 3 | Tray | PET (Transmit) | 485x330x14 | TBD | 18 | Anti-static | |
| 4 | EPE | EPE | 485x330x5 | 0.015 | 6 | | |
| 5 | Dust-Proof Bag | PE | 700x545 | 0.03 | ↓ 1 | | |
| 6 | Box | Corrugated paper | 520x345x74 | 0.350 | 3 | | |
| 7 | Carton | Corrugated paper | 544x365x250 | 1.01 | 1 | | |
| 8 | Total weight | | TBI | | | | |

Note: Packaging Specification and Quantity

1. LCD quantity per tray:2 row x 5column=10

2. Module quantity in a carton:15 traysx quantity per tray 10=150pcs

9.2 Packing Instruaction





10. Precautions for Use of LCD Modules

10.1 Handling Precautions

10.1.1 The display panel is made of glass. Do not subject it to a mechanical shock by dropping it from a high place, etc.

10.1.2 If the display panel is damaged and the liquid crystal substance inside it leaks out, be sure not to get any in your mouth, if the substance comes into contact with your skin or clothes, promptly wash it off using soap and water.

10.1.3 Do not apply excessive force to the display surface or the adjoining areas since this may cause the color tone to vary.

10.1.4 The polarizer covering the display surface of the LCD module is soft and easily scratched. Handle this polarizer carefully.

10.1.5 If the display surface is contaMinated, breathe on the surface and gently wipe it with a soft dry cloth. If still not completely clear, moisten cloth with one of the following solvents:

Isopropyl alcohol

Ethyl alcohol

Solvents other than those mentioned above may damage the polarizer. Especially, do not use the following:

- Water

- Ketone

Aromatic solvents

10.1.6 Do not attempt to disassemble the LCD Module.

10.1.7 If the logic circuit power is off, do not apply the input signals.

10.1.8 To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.

10.1.8.1 Be sure to ground the body when handling the LCD Modules.

10.1.8.2 Tools required for assembly, such as soldering irons, must be properly ground.

10.1.8.3 To reduce the amount of static electricity generated, do not conduct assembly and other work under dry conditions.

10.1.8.4 The LCD Module is coated with a film to protect the display surface. Be care when peeling off this protective film since static electricity may be generated.

10.2 Storage precautions

10.2.1 When storing the LCD modules, avoid exposure to direct sunlight or to the light of fluorescent lamps.

10.2.2 The LCD modules should be stored under the storage temperature range. If the LCD modules will be stored for a long time, the recommend condition is:

Temperature : 0° C ~ 40° C Relatively humidity: $\leq 80^{\circ}$

10.2.3 The LCD modules should be stored in the room without acid, alkali and harmful gas.

10.3 Transportation Precautions

10.3.1 The LCD modules should be no falling and violent shocking during transportation, and also should avoid excessive press, water, damp and sunshine.